

## Fw: [Invitation from PCU Indonesia] to AUPF participants - Asian Faculty Workshop 2025

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ร่างจดหมาย

21 พฤษภาคม 2568 เวลา 15:03

**From:** Sekretariat Rektor <sekrek@petra.ac.id>  
**Date:** 19 May AD 2025 at 10:10:53 GMT+7  
**To:** Phatcharaporn Prasit <Phatcharapornc@nu.ac.th>  
**Cc:** Excellence in Learning and Teaching Center <eltc@petra.ac.id>, Wakil Rektor Bidang Akademik <vr1@petra.ac.id>  
**Subject:** [Invitation from PCU Indonesia] to AUPF participants - Asian Faculty Workshop 2025



❶ คุณไม่ได้รับอีเมลจาก sekrek@petra.ac.id ปลอดภัย เรียนรู้ว่าเหตุใดสิ่งนี้จึงเป็นสิ่งสำคัญ  
Dear respected AUPF 2024 Participants,

Greetings from Petra Christian University (PCU), Surabaya, Indonesia!



We are pleased to invite faculty members from your respected institution to participate in the 3rd Asian Faculty Workshop (AFW), held on **July 14–19, 2025, in Surabaya, Indonesia** with the theme “**Advancing Higher Education with AI: Innovations, Ethics, and Future Workforce Preparedness**”.

This workshop is extending the AUPF legacy to engage and nurture academic collaboration amongst lecturers while cultivating valuable practices from relevant expertise, particularly AI experts in academia and industry.

We really appreciate your support to send your faculty members to participate in this event. **Each institution is encouraged to recommend 2–3 participants.**

Please find attached the event poster and information booklet for your reference and further sharing. Should you have any questions or require further details, our colleagues at Excellence in Learning and Teaching Center (ELTC) at PCU are ready to assist. **Feel free to contact them at eltc@petra.ac.id**

Thank you for your continued partnership. We look forward to welcoming your faculty in Surabaya.

Sincerely Yours,  
For Rector  
Prof. Djwantoro Hardjito, Ph.D.  
Rector PCU

Christine Ike  
Secretary  
**Sekretariat Rektorat**  
**Universitas Kristen Petra**  
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(2) เรียน อธิการบดี

Universitas Kristen Petra, Indonesia ขอประชาสัมพันธ์ การอบรมเชิงปฏิบัติการ 3<sup>rd</sup> Asian Faculty Workshop 2025 ภายใต้หัวข้อ “Advancing Higher Education with AI: Innovations, Ethics, and Future Workforce Preparedness” โดยมีวัตถุประสงค์ เพื่อส่งเสริมและสร้างความร่วมมือทางวิชาการในหมู่อาจารย์ พร้อมทั้งส่งเสริมการแลกเปลี่ยนแนวปฏิบัติด้านปัญญาประดิษฐ์ จากทั้งภาคการศึกษาและภาคอุตสาหกรรม โดยการอบรม ฯ ดังกล่าวจะจัดขึ้นระหว่างวันที่ 14-19 กรกฎาคม 2568 ณ Petra Christian University, Surabaya, Malaysia โดยแต่ละมหาวิทยาลัยสามารถส่งตัวแทนเพื่อเข้าร่วม การอบรม ฯ ดังกล่าวได้ 2-3 ท่าน ทั้งนี้ ผู้ที่สนใจสามารถศึกษา รายละเอียดเพิ่มเติมได้ตามรายละเอียดเอกสารที่แนบท้ายมานี้ และสามารถลงทะเบียนเพื่อเข้าร่วมการอบรมได้ตาม QR Code ปรากฏข้างท้ายนี้ โดยมีค่าธรรมเนียมการลงทะเบียนท่านละ 500 เหรียญสหรัฐ หากลงทะเบียนและชำระเงินภายในวันที่ 15 มิถุนายน 2568 โดยค่าธรรมเนียมดังกล่าวครอบคลุม ค่าใช้จ่ายที่พัก อาหารตามที่ระบุไว้ รถรับ-ส่งสนามบิน เอกสาร ประกอบการอบรม ฯ การเยี่ยมชมสถานที่ และการจัดทัวร์เมือง สุราบายา

จึงเรียนมาเพื่อโปรดพิจารณา และเห็นความชอบกองพัฒนา ภาษาและกิจการต่างประเทศ เวียนแจ้งคณะและวิทยาลัย เพื่อประชาสัมพันธ์ต่อไป



รุ่งนภา  
21 พ.ค. 2568

10  
21 พ.ค. 68

ลงชื่อ .....

