

Fw: Uzbekistan Fair 2025 - International Education Exhibition

Rungkarn Pongpopithak <rungkarnpo@nu.ac.th>
ร่างจดหมาย

14 กุมภาพันธ์ 2568 เวลา 15:50

From: Muhammad GM <muhammad@nichegrp.com>
Subject: Uzbekistan Fair 2025 - International Education Exhibition
Date: 10 February 2568 at 11:44:53 pm GMT+7
To: international@nu.ac.th
Cc: Saodat Davlatova <s.davlatova@nichegrp.com>

กองพัฒนาภาษาและกิจการต่างประเทศ
มหาวิทยาลัยนครสวรรค์
รับที่ 0184
วันที่ 14 ก.พ. 2568 เวลา 16:00

คุณไม่ได้รับอีเมลจาก muhammad@nichegrp.com ปอยนั๊ก เรียนรู้ว่าเหตุใดสิ่งนี้จึงเป็นสิ่งสำคัญ

Dear International Office and Team,
Greetings to you and the esteemed team.

After having successful 2024 events, we are glad to share with you the upcoming education exhibition in April and May 2025 in Uzbekistan for your kind revision and consideration. It's the largest education fair holds in 12 biggest and important cities in Uzbekistan.

April: Tashkent, Samarkand, Navoi, Bukhara, Urgench-Khiva, Nukus
May: Fergana, Andijan, Namangan, Jizzakh, Karshi, Termez
October: Tashkent, Samarkand, Bukhara, Fergana, Andijan

กองกลาง สำนักงานอธิการบดี
รับที่ 202388
วันที่ 19 ก.พ. 2568
เวลา 14:07 น.

All the packages include accommodation (Fair days), 3 times meals, airport transfers and intercity transfers. We will be happy to see you and the esteemed university's presence in our event for our growing youth in Uzbekistan.

Note: Package deal discounts: 2-3 cities – 5% off, 3+ cities – 10% off.

Last Exhibition videos:

- 1- <https://www.youtube.com/watch?v=JsDvm3OeFd4>
- 2- <https://www.youtube.com/watch?v=yxRAa5nEgtY&t=2s>

Last Exhibition Photographs:

https://drive.google.com/drive/folders/1WtGz7Y_F7hDP2aV9P_ZZqWm2iQUsQ9Ur?usp=sharing

For any further queries please do not hesitate to contact us.
Best Regards,


NICHE
Higher Education Services

MUHAMMAD RAHEEL
GENERAL MANAGER

☎ +905535623517
🌐 www.nichegrp.com
✉ muhammad@nichegrp.com
📍 Istanbul, Turkey

2. เรียง อธิการบดี

เพื่อโปรดพิจารณา Mr. Muhammad GM ตัวแทนผู้จัดงาน
Uzbekistan Fair 2025 ประชาสัมพันธ์การจัดมหกรรมการศึกษา
“Uzbekistan Fair” สำหรับปี 2568 โดยมีกำหนดจัดขึ้นใน 12 เมืองของ
ประเทศอุซเบกิสถาน ดังนี้

เดือนเมษายน - Tashkent, Samarkand, Navoi, Bukhara,
Urgench-Khiva, Nukus

เดือนพฤษภาคม - Fergana, Andijan, Namangan, Jizzakh,
Karshi, Termez

เดือนตุลาคม - Tashkent, Samarkand, Bukhara, Fergana,
Andijan

พร้อมกันนี้ เชิญชวนมหาวิทยาลัยร่วมจัดบูธประชาสัมพันธ์
หลักสูตรการศึกษา โดยแพ็คเกจการเข้าร่วมกิจกรรมดังกล่าว รวมทั้งพัก
ในช่วงการจัดงาน, อาหาร 3 มื้อ, และรถรับ-ส่งสนามบินไปยังที่พัก
และจากที่พักไปยังสถานที่จัดงานฯ ทั้งนี้ มีส่วนลด 5% กรณีเข้าร่วมจัด
งานใน 2-3 เมือง และส่วนลด 10% กรณีเข้าร่วมจัดงานในเมืองมากกว่า
3 เมือง ดังนี้

แพ็คเกจ 1 คน	แพ็คเกจ 2 คน
3,100 ยูโร (ประมาณ 109,610 บาท) - Tashkent	3,700 ยูโร (ประมาณ 130,830 บาท) - Tashkent
2,500 ยูโร (ประมาณ 88,400 บาท) - Samarkand, Bukhara, Urgench, Nukus	3,100 ยูโร (ประมาณ 109,610 บาท) - Samarkand, Bukhara
1,900 ยูโร (ประมาณ 67,190 บาท) Navoi	3,000 ยูโร (ประมาณ 106,080 บาท) Urgench, Nukus
	2,250 ยูโร (ประมาณ 79,560 บาท)

* หมายเหตุ ข้อมูลในตารางเฉพาะการจัดงานเดือนเมษายน 2568

จึงเรียนมาเพื่อโปรดทราบ และมอบกองพัฒนาภาษาและ
กิจการต่างประเทศเวียดนามแฉ่งคณะและวิทยาลัยเพื่อประชาสัมพันธ์

ลงชื่อ

(นายจักรกฤษณ์ เพื่องปรังค์)

ผู้อำนวยการกองพัฒนาภาษาและกิจการต่างประเทศ

วันที่ 19 ก.พ. 68

อธิการบดี อธิการบดี

ลงชื่อ.....


