

## Fw: Join Begin Online Edu Fairs – Connect with Students from 6 Global Regions

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ร่างจดหมาย

21 เมษายน 2568 เวลา 10:23


**From:** Begin Group <mailer@begingroup.com>  
**Subject:** Join Begin Online Edu Fairs – Connect with Students from 6 Global Regions  
**Date:** 16 April 2568 at 7:12:23 pm GMT+7  
**To:** international@nu.ac.th  
**Reply-To:** mailer@begingroup.com

**Begin**  
roup  
BE IN GROUP

กองพัฒนภาษาและกิจการต่างประเทศ	
มหาวิทยาลัยนครสวรรค์	
รับที่	0485
วันที่	21 เม.ย. 2568 เวลา 10.46 น.

**Connect with global students this Spring:  
Register for Begin Online Edu Fairs**

กองกลาง สำนักงานอธิการบดี	
รับที่	205661
วันที่	22 เม.ย. 2568
เวลา	10.22

 Dear colleagues,

After a dynamic Spring season of in-person student recruitment events, Begin Group is now gearing up for a new round of Begin Online Edu Fairs, starting next week.



Last season, almost **10,000 students** connected with over **100 international educational institutions** through our platform. This spring, it's your opportunity

## 2 เรียน อธิการบดี

Begin Group ขอประชาสัมพันธ์การจัดนิทรรศการ การศึกษาออนไลน์ Begin Online Edu Fairs ในรูปแบบเสมือนจริง โดยมีกำหนดการจัดนิทรรศการ ๖ ตามกำหนดการดังต่อไปนี้

1. อนุทวีปอินเดีย ในวันที่ 22 เมษายน 2568 เวลา 17:30-21:30 น. ตามเวลาประเทศไทย

2. ภูมิภาคแอฟริกาตอนเหนือ ในวันที่ 24-25 เมษายน 2568 เวลา 21:00-01:00 น. ตามเวลาประเทศไทย

3. อนุภูมิภาคเอเชียกลาง ในวันที่ 26 เมษายน 2568 เวลา 14:00-18:00 น. ตามเวลาประเทศไทย

4. ประเทศอ่าวเปอร์เซีย ในวันที่ 29 เมษายน 2568 เวลา 19:00-23:00 น. ตามเวลาประเทศไทย

5. ภูมิภาคแอฟริกาใต้สะฮารา ในวันที่ 15 พฤษภาคม 2568 เวลา 20:00-00:00 น. ตามเวลาประเทศไทย

6. กลุ่มประเทศลาตินอเมริกา ในวันที่ 17-18 พฤษภาคม 2568 เวลา 22:00-02:00 น. ตามเวลาประเทศไทย

ทั้งนี้ มีค่าใช้จ่ายสำหรับการเข้าร่วมจัดนิทรรศการ ๖ 1,200 ยูโรต่อ 1 งาน และจะได้รับส่วนลด 10% สำหรับการเข้าร่วมจัดนิทรรศการ 2 งาน และ 20% สำหรับการเข้าร่วมจัดนิทรรศการ 3 งานขึ้นไป โดยค่าใช้จ่ายครอบคลุม การประชาสัมพันธ์หน่วยงานผ่านโซเชียลมีเดีย, ระบบการจัดนิทรรศการแบบเสมือนจริงพร้อมคู่มือและการสนับสนุนทางด้านเทคนิค, ห้องแชตส่วนตัวระหว่างหน่วยงานและผู้เข้าร่วมงานตลอดระยะเวลาการจัดงาน การนำเสนอหน่วยงานผ่านแพลตฟอร์ม Zoom เป็นเวลา 15 นาที พร้อมช่วงถาม-ตอบ ระหว่างการจัดนิทรรศการ รวมถึงรายชื่อผู้เข้าร่วมงาน ที่ลงทะเบียนล่วงหน้า การดาวน์โหลดเอกสารและข้อมูลเพิ่มเติม ระหว่างการจัดนิทรรศการ (รายละเอียดตามเอกสารแนบ)

จึงเรียนมาเพื่อโปรดพิจารณา และเห็นควรมอบกองพัฒนา ภาษาและกิจการต่างประเทศ เวียนแจ้งคณะและวิทยาลัย เพื่อประชาสัมพันธ์ต่อไป



รุ่งทนต์  
21 เม.ย. 2568

ลงชื่อ .....

(นางสาวเรณูงาม วงศ์บัณฑิต)

รักษาการในตำแหน่งหัวหน้างานบริการกิจการต่างประเทศ  
รักษาราชการแทน ผู้อำนวยการกองพัฒนาภาษาและกิจการต่างประเทศ

วันที่ 21 เม.ย. 68

ลงชื่อ .....

(ดร.พิสุทธิ อภิขยกุล)

รองอธิการบดีฝ่ายวิเทศสัมพันธ์และการถ่ายทอดเทคโนโลยี  
ปฏิบัติราชการแทน อธิการบดีมหาวิทยาลัยนเรศวร

วันที่ 22/4/68

to engage with high-potential students from 31 countries, all from the comfort of your office.