(นายฉัตรกฤษณ์ เฟื่องปรางค์)

ผู้อำนวยการกองพัฒนาภาษาและกิจการต่างประเทศ

วันที่ 22 กรกฎาคม 68

(3)

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ลงชื่อ .....

(ดร.พิสุทธิ์ อภิขยกุล)

รองอธิการบดีฝ่ายวิเทศสัมพันธ์และการถ่ายทอดเทคโนโลยี  
ปฏิบัติราชการแทน อธิการบดีมหาวิทยาลัยนเรศวร

วันที่ 22/5/68



PCU  
PETRA  
CHRISTIAN  
UNIVERSITY



亚洲大学校长论坛  
Asian University Presidents Forum

# 3rd Asian Faculty Workshop 2025

**Advancing Higher Education with AI:**  
*Innovations, Responsible AI, and Future AI Workforce Preparedness*

**July 14 - 19, 2025**

Petra Christian University, Surabaya, Indonesia

**Registration fee:\***

Regular price  
USD 520

**EARLY BIRD  
USD 500**

(Valid until 15 June 2025)

\*Includes hotel accommodation

**Registration link**



<https://petra.id/AFW2025>

## เอกสารแนบ 2 ฉบับ



**AFW 2025 Invitation.pdf**

241K



**Asian Faculty Workshop (AFW) 2025 Booklet.pdf**

1302K



**PCU** PETRA  
CHRISTIAN  
UNIVERSITY



亚洲大学校长论坛  
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亚洲大学校长论坛

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Workforce Preparedness*

**July 14 - 19, 2025**

Petra Christian University, Surabaya, Indonesia



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# OBJECTIVES

The Asian Faculty Workshop (AFW) is organized under the Asian University President's Forum (AUPF) to foster collaboration and knowledge exchange among faculty members from member institutions. This year, the 3rd Asian Faculty Workshop (AFW) will be hosted by Petra Christian University (PCU) in Surabaya, Indonesia. The workshop's theme, **“Advancing Higher Education with AI: Innovations, Ethics, and Future Workforce Preparedness,”** highlights the transformative role of Artificial Intelligence (AI) in higher education, focusing on innovation, ethics, and workforce preparedness.



## **AI: Innovations, Ethics, and Future**

Workforce Preparedness,” highlights the transformative role of Artificial Intelligence (AI) in higher education, focusing on innovation, ethics, and workforce preparedness.

Participants will explore how AI technologies can be effectively integrated into higher education, discuss the ethical implications of AI in academia, and strategize on preparing graduates for an AI-driven workforce. The workshop will feature a mix of lectures, interactive sessions, participant sharing, and hands-on workshops. Additionally, participants will take part in site visits to Polygon (a bike manufacturer), the Surabaya City Command Center, and the Surabaya Underground Museum.

# SCHEDULE OF EVENTS



= Lectures



= Workshop



= Sharing  
Session



= Tour / Visits

Date and Time		Program
14th of July Monday	..... - 12.00	Airport Pick Up
	10.00 - 12.00	Registration at Petra Christian University
	12.00 - 13.30	Lunch Break
	13.30 - 16.00	Campus Tour
	16.00 - 18.00	Opening Ceremony *
	18.00 - 19.00	Welcome Dinner *
	19.30 - 20.00	Hotel Check-In

15th of July Tuesday	08.30 - 09.30	AFW 2025 Welcoming Session
	09.45 - 11.45	Personalized Learning through Micro-credential Programs: AI Potential for Connecting Students to the Industry ( Prof. Eko Indrajit )
	13.00 - 14.15	Mitigating the Risks of AI Utilization in Higher Education (Prof. Eko Indrajit)
	14.30 - 15.45	PCU's AI Ethics in Learning & Teaching (Ricky, S.E.,MRE., Ed.D.)
	16.00 - 17.00	Cultural Activity*