(ดร.จรัสดาว คงเมือง)

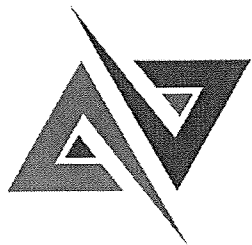
รองอธิการบดีฝ่ายพัฒนานิสิต ศิษย์เก่าและศิลปวัฒนธรรม

ปฏิบัติราชการแทน อธิการบดีมหาวิทยาลัยนเรศวร

วันที่ 19 ก.พ. 68

 **2025 Fair Uzbekistan April and May.pdf**
332K

 **Info Kit Niche-MY FAIR 2025.pdf**
3018K



MY FAIR

"Education and Profession 2025" in Uzbekistan

04th of February 2025

Dear (s) Sir/Madam,

We express our respect and invite you to consider the proposal to participate in the international exhibitions "Education and Profession" in the spring/autumn of 2025 in 12 largest cities of the Republic of Uzbekistan. In 2024, more than 519,000 graduates of 11 grades from 10,085 schools graduated from high school in the country. The events are aimed that applicants who plan to enter higher education institutions both in Uzbekistan and abroad. Traditionally, more than 50 universities from different countries take part in the fall, and 80-100 in the spring. We invite you to present your university at the largest exhibition in the Republic of Uzbekistan.

SCHEDULE 2025

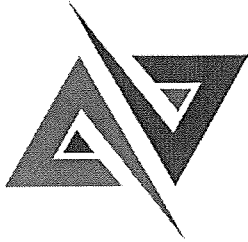
April 2025			
CITY	DATE	ALL INCLUSIVE-1 person (EUR)	ALL INCLUSIVE-2 people (EUR)
Tashkent	April 21-22	3100	3700
Samarkand	April 24	2500	3100
Bukhara	April 26	2500	3100
Urgench	April 28	2500	3000
Nukus	April 30	2500	3000
Navoi	May 2	1900	2250
May 2025			
Fergana	May 12	2100	2500
Andijan	May 14	1800	2200
Namangan	May 16	1800	2200
Jizak	May 19	1800	2200
Karshi	May 21	1800	2200
Termez	May 23	1800	2200

Note: Package deal discounts: 2 cities – 5% off, 3+ cities – 10% off.

We request you to consider the proposal attached to the letter and, if you agree, please appoint responsible employees to apply for participation in exhibitions in Uzbekistan.

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Istanbul, Turkey | www.nichegrp.com



MY FAIR

In addition, to strengthen cooperation in each city except Tashkent, a “Welcome Dinner” will be held the day before the exhibition with 20 directors of the best schools in the city and region and the leadership of the education department of the region and / or city.

Similar events were successfully held in the 2024-2025, a photo report is attached to this letter.

Frequently asked questions:

1. What is the number of visitors at the exhibitions? And who visits the exhibition?

Answer: Tashkent from 15,000 people, in the regions from 5,000 people in each city, except Navoi: Samarkand, Bukhara, Navoi from 2,500 people, Fergana, Urgench, Andijan, Nukus, Namangan, Jizak, Karshi and Termez. 11th graders - graduates of all cities, informed by the education departments of cities and regions. Russian-speaking and English-speaking applicants. According to a survey of our participants over the past 2 years, in Tashkent at least 500 contacts, in the regions at least 200 contacts in each city. Contact - an applicant ready to discuss the issue of admission.

2. Who is supporting the event?

Answer: Tashkent City Hall (Khokimiyat), Deputy Governors (Khokims of Regions) in the regions: Samarkand, Bukhara, Navoi, Fergana, Andijan, Namangan, Nukus, Urgench. The Ministry of Preschool and School Education of Uzbekistan, the Agency for Youth Affairs of Uzbekistan, the Representative Office of Rossotrudnichestvo in Uzbekistan.

3. Which universities are participating?

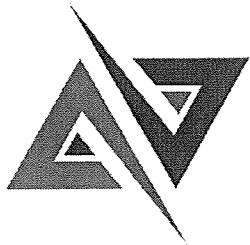
Answer: There are regular participants who have been participating since 2008, as well as universities that are participating for the first time. Please see the list of current participants from the last exhibition in the attachment to the letter.

4. How is the exhibition advertised?

Answer: Publication of press releases 1 month before the exhibition in all media of Uzbekistan, 3 months before the exhibition informing the education departments of the city of Tashkent and all regions of Uzbekistan via a letter from the Ministry of Public Education. During the exhibition itself, informing via telegram channels in schools, as well as social networks, search engines, contextual advertising.

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5. What is included in the all-inclusive package (1 person package or 2 person package)?

- Exhibition area 9m²
- Exhibition stand 250cm x 200cm (banner)
- Exhibition equipment (table, 4 chairs, tablecloth, 1 waste bin)
- Advertising the event in local media
- Security of the event and cleaning of the exhibition area
- Personal assistant
- Airport transfers
- Meals within the framework of the exhibition program (lunch and dinner)
- Accommodation within the framework of the exhibition program
- Transfers around/between the cities within the framework of the exhibition program. (Airport transfers, Hotel ↔ Exhibition, Hotel ↔ Dinner, Intercity transfers.)

Video reviews of the Education and Profession exhibition by city, as well as a review of lunches and excursions.