Our dedicated online fair platform features a **user-friendly interface, personalised virtual stands, live Zoom presentations, moderated chat, and real-time Q&A** — providing a seamless experience for students and exhibitors.

### **SPRING 2025 SCHEDULE:**

22 April – Indian Subcontinent (Bangladesh, India, Nepal, Sri Lanka)

24 April – North Africa (Algeria, Egypt, Morocco, Tunisia)

26 April – Central Asia (Kazakhstan, Kyrgyzstan, Uzbekistan)

29 April – Gulf Region (Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, UAE)

15 May – Sub-Saharan Africa (Ethiopia, Ghana, Kenya, Nigeria, Rwanda, South Africa, Tanzania)

17 May – Latin America (Argentina, Colombia, Costa Rica, Ecuador, Guatemala, Mexico, Peru)

[REGISTER NOW](#)

### **What's included in the exhibitor package:**

- Access to multiple regions in a single event
- 100+ leads from a targeted pre-fair campaign
- 15-minute live Zoom presentation (average 30–80 participants)
- 4-hour moderated chat with students for Q&A and follow-up

### **Optional add-ons:**

- Custom lead generation campaign with branded landing page
- Extended 30-minute Zoom session
- 80+ additional leads for follow-up

### **Why participate?**

- **Expand your reach** to 31 countries across emerging and established student markets
- **Boost visibility** in key regions while attracting motivated and high-achieving students
- **Maximise ROI** by reducing travel costs and diversifying your recruitment strategy
- **Explore new regions** and assess demand for your programmes with minimal risk

"Great experience, like always. I appreciated the extra Q&A time during the Zoom presentation and the chat was busy the whole time, we got many questions and direct inquiries via WhatsApp and email. The customer support is reliable and quick, our last-minute updates went through without any issues."**University of Sopron, Hungary**

**Book more, save more:**

**10% off** for 2 fairs

**20% off** for 3 or more fairs

**New to Begin Online Fairs?** Our team offers full onboarding, tech support, and platform guidance before and during the event.

Don't miss this opportunity to expand your international outreach and connect with top student talent!

REGISTER NOW

To contact the administrator, please use [register@begingroup.com](mailto:register@begingroup.com).

If you want to unsubscribe, please [click here](#).



# HOW BEGIN ONLINE EDU FAIRS WORK



# ABOUT US



Begin Group is a Germany-based leading provider of edu marketing services and international student recruitment fairs with 23 years' experience. We run online and offline edu fairs across Eurasia, Africa, and Americas.

Since 1999 over 2000 educational institutions of all profiles have participated in our events. Every year we run two seasons of offline edu fairs in Europe, Asia and MENA region. Starting from April 2021 we also offer our exhibitors remote participation option.

Starting from June 2020, we have organized 67 online exhibitions in Eurasia, Africa, and Americas, attracting 118+ thousand visitors for 580+ unique exhibitors from 56 countries.

## **Our services include:**

- Student recruitment online and offline edu fairs
- Custom-made webinars
- Individual promotional campaigns

# OUR EXHIBITORS



**584 institutions from 56 countries**  
have participated in Begin Online Edu Fairs since June 2020

# BEGIN GROUP ONLINE EDU FAIRS



## INDIVIDUAL PROMOTION

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- Lead generation campaign
- Additional promotion options

## PRE-FAIR PREPARATIONS

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- Your virtual booth
- Materials and info we shall need from you

## EVENT EXPERIENCE

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- Options for communication with the students at the fair
- Platform experience
- Participation tips