Sessions marked with \* are held jointly with the Asia Summer Program (ASP) 2025



# SCHEDULE OF EVENTS



= Lectures



= Sharing  
Session



= Workshop



= Tour / Visits

Date and Time		Program
16th of July Wednesday	08.30 - 10.00	Teaching Style Evaluation and Enhancement with AI (Joshua Pundra, DayaLima Recruitment)
	10.15 - 11.45	AI-assisted Assessment (Partono Rudiarto - Inixindo)
	13.00 - 14.30	AI Projects at PCU With Dr.Ing. Indar Sugiarto, S.T., M.Sc. & Ir. Resmana Lim, M.Eng.
	14.45 - 16.45	Experience with AI in Learning and Teaching (Sharing by participants)

17th of July Thursday	08.00 - 12.30	Site Visit : Polygon (Bike Manufacturer)
	14.00 - 16.00	Site Visit : Surabaya City Command Center
	16.00 - 17.30	Site Visit : Surabaya Underground Museum

# SCHEDULE OF EVENTS



= Lectures



= Sharing  
Session



= Workshop



= Tour / Visits

Date and Time		Program
18th of July Friday	08.30 - 10.00	AI in Education : Opportunities Challenges, and Future Trends (Felix Pasila, S.T., M.Sc., Ph.D., eJourney)
	10.15 - 11.45	Creating Digital Learning Materials using AI (Felecia, S.T., M.Sc, eJourney)
	13.00 - 14.30	Personalized Digital Assessment using AI (William Irawan, eJourney/Elwyn)
	14.45 - 16.15	Sharing Session 4 : Group Presentation by participants
	18.00 - 20.00	Farewell Dinner
19th of July Saturday	07.30 - 17.30	Surabaya City Heritage Tour *

Sessions marked with \* are held jointly with the Asia Summer Program (ASP) 2025

# KEYNOTE SPEAKER

**Richardus Eko Indrajit** is a professor of computer science who currently serves as the Rector of Pradita University in Indonesia. He graduated with a Bachelor's degree in Computer Science from the Sepuluh Nopember Institute of Technology in Surabaya and has earned several Master's degrees from institutions including Harvard University, the Maastricht School of Management, Leicester University, the London School of Public Relations, the Swiss-German



University, and the University of the People. He holds five doctoral degrees from the University of the City of Manila, the University of Information Technology Management in Poland, the State University of Jakarta, the Indonesian Defense University, and LIGS University. He has published more



than 250 books and hundreds of popular articles and journal papers. He is actively involved in assisting the Indonesian government across various ministries, mainly in areas related to information and communication technology, education, human resource

development, and national defense. In addition to his academic role and government support, he also serves as a consultant and advisor to various industries, such as healthcare, education, finance and banking, manufacturing, retail and distribution, transportation, military, and other services. He can be reached daily via email at [eko.indrajit@pradita.ac.id](mailto:eko.indrajit@pradita.ac.id) or [indrajit@alumni.harvard.edu](mailto:indrajit@alumni.harvard.edu), or by phone at +62-818-925-926. For more detailed information, please visit his website at <https://eko.id>.



# SPEAKERS

**Joshua Paundra, Ph.D** is the Associate Director of Technology Business at Dayalima Group, where he focuses on integrating technology into human resource solutions to foster human-centric organizations in the era of AI. He holds a doctoral degree from the Rotterdam School of Management, Erasmus University, and has a deep interest in the intersection of technology and human behavior. He has published in top-ranked academic journals in psychology and sustainability. He is a university lecturer in business-related subjects. Joshua is actively involved in student career development, through the introduction of tools like the WISH (Work Interest Survey and Highlight) to support informed and purposeful career planning.



**Didik Partono Rudiarto** is the Director of Inixindo, a prominent IT training and certification provider in Indonesia. He holds degrees in Management from Universitas Indonesia and in Educational Technology from Universitas Pelita Harapan. His expertise encompasses areas such as IT Infrastructure Library (ITIL), IT Risk Management, Project Management, and Data Center Management.