6. How the exhibition is held in Tashkent "Education and Profession 2024" in Tashkent

7. How is the exhibition held in Samarkand "Education and Profession 2024" in Samarkand

8. How is the exhibition held in Bukhara "Education and Profession 2024" in Bukhara

9. How the exhibition is held in Navoi "Education and Profession 2024" in Navoi

10. How the exhibition is held in Urgench "Education and Profession 2024" in Urgench

11. How is the exhibition held in Nukus "Education and Profession 2024" in Nukus

12. How is the exhibition held in Fergana "Education and Profession 2024" in Fergana

13. How the exhibition is held in Andijan "Education and Profession 2024" in Andijan

14. How the exhibition is held in Namangan "Education and Profession 2024" in Namangan

15. How lunch is celebrated in Tashkent Business lunch and dinner in Tashkent

16. How are the Lunches for Participants Held in the Regions? Catering for participants during the exhibition

17. How excursions are conducted for participants Excursions for participants within the framework of the exhibition

If you have any additional questions, or photo report, please don't hesitate to contact us.

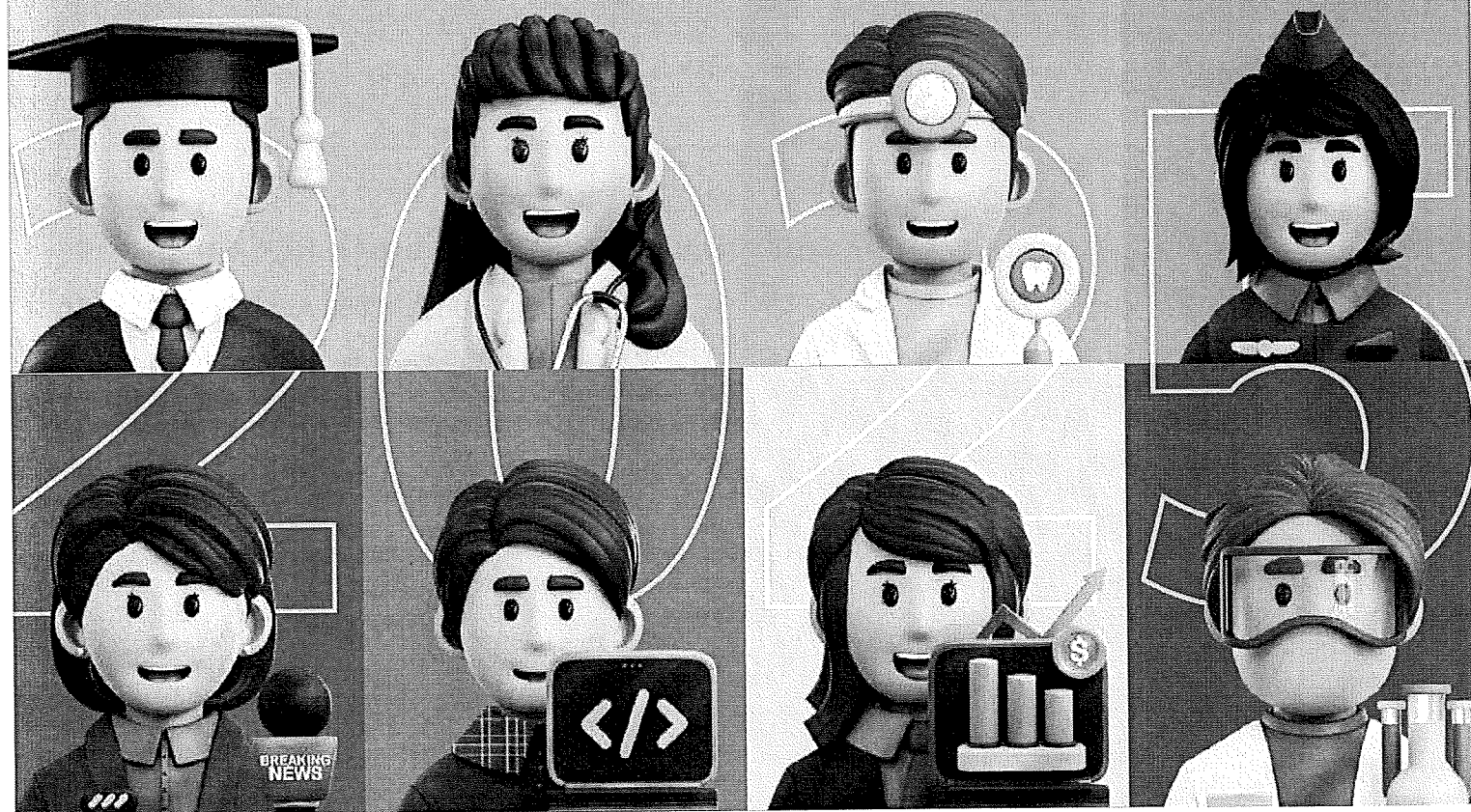
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International exhibition

Education and Profession

held in 12 cities of Uzbekistan



YOSHLAR ISHLARI
AGENTLIGI



MAKTABGACHA
VA MAKTAB
TA'LIMI VAZIRLIGI

MY FAIR
EXHIBITION COMPANY IN UZBEKISTAN



MY EXPO



afisha

gazeta.uz

KEPOST

uz
news

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FAQ

Rustam Saidullaev

CEO of MY FAIR



Dear colleagues!

We invite you to the international exhibition "Education and Profession", which is held in 12 major cities of Uzbekistan.

Every year, more than 100 universities and other educational institutions from more than 30 countries participate in our events.

The exhibition helps strengthen international cooperation in the field of education and expands the export potential of universities.

In the spring and autumn of 2025, we will hold educational exhibitions, where applicants from Uzbekistan will have a unique opportunity to enroll in leading world universities.