## RESULTS AND FEES

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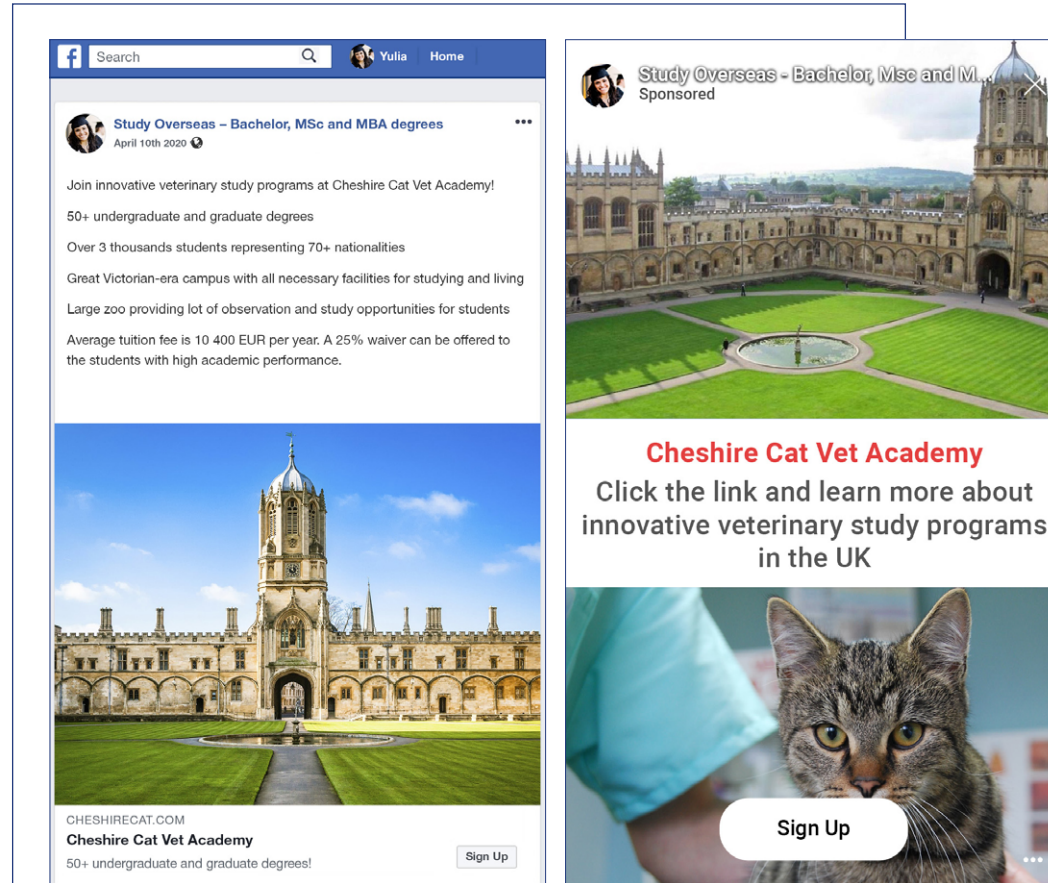
- Leads you receive
- Participation packages



# INDIVIDUAL PROMOTION

# PRE-FAIR PROMOTIONAL CAMPAIGN

- Individual pre-fair promotional campaign for every exhibitor
- 50+ marketing channels and platforms
- Advertising activity based on three main parameters:
  - Name and brand of the university
  - Academic program's specifics
  - Campus location



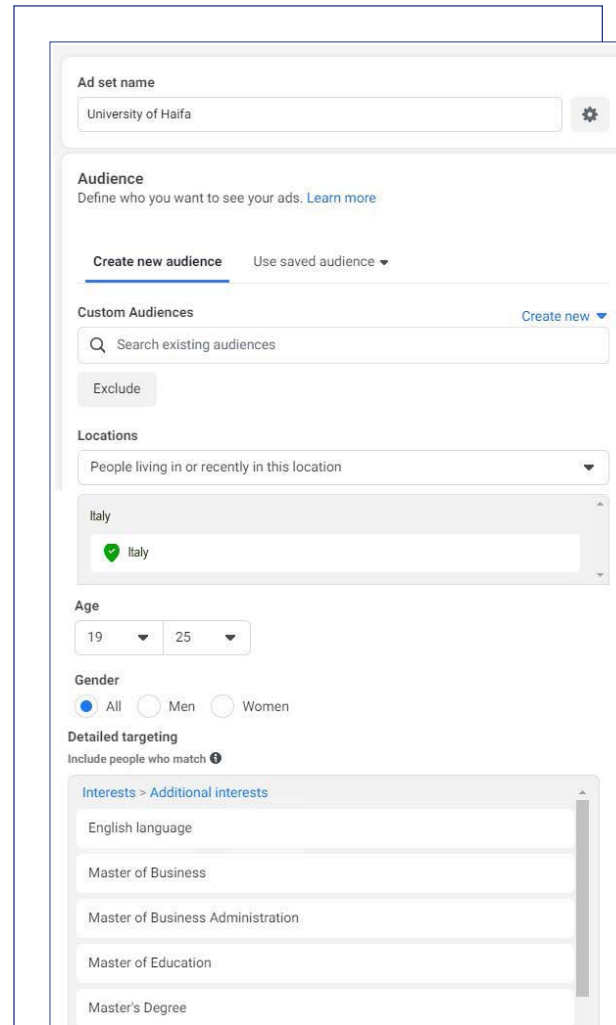
The image displays two examples of promotional content for Cheshire Cat Vet Academy. On the left is a Facebook post from the page 'Study Overseas - Bachelor, MSc and MBA degrees', dated April 10th 2020. The post text promotes innovative veterinary study programs, lists 50+ undergraduate and graduate degrees, mentions over 3,000 students from 70+ nationalities, describes the Victorian-era campus and large zoo, and states an average tuition fee of 10,400 EUR per year with a 25% waiver for high academic performance. Below the text is a large image of the academy's main building. The post includes the website 'CHESHIRECAT.COM', the name 'Cheshire Cat Vet Academy', and a 'Sign Up' button. On the right is a sponsored Facebook advertisement. It features a header 'Study Overseas - Bachelor, MSc and M...' with a 'Sponsored' label. The main image shows a wide view of the academy's courtyard with a central fountain. Below this image, the text reads 'Cheshire Cat Vet Academy' in red, followed by 'Click the link and learn more about innovative veterinary study programs in the UK'. At the bottom of the ad is a close-up image of a cat's face and a 'Sign Up' button.