# SPEAKERS

**Felix Pasila, Ph.D.** is an Associate Professor in Electrical Engineering at Petra Christian University and CEO of eJourney.id, an edtech startup specializing in AI-driven learning and assessment systems. With a Ph.D. in Applied Artificial Intelligence from the University of Bologna, his work focuses on digital universities, adaptive learning, and educational innovation. He holds 40+ national patents, including 2 PCTs, and is a TEDx speaker. Felix leads projects on avatar-based assessment and AI for distance learning, combining deep technical expertise with a passion for transforming education in Indonesia and beyond through scalable, technology-enhanced solutions.



**Felecia** is the CEO and co-founder of StoryJourney.ai, an AI-powered platform that helps educators effortlessly create interactive learning videos. With over 20 years of experience in higher education and a deep passion for tech startups, she is on a mission to make a positive impact on the future of education.

**William Irawan** is the CEO and Co-Founder of Primeskills, an Indonesian educational technology company behind Elwyn.ai—an AI-powered learning platform that enhances soft skills and communication through realistic role-playing simulations. William is also an advisor to StoryJourney, a platform within the eJourney ecosystem that transforms traditional text-based materials into engaging 3D animated learning videos, aiming to empower educators and improve the quality of education in Indonesia.



# SURABAYA CITY HERITAGE TOUR

Surabaya, the second-largest city in Indonesia, is a thriving city known for its rich history, dynamic economy, and warm hospitality. As the capital of East Java, Surabaya serves as a major hub for trade, education, and culture, blending modern development with historical charm. With its excellent infrastructure, diverse attractions, and welcoming atmosphere, Surabaya is an ideal destination for hosting international events, fostering collaboration, and experiencing the dynamic spirit of Indonesia. Surabaya is also famously known as Kota Pahlawan (City of Heroes) due to its significant role in Indonesia's struggle for independence. The city's strong patriotic identity continues to inspire generations and makes it an important center for historical and educational tourism.





# SITE VISIT



**Polygon Bikes**, owned by PT Inera Sena and based in Sidoarjo, East Java, is one of Indonesia's leading bicycle manufacturers, known globally for its innovative designs and high-quality production. Producing close to a million bicycles annually across various cycling disciplines, Polygon combines creativity, technology, and efficiency

to stay competitive on an international scale. During the visit, Polygon Bikes will give participants the opportunity to immerse themselves in the complex ways that the company integrates strategies of innovation and sophisticated digital tools throughout the design and production value chain. This great experience promises to provide valuable information about the practical applications of advanced technologies in the framework of the prosperous industrial, thus clarifying the important types of skills and skills that future graduates will have to cultivate to maintain competitiveness and appropriate in an increasingly digital scenery.



# SITE VISIT

**The Surabaya City Command Center** serves as the nerve center for urban management, where participants can observe how data-driven systems are used to monitor traffic, coordinate public services, and respond to city-wide issues. This visit will provide a valuable look at how technology enhances public administration and



Located beneath Alun-Alun Surabaya, **The Surabaya Underground Museum** offers a unique blend of cultural and historical experiences. This underground space functions not only as a museum but also as a vibrant cultural hub. During the visit, participants will gain insights into how modern museums can

act as dynamic spaces for education, cultural preservation, and community engagement. The integration of art, history, and public amenities showcases innovative approaches to creating interactive and inclusive learning environments.

## Program Details

The Asian Faculty Workshop (AFW) is designed for faculty members from Asia University President's Forum (AUPF) member institutions.

Each institution is invited to recommend 2–3 faculty members to participate in the workshop.

## Program Cost

The participation fee for the workshop is \$520 USD, with an early bird rate of \$500 USD for registrations completed before June 15, 2025. This fee covers accommodation, meals as specified, airport transfer, workshop materials, site visits and Surabaya city tour arrangement.

Participant Type	Fee with Accommodation (6 nights)	Fee without Accommodation	Early Bird Fee
International	USD 520	-	USD 500 (before June 15, 2025)
Domestic (Indonesians)	IDR 8,500,000	IDR 5,000,000	-



## Optional Tour & Extended Stay



An optional Midnight Mount Bromo tour is available for participants at a cost of USD 85. This tour offers a chance to experience the breathtaking sunrise over the Bromo Tengger Semeru National Park, explore the volcanic landscape, and visit the famous Whispering Sands.