We wish you success and will be glad to see you at our events.

We hope for long-term and productive cooperation!

About MY FAIR

For over 17 years we have been providing organizational, technical and informational support in holding international exhibitions, fairs, seminars, presentations, round tables, cultural and scientific events in Uzbekistan

Education and Profession

This is an international exhibition where universities can present their educational programs to a wide audience

Participation in the exhibition provides an opportunity to increase the recognition of the university, demonstrate its advantages, establish direct contact with applicants and their parents, talk about grants, admission and study conditions

**To promote youth development
by providing opportunities
to study abroad**

Our mission



70+

organized
exhibitions



80000+

visitors
annually



100+

participant
universities annually

Why choose us?



The largest education
exhibition held in 12 cities
of Uzbekistan



Opportunity to recruit
students and promote the
university in Uzbekistan



Support from government
agencies of Uzbekistan



Advertising of universities
in the media



Meetings with school
directors of cities and regions



Excellent service for
exhibitors



www.myfair.events



[@myfairuzbekistan](https://www.youtube.com/@myfairuzbekistan)



[@myfair_events](https://www.telegram.me/@myfair_events)



[@myfair.events](https://www.instagram.com/@myfair.events)

Statistics for Uzbekistan

6.46M

school students

10.7k

schools

1.03M

students

211

universities

181

state universities

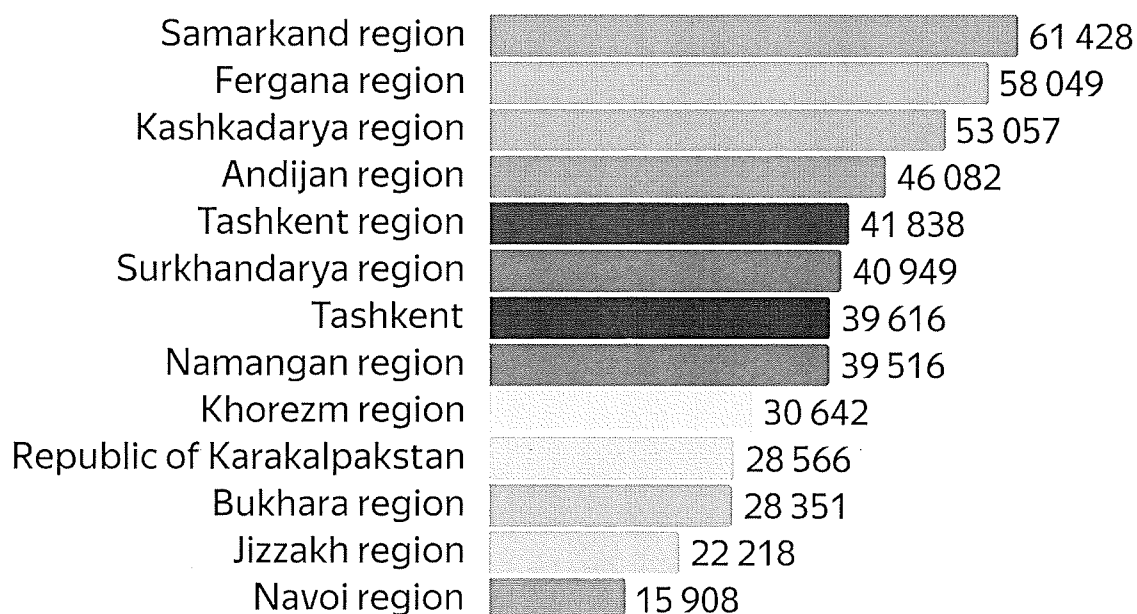
30

branches

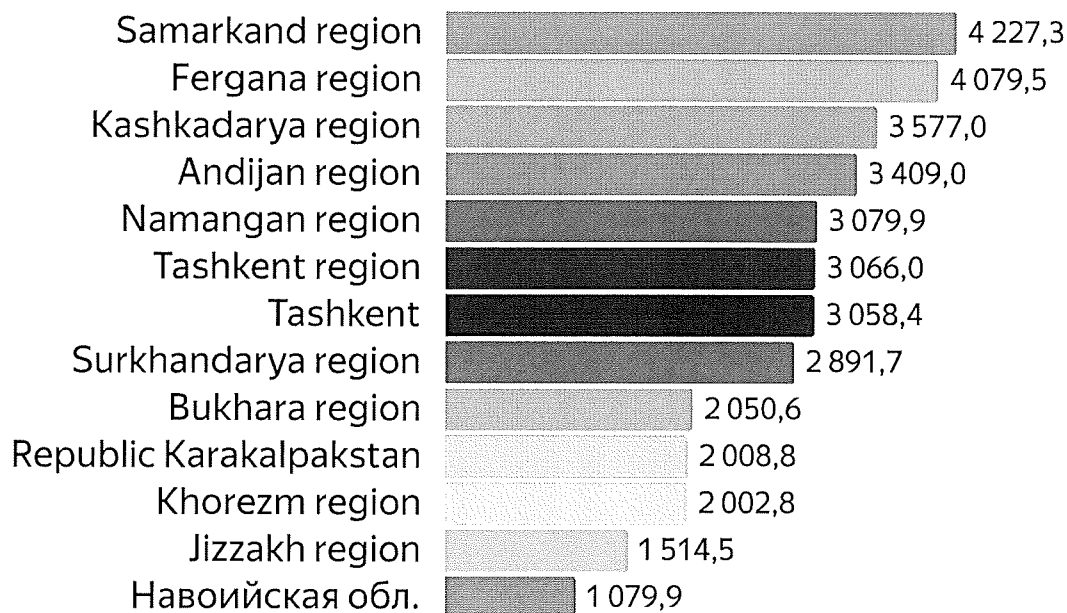
569k

school graduates in 2025

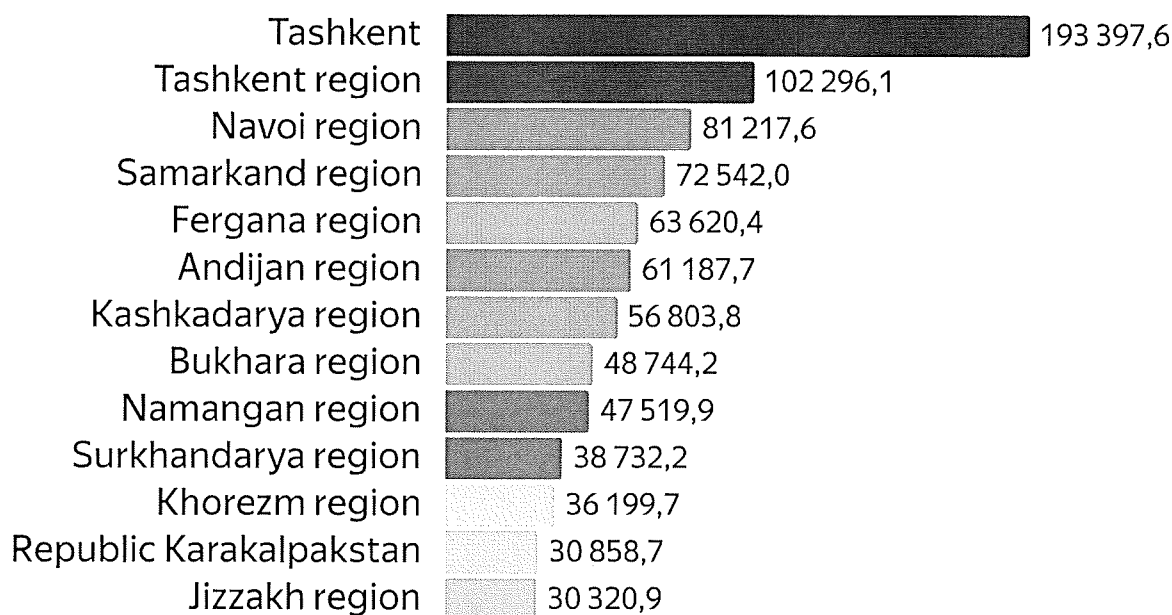
School graduates in 2024



Population in thousands in 2024



GRP in billion soums in 2024



In 2024, 35.9 thousand citizens of Uzbekistan went abroad for the purpose of study

Source: Agency on Statistics under the President of Uzbekistan

Spring
2024 56000
visitors

Tashkent
100 participants
15 000 visitors

Samarkand
50 participants
9 000 visitors

Navoi
20 participants