# SOCIAL NETWORKS AUDIENCE

The following filters can be applied to include users who match certain criteria:

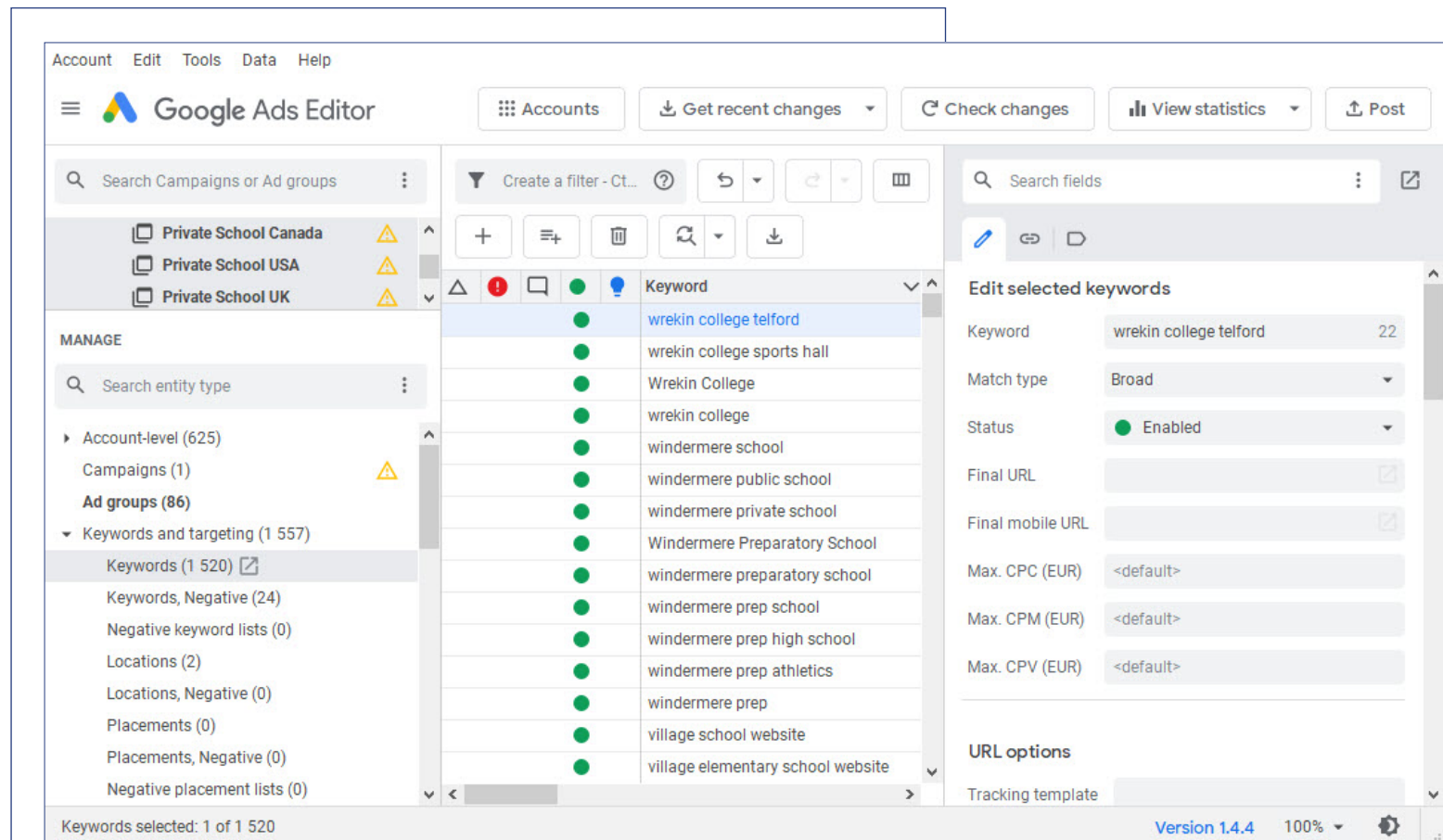
- Age
- Country/City
- Program level
- Field of study
- Year of enrollment
- Personal interests



The screenshot displays the Facebook Audience Targeting interface. At the top, the 'Ad set name' field is set to 'University of Haifa'. Below this, the 'Audience' section includes a link to 'Learn more' and options to 'Create new audience' or 'Use saved audience'. The 'Custom Audiences' section features a search bar for 'Search existing audiences' and an 'Exclude' button. The 'Locations' section is set to 'People living in or recently in this location', with a dropdown menu showing 'Italy' selected. The 'Age' section has a range from 19 to 25. The 'Gender' section has radio buttons for 'All' (selected), 'Men', and 'Women'. The 'Detailed targeting' section includes a link to 'Additional interests' and a list of interests: 'English language', 'Master of Business', 'Master of Business Administration', 'Master of Education', and 'Master's Degree'.