The package includes breakfast and a horse riding experience. Participants who wish to take this optional tour are advised to bring warm/winter attire (thick jacket, gloves, and ear covers), as temperatures can be very cold in the early morning hours. The AFW 2025 Program cost covers hotel accommodation for 6 (six) nights with check-in on 14 July (Monday) and check-out on 20 July (Sunday). If you wish to join this optional tour you will need to extend your stay. Participants who wish to extend their stay or add extra nights of accommodation should contact the organizing committee in advance for arrangements.

## Registration and Terms of Payment

Participants are required to register through the provided link . Early bird registration and payment end on June 15, 2025, while regular registration remains open until July 4, 2025.

Registration: <https://petra.id/AFW2025>

## Contact & Information

Excellence in Learning and Teaching Center, Petra Christian University

Email: [eltc@petra.ac.id](mailto:eltc@petra.ac.id)

# Travel Guidelines

## Airport Transfer

The airport pick-up service requires participants to provide complete arrival details, including flight number, arrival time, and airline, to ensure a smooth pickup process. Airport pick-up is available on Monday, 14 July 2025, while transfers on other days are only available by prior arrangement. Upon arrival at Juanda International Airport, participants will be met at the international arrival exit, where a staff member will be holding a welcome board with their names for easy identification. Additionally, the airport transfer for departure home on Sunday, 20 July 2025, from the hotel will be arranged by the committee to facilitate participants' return journey.

## Accommodation & Meals Information

You will be accommodated in a single-bed room at the hotel, with breakfast included. The program provides daily lunch at the university, while dinner will be served during the opening event on July 14, and the closing event on July 18. Additional meals will be provided during site visits and city tours. If you have any dietary preferences or food allergies, please inform the committee in advance to allow for appropriate arrangements.

## Suggested Items to Bring

Please ensure you pack accordingly for comfort and convenience during your stay.



**Clothing:** Bring summer wear and smart casual attire for daily activities. For the Bromo trip, prepare warm winter clothing, as temperatures can be very cold in the early morning.



**Medication & Personal Care:** Bring any medication you regularly use, along with other essential personal care products you may need during your trip.



**Currency:** US dollars for exchange into Indonesian Rupiah (IDR) or an international credit/debit card for cash withdrawals and payments.

## Participant Introduction & Experience Sharing

All participants will be invited to give a 3-minute self-introduction during the welcoming session, including details about their university, work experience, and background.

In a separate session, participants will share their experience with AI in learning and teaching at their respective institutions. Presentations using slides are preferred to enhance clarity and engagement.





UNIVERSITAS  
KRISTEN  
PETRA

**EL+TC**

EXCELLENCE  LEARNING & TEACHING CENTER

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Surabaya, May 2nd, 2025

Number : 018/ELTC/UKP/2025

Attachment(s) : -

Subject : Invitation to Participate Asian Faculty Workshop (AFW)

Greetings from Petra Christian University, Surabaya, Indonesia.

We are pleased to invite faculty members from your respected institution to participate in the **3rd Asian Faculty Workshop (AFW), held on July 14–19, 2025, in Surabaya, Indonesia.**

This workshop is organized in collaboration with the **Asian University President Forum (AUPF)**, bringing together educators from member institutions and others across Asia and beyond.

With the theme “**Advancing Higher Education with AI: Innovations, Ethics, and Future Workforce Preparedness**,” the event features engaging lectures, sharing sessions, hands-on workshops, and site visits that explore the evolving role of AI in academia. The event has assembled excellent speakers with relevant expertise and experience in the use of AI in academia and industry.

Please find attached the event poster and information booklet for your reference and further sharing. We would be grateful if you could consider sending your faculty members to participate in this event. Each institution is encouraged to recommend 2–3 participants.

Should you have any questions or require further details, feel free to contact us at [eltc@petra.ac.id](mailto:eltc@petra.ac.id)

Thank you for your continued partnership. We look forward to welcoming your faculty in Surabaya.

Warm regards,

Head of Excellence in Learning & Teaching Center (ELTC)  
Petra Christian University

**EL+TC**  
**PETRA** 

Liauw Toong Tjiek (Aditya Nugraha)