2 000 visitors

Bukhara
30 participants
6 000 visitors

Urgench
15 participants
4 000 visitors

Nukus
15 participants
5 000 visitors

Fergana
20 participants
9 000 visitors

Andijan
15 participants
3 000 visitors

Namangan
15 participants
3 000 visitors

The image displays a collection of 100 university logos, arranged in a grid-like fashion. The logos represent various higher education institutions from different countries, including:

- ARUCAD** Arkin University of Architecture and Design
- Raqamli Iqtisodiyot va Agrotexnologiyalar Universiteti**
- SUICHON UNIVERSITY**
- ПОЛИТЕХ** (POLITEKH)
- PROFI University**
- EMU** (Eurasian Maritime University)
- ПОВОЛЖСКИЙ УНИВЕРСИТЕТ**
- TASHKENT AMALIY FANLAR UNIVERSITETI**
- KIMEP UNIVERSITY**
- AMITY UNIVERSITY TASHKENT**
- TEAM UNIVERSITY**
- MDIS Tashkent**
- SMK** (Sakarya Metropolitan University)
- TURAN UNIVERSITY**
- Washington University Science and Technology**
- NAZARBAYEV UNIVERSITY**
- AIHM** (American International Health Management)
- MGIMO UNIVERSITY**
- ITPU** (IT Park University)
- Казанский федеральный университет**
- BNTU** (Belarusian National Technical University)
- Saxon Science Liaison Office Uzbekistan**
- EMU** (Eurasian Maritime University)
- ANKARA BILIM UNIVERSITESI**
- Webster UNIVERSITY**
- Zhubanov UNIVERSITY**
- ANKARA BILIM UNIVERSITESI**
- UCNELNIE WSB MERITO**
- TASHKENT DAVLAT TRANSPORT UNIVERSITETI**
- TVCVP** (Tusur University)
- USAT UNIVERSITY**
- Cracow University of Technology**
- Poznan University of Life Sciences**
- ANKARA BILIM UNIVERSITESI**
- Webster UNIVERSITY**
- Zhubanov UNIVERSITY**
- ANKARA BILIM UNIVERSITESI**
- UCNELNIE WSB MERITO**
- TASHKENT DAVLAT TRANSPORT UNIVERSITETI**
- TVCVP** (Tusur University)
- USAT UNIVERSITY**
- Cracow University of Technology**
- Poznan University of Life Sciences**
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- Webster UNIVERSITY**
- Zhubanov UNIVERSITY**
- ANKARA BILIM UNIVERSITESI**
- UCNELNIE WSB MERITO**
- TASHKENT DAVLAT TRANSPORT UNIVERSITETI**
- TVCVP** (Tusur University)
- USAT UNIVERSITY**
- Cracow University of Technology**
- Poznan University of Life Sciences**