# GOOGLE KEYWORDS

For each school, the semantic core of more than 100 keywords is prepared to be used to display ads on Google Search and Display Network.



# TYPES OF PROGRAMS

## Fields of study

Please, provide us with information about the fields of study and levels of programs you offer.

This information will be used for special filter of exhibitors located at the website of the fair.

- Agriculture, Forestry & Animal Sciences
- Arts, Design & Architecture
- Business, Management & Law
- Engineering, Maths, IT, Sciences & Technologies
- Hospitality, Culinary Arts & Tourism
- Humanities & Social Sciences
- Medicine & Health

## Types of programs

- Secondary Education (GSCE, A-Level, IB)
- Diploma/Certificate
- Bachelor
- Master
- PhD

# RESPONSIVE ADS

Responsive Google Ads consist of several options for images, headings, and texts.

Native ads automatically adapt to the design of the website.

The screenshot displays the Google Ads Responsive Ad Editor for a campaign targeting 'private-school-fair'. The interface is divided into three main sections: a left sidebar for editing assets, a top status bar, and a central preview area.

**Left Sidebar (Assets):**

- Final URL:** <https://begin-expo.com/events/private-school-fair>
- Images and logos:** Add 2 or more high-quality images (1 square and 1 landscape required). [Learn more](#)
- Videos:** Optional, but up to 5. [+ VIDEOS](#)
- Headlines (up to 5):**
  - Pencey Preparatory School (25 / 30)
  - Boarding preparatory school (27 / 30)
  - Leading preparatory school (26 / 30)
  - Join Pencey Prep (16 / 30)
  - New intake is on the way (24 / 30)
- Long headline:** Extensive English training and extended school subjects curriculum. (67 / 90)
- Descriptions (up to 5):**
  - Learn all about U.S. leading preparatory school (47 / 90)
  - Prepare to enter U.S. top universities (38 / 90)
  - Get an individual consultation (30 / 90)
  - Be prepared academically and socially for Ivy League admission. (63 / 90)

**Top Status Bar:**

- Ad strength:** Excellent (with a blue circle icon and a [Leave feedback](#) link)
- Next step:** Your ad setup looks excellent! You're all set.
- Asset progress:** Images (checked), Headlines (checked, [View ideas](#)), Descriptions (checked, [View ideas](#))

**Preview Area:**

The preview area shows how the ad will appear on different devices and formats. It includes a 'Key ad formats' dropdown and navigation controls. The preview is divided into two tabs: 'WEBSITES AND APPS' (selected) and 'GOOGLE PROPERTIES'.

**Examples shown in the preview:**

- Example of your image ad at 160x600:** Shows a large image of a school building with the headline 'New intake is on the way' and the description 'Exquisite educational options for young bright minds.' A large right arrow is visible.
- Example of your native ad at 480x120:** Shows a smaller version of the same image and text, with a blue 'Open' button.
- Example of your image ad at 300x250:** Shows a square image with the headline 'New intake is on the way' and the description 'Exquisite educational options for young bright minds.' A large right arrow is visible.
- Example of your text ad at 300x250:** Shows a text-based ad with the headline 'New intake is on the way' and the description 'Exquisite educational options for young bright minds.' A blue 'OPEN' button is visible.
- Example of your image ad at 728x90:** Shows a wide, short image with the headline 'New intake is on the way' and the description 'Exquisite educational options for young bright minds.' A large right arrow is visible.

# CUSTOM-MADE LEAD GENERATION

Registration forms  
can be integrated  
in promotional posts  
in social networks.

It allows to send  
personal reminders  
with direct links  
to the institution's  
chat during the fair.

The image displays three sequential screenshots illustrating a custom-made lead generation process:

- Facebook Post:** A promotional post for "Study Overseas - Bachelor, MSc and MBA degrees" by Cheshire Cat Vet Academy. The post includes text about the academy's history and offerings, a photo of a building, and a "SIGN UP" button. A registration form is overlaid on the post.
- Registration Form:** A "Contact Information" form with fields for "First name", "Last name", "Phone number", "Email", and "Date of birth". Each field has a placeholder "Enter your answer." and a "Next" button at the bottom.
- WhatsApp Chat:** A series of messages from "Begin Group" to a user named Lesia. The messages include a Zoom link (<https://us02web.zoom.us/j/83677874910>), a reminder to register, and a link to the webinar (<https://online.begin-expo.com/exhibitions/online-edu-fair-test-04122021/#chat457>).



# PRE-FAIR PREPARATIONS



# MATERIALS FOR YOUR PROMOTIONAL CAMPAIGN

You are more than welcome to share your institution's promotional materials which can be used by our marketing team during your pre-fair promotional campaign.

- Fields of study and levels of programs you offer
- Information about your institution, programs and its main features
- Professionally made photos representing your institution in the best way possible

Find full requirements in [Getting Ready](#).

# EXHIBITOR'S PROFILE

You can add to your profile:

- Short description of your institution (up to 1200 characters)
- PDF brochures
- Promo videos
- External links
- Representatives' direct contacts

Find full requirements in [Getting Ready](#).