Autumn

2024 30000 visitors

Tashkent

40 participants

10 000 visitors

Samarkand

15 participants

7 000 visitors

Bukhara

15 participants

4 000 visitors

Fergana

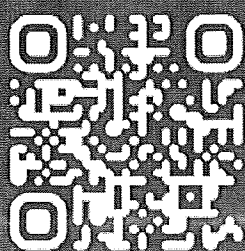
10 participants

5 000 visitors

Andijan

10 participants

4 000 visitors



Scan the QR code and see the photo report from the exhibitions for 2024

Or click on the [link](#)

Universities that participated in autumn 2024



Webster
UNIVERSITY

Profi
University



PANEVĖŽIO
KOLEGIJA



MDIS
Tashkent

Raqamli Iqtisodiyot
va Agrotexnologiyalar
Universiteti

MGIMO
UNIVERSITY

İSTANBUL KENT
UNIVERSITY

Московский
Институт
Психоанализа

ТУСУР
TUSUR UNIVERSITY

Университет
Мировых
Цивилизаций
имени В.В. Жириновского



БНТУ
— 1920 —

НАЦИОНАЛЬНЫЙ ИССЛЕДОВАТЕЛЬСКИЙ
МОСКОВСКИЙ
ГОСУДАРСТВЕННЫЙ
СТРОИТЕЛЬНЫЙ
УНИВЕРСИТЕТ



Уральский
федеральный
университет
имени первого Президента
России Б.Н. Ельцина

YEDİTEPE UNIVERSITY

İTPU
IT PARK
UNIVERSITY



TURAN
UNIVERSITY



Vytautas
MAGNUS
UNIVERSITY
VILNIUS

Uniwersytet
Wrocławski

Lodz University
of Technology



Energo
University

BEYKOZ
ÜNİVERSİTESİ

Study in
Germany
Land of Ideas

Skillbox



МТУСИ
МОСКОВСКИЙ ТЕХНИЧЕСКИЙ
УНИВЕРСИТЕТ СВЯЗИ
И ИНФОРМАТИКИ



МФЮА



LCC INTERNATIONAL
UNIVERSITY



SWPS
University

TORRENS