USA

**BARNETT COLLEGE**  
Info

**HOWARD ROARK INSTITUTE OF ARCHITECTURE**  
Info

**JAY GATSBY BUSINESS SCHOOL**  
Info

**HOWARD ROARK INSTITUTE OF ARCHITECTURE**

**Fields of Study / Type of Institution:**  
- Business, Management & Law  
- Engineering, Maths, IT, Sciences & Technologies

**Program Levels & Types:**  
- Bachelor  
- PhD

Located in the heart of New York Howard Roark Institute of Architecture offers you a unique opportunity to join a school brining cuttingedge, creativity and unprecedented innovations to the face of architecture in the US and beyond for the last 80 years.

Learn from the best at HRIA iconicart deco campus using institute's top-notch study facilities and of the largest libraries in the state. Choose from the variety of Architecture and Design degree options or join Civil Engineering related BBA program.

**Presentations**

**17.30-17.45**  
**Stand Out of the Crowd: Become the Architect of Tomorrow**  
Go to the Presentation

**19.00-19.15**  
**Stand Out of the Crowd: Become the Architect of Tomorrow**  
Go to the Presentation

**Contact person:**  
Peter Wright, Head of Admissions  
+1 516 111 11 11  
email: admission@hria.com

Request More Info

Personal chat with representatives

“ Thanks for the great support and service before and during the EduFair in Kiev.

– **ÖSD-Österreichisches Sprachdiplom Deutsch (Germany)**

It was very well organised with the Zoom trainings, thank you.

– **University of Pécs (Hungary)**

As before, I was very impressed with the efficiency and thoughtfulness with which the fair was organized and run, particularly the thorough instructions and handy reminders sent both ahead of time and at key moments throughout the actual event.

– **Ovidius University of Constanta (Romania)**



# EVENT EXPERIENCE

# PERSONAL 4-HOUR CHAT

- Available throughout all 4 hours of the fair
- Only written communication
- Provided interpreter from local languages
- No limit for the number of representatives (but up to 4 recommended)

### Chat with Universities

Chatrooms		
Austria	127	▼
Canada	221	▼
Czech Republic	78	▼
Finland	105	▼
France	189	▼
Germany	144	▼
Hungary	91	▼
Latvia	68	▼
Lithuania	77	▼
Netherlands	193	▼
Poland	85	▼
Singapore	63	▼
Sweden	132	▼
Switzerland	98	▼
Turkey	81	▼
UK	174	▼
USA		^
Barnett College	62	
Howard Roark Institute of Ar...	74	
Jay Gatsby Business School	54	
Private Schools	49	▼

#### Howard Roark Institute of Architecture

Peter Wright, Lisa Rearden

📌 Don't miss our presentation at 5.30 pm! <https://us02web.zoom.us/j/88370262932&camp=>

**Nishant Sethi** 🔄

Hi! I'm finishing my studies in my school in India this summer. Can you please tell me more about autumn intake deadlines? Will I be able to apply in June? 20.11.2022 18:44

**Lisa Rearden (Representative)** 🔄

Nishant Sethi

📌 Hi! I'm finishing my studies in my school in India this summer. Can you please tell me more about autumn intake deadlines? Will I be able to apply in June?

Hi Nishant! For autumn intake application deadline in July 1, so I believe you still have a chance to send your documents in time. I must add that at HRIA we have multi-step application procedure so you don't have to provide all your documents at the very beginning. Please, check out our website to learn about the process in details <https://hria.edu/admissions/multistep-application> 20.11.2022 18:47

**Nishant Sethi** 🔄

Lisa Rearden (Representative)

📌 Hi Nishant! For autumn intake application deadline in July 1, so I believe you still have a chance to send your documents in time. I must add that at HRIA we have multi-step application procedure so you don't have to provide all your documents at the very beginning. Please, check out our website to learn about the process in details <https://hria.edu/admissions/multistep-application>

Thank you! And what about English proficiency? Do I need to provide any certificate? 20.11.2022 18:51

Type your message here ➤ Send


# PINNED MESSAGE

We strongly advise you to use the **pinned message option**. It allows you to highlight the important information in your personal chat.

## You can use it to:

- Briefly present your programs (level, fields of study, costs)
- Remind attendees about your presentation at the fair
- Invite students to your future events (online open days or webinars)

We kindly ask you to follow the **180 characters limit** in your pinned message.

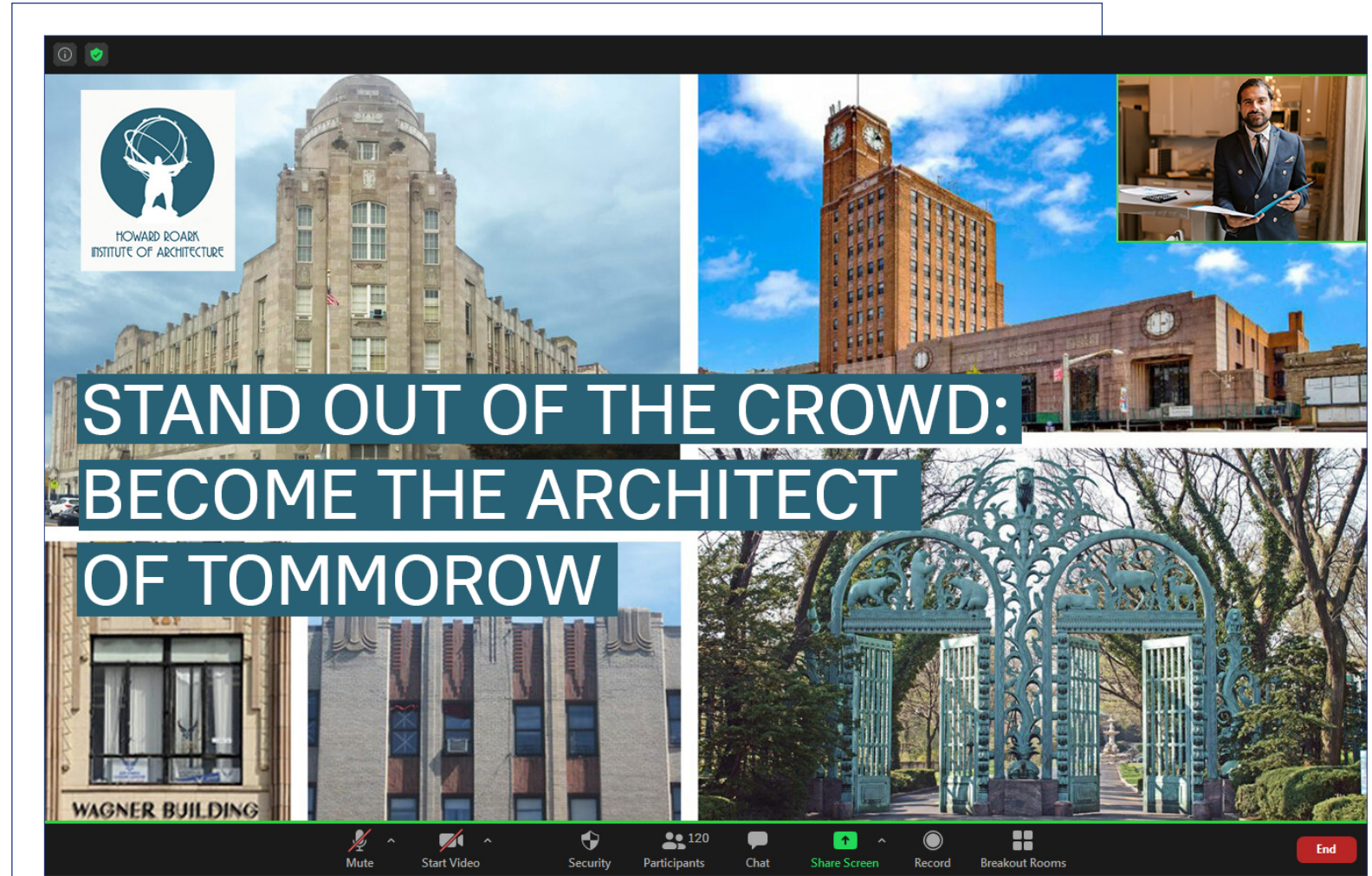
 BS management – 2100 EUR, BSIT (Programming) – 2500 EUR, Master of Business Administration – 2200 EUR. Information about admission: [\[redacted\]](#)

 Don't miss the opportunity to watch the presentation of [\[redacted\]](#) at 13:45 ([\[redacted\]](#)).

 [\[redacted\] Upcoming webinars and workshops](#)

# LIVE ZOOM PRESENTATION

- 15 min presentation for each exhibitor
- One presentation can be run by several speakers
- Q&A session during the presentation on your decision





# ACTIVITY ON THE PLATFORM

**2,62**

**clicks on links**  
per attendee

**2,07**

**brochure downloads**  
per attendee

**7**

**video views**  
per attendee

**1,08**

**use of study programs' filter**  
per attendee

# THINGS TO KEEP IN MIND

## Website interactions

- Check your spam folder in case you don't find your login and password email in a regular folder
- Always use "Reply" button when answering questions in the chat room
- Prepare links to your programs, admission requirements, or any other relevant information and feel free to share them in chat

## Zoom presentations

- Choose a catchy name for your presentation summarizing your offer in a few words
- Invite your colleagues, students or alumni to maximize the impact
- Rehearse and record your presentation to know you follow the time limit



I enjoyed the platform in general, really well structured. The presentation system worked perfectly. I also appreciated the constant work of our translator, especially during Central Asia Fair.

— **Università di Pavia (Italy)**

The concept of Virtual fair is really great, it was well organized and one can participate without any difficulty.

— **Montpellier Business School (France)**

Thank you for the extremely well-organised online event! We were impressed by the overall look of the fair platform, the user experience was great and the interactions with students were also made very easy to manage.