UNIVERSITY
LANGUAGE
CENTRE



AZERBAIJAN
STATE
UNIVERSITY OF
ECONOMICS

STUDY WORLD
Global College Malta



МОСКОВСКИЙ
ПОЛИТЕХ



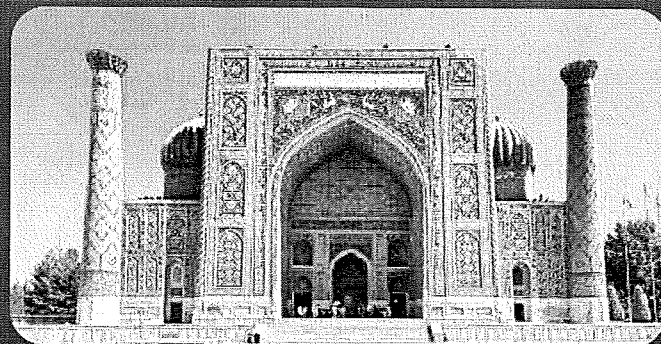
21-22
April

from 11:00 to 17:00

Tashkent

International Hotel

10-11
October



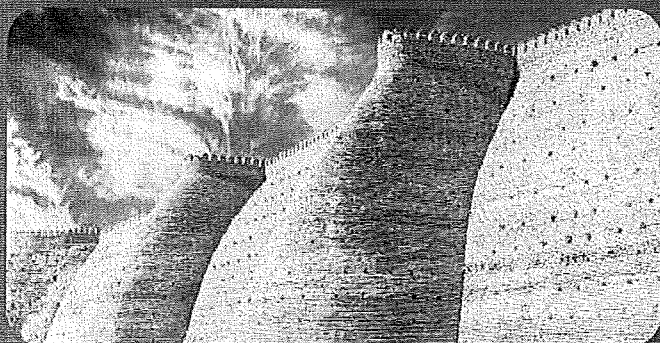
24
April

from 10:00 to 15:00

Samarkand

Silk Road
University

13
October



26
April

from 10:00 to 15:00

Bukhara

Youth Center

15
October



28
April

from 10:00 to 15:00

Urgench

Youth Center



30
April

from 10:00 to 15:00

Nukus

Youth Center



2
May

from 10:00 to 15:00

Navoi

Youth Center



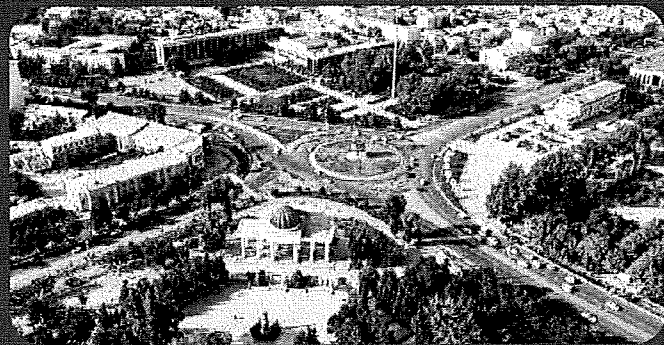
12
May

from 10:00 to 15:00

Fergana

Karimov Palace of Arts

17
October



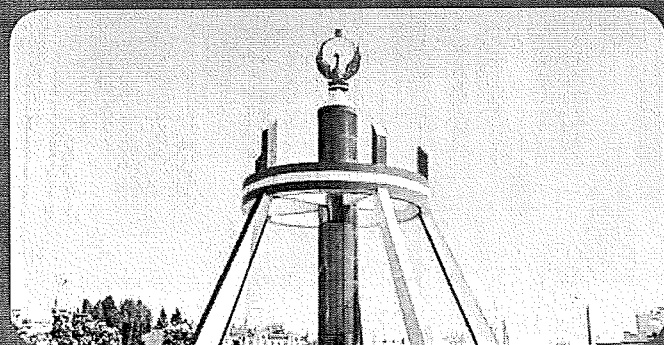
14
May

from 10:00 to 15:00

Andijan

Youth Center

18
October

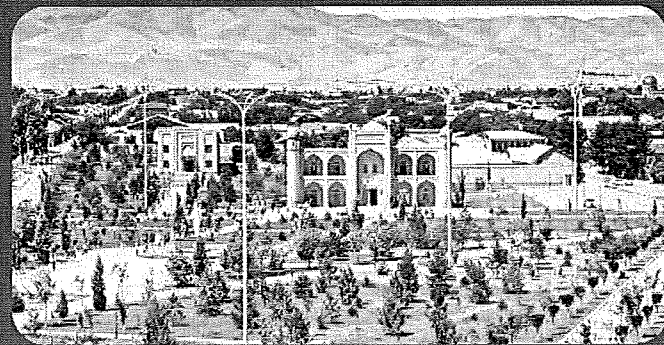


16
May

from 10:00 to 15:00

Namangan

Youth Center

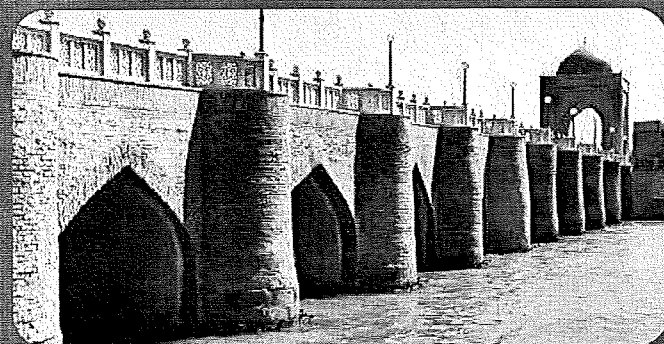


19
May

from 10:00 to 15:00

Jizzakh

Youth Center



21
May

from 10:00 to 15:00

Karshi

Youth Center

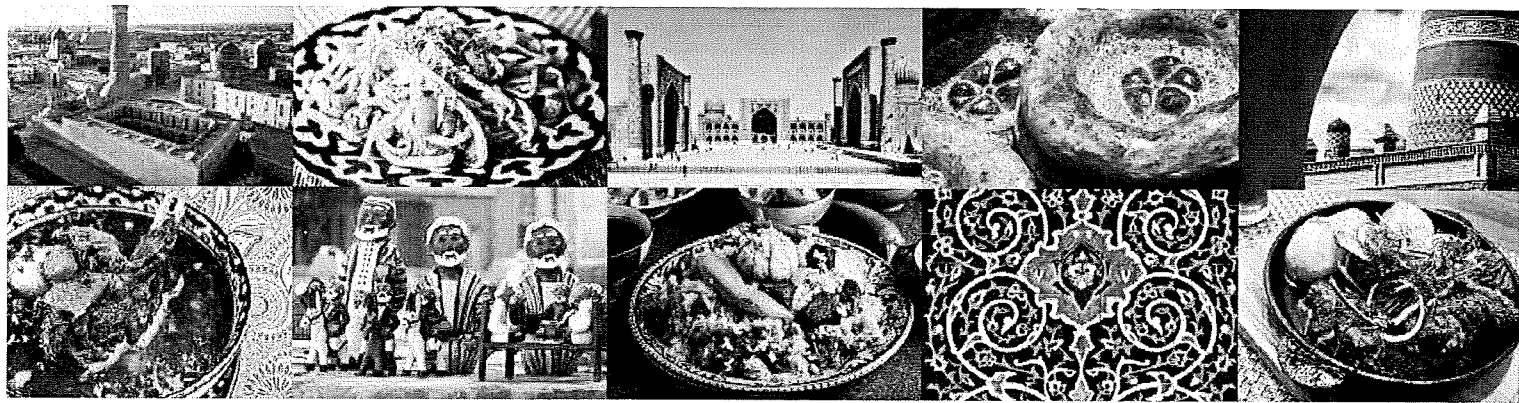


23
May

from 10:00 to 15:00

Termez

Youth Center



Welcome to magical Uzbekistan!

We care about your comfort so that your trip to Uzbekistan becomes unforgettable!