— **Tallinn University (Estonia)**



## RESULTS & FEES

# LEADS YOU RECEIVE

## After the event you will receive several lists of leads including:

- People who pre-registered to visit your virtual booth
- Attendees who left messages in your personal chatroom
- Attendees who used “Request more info” button at your virtual booth

### + Extended Package

- People who pre-registered via custom-made registration landings in social networks
- The hottest leads – people who registered to visit only your virtual booth at the fair

We recommend you to contact your leads as soon as possible.

In case you haven't yet built a strong presence in the region getting assistance from a local agent might be a good idea.

# PROSPECTIVE STUDENTS' INFO

We will provide you not only with future applicants' contacts but also with the information about:

- Types of programs they are interested in
- The year they plan to start their studies
- Planned budget for their studies
- TOEFL or IELTS certificate
- Additional academic achievements

Email	Phone	Birth Date	Country	What kind of program are you looking for?	What field(s) of study are you interested in the most?	When are you planning to apply?	How much are you planning to spend on your studies?	Do you have an English language certificate?	Do you have any additional achievements?
yaghmour@bina@gmail.com	21366510613	12/16/2001	Algeria	Master studies	Engineering, Maths, IT, Sciences & Technologies	In 2023	From 5000 to 15000 EUR per year	No	I am a national/international contest (academic/sports/etc.) prize winner
benamane@bina@gmail.com	213667047382	4/5/1998	Algeria	Master studies	Humanities & Social Sciences	In 2023	Up to 5000 EUR per year	No	No
cythilouahmed@bina@gmail.com	21366611680	6/26/1996	Algeria	Master studies	Engineering, Maths, IT, Sciences & Technologies	In 2022	Up to 5000 EUR per year	No	I am a national/international contest (academic/sports/etc.) prize winner
bencheboul@bina@gmail.com	213678117662	4/2/2002	Algeria	Other	Engineering, Maths, IT, Sciences & Technologies, Humanities & Social Sciences	In 2022	Up to 5000 EUR per year	No	No
Wahassaghi@gmail.com	212662178532	6/14/1999	Morocco	Master studies	Medicine & Health	In 2022	Up to 5000 EUR per year	I am about to receive my certificate soon	I have a certificate of merit
Touba@bina@gmail.com	21628319769	2/21/1999	Tunisia	Master studies	Business, Management & Law	In 2022	From 5000 to 15000 EUR per year	I am about to receive my certificate soon	I have a certificate of merit
ayto.nh@gmail.com	212675711867	3/11/2004	Morocco	Bachelor studies	Humanities & Social Sciences, Medicine & Health	In 2022	Up to 5000 EUR per year	I am about to receive my certificate soon	I have a certificate of merit
khrouvel@bina@gmail.com	213667109615	9/1/1995	Algeria	Other	Medicine & Health	In 2022	From 5000 to 15000 EUR per year	I am about to receive my certificate soon	I am a national/international contest (academic/sports/etc.) prize winner
jiliri.mahdi@gmail.com	21688613881	4/16/1999	Tunisia	Master studies	Business, Management & Law	In 2023	From 5000 to 15000 EUR per year	No	I have a certificate of merit
Alimaymoud@gmail.com	213664401054	4/27/1993	Algeria	Master studies	Business, Management & Law, Medicine & Health	In 2023	Over 15000 EUR per year	No	No
azoualrou@bina@gmail.com	213671108462	6/6/1999	Algeria	Bachelor studies	Engineering, Maths, IT, Sciences & Technologies, Humanities & Social Sciences	In 2022	Up to 5000 EUR per year	No	I have a certificate of merit
chaneouf.ahou@bina.com	21638483476	5/18/1991	Tunisia	Master studies	Medicine & Health	In 2024	Up to 5000 EUR per year	No	No
houssam@bina.fr	21378542770	5/5/1988	Algeria	Other	Engineering, Maths, IT, Sciences & Technologies	In 2022	From 5000 to 15000 EUR per year	No	I have a certificate of merit

# FIGURES & FEES

## Standard Package

EUR 1200

Pre-fair lead generation campaign

Preparations and pre-fair training  
(tutorials, test fair, individual  
rehearsals)

Virtual stand set-up

4-hour Q&A chat with attendees  
15 min Zoom presentation

100+ pre-registered target leads  
Lists of all who communicated  
with you via the platform during  
the event

## Extended Package

EUR 1800

Add some extra features to your  
Standard Package:

- Additional lead generation campaign with custom-made registration landings
- 15 min additional presentation time
- 80+ pre-registered extra leads



**FOR ONE ONLINE EDU FAIR**

**30–100** exhibitors    **1000–4000** visitors

**THE FOLLOWING MULTIPLE BOOKINGS DISCOUNTS ARE AVAILABLE:**

**10%**

discount for 2 fairs

**20%**

discount for 3 and more fairs

**3000–9000**  
registrations





**THANK YOU FOR WORKING  
WITH BEGIN GROUP!**

[info@begingroup.com](mailto:info@begingroup.com)