Introduction to Uzbek culture

You will not only be able to enjoy an exhibition program in 12 major cities of Uzbekistan, but also enjoy amazing excursions to modern and historical pearls of Uzbekistan

National Gastronomic Treasures

You will immerse yourself in the rich variety of Uzbek dishes: unique lamb shashlik, samsa, manti, lagman, naryn, khash, jiz-biz and, of course, pilaf - each region prepares it in its own way





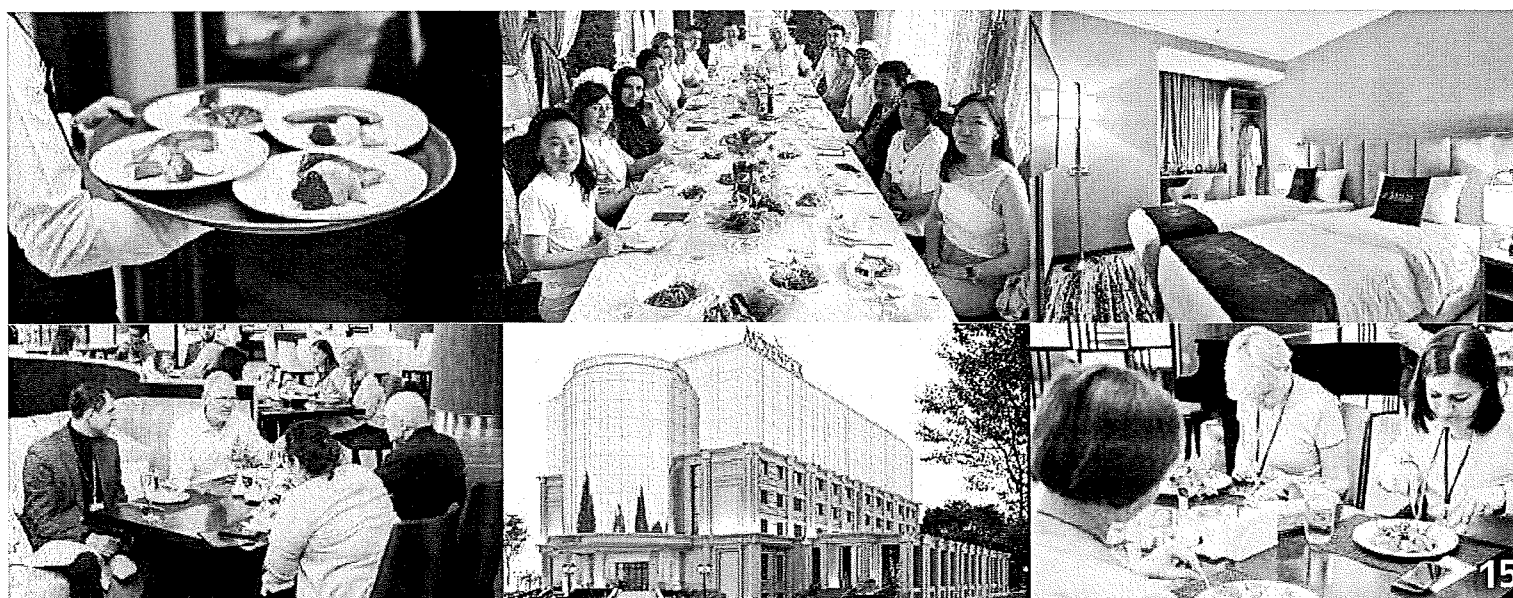
Accommodation in luxury hotels

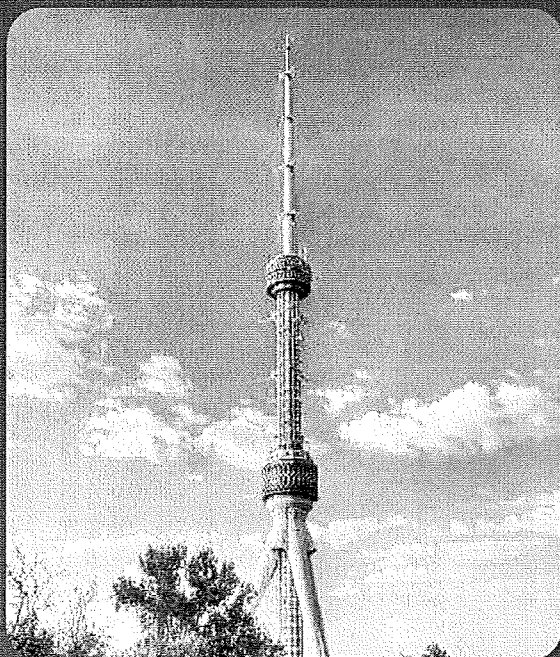
After a busy day at the exhibition, you can relax in comfortable rooms and enjoy impeccable service

Transportation within the exhibition

We will provide you with safe and comfortable transport for transfers within the exhibition program.

Your travel around cities will be easy and enjoyable, allowing you to focus on impressions and meetings





Tashkent

The capital of Uzbekistan. It is the cultural and economic center of the country, known for its historical monuments, modern buildings, and a variety of cultural events. It is a city where modern high-rise buildings coexist with historical monuments.

Participation package	Basic	Standard	All inclusive
Advertising the event in the media	✓	✓	✓
Exhibition area 6 sq.m.	✓	✓	✓
Exhibition stand 250x200cm	✓	✓	✓
Exhibition equipment (table, 2 chairs, tablecloth, urn)	✓	✓	✓
Personal assistant	✓	✓	✓
Event security and exhibition site cleaning	✓	✓	✓
Meeting and seeing off at the airport		✓	✓
Accommodation for 1 person		hotel 3*	hotel 4*
Meals (lunch and dinner)		for 1 person	up to 2 persons
Transportation within the exhibition		for 1 person	up to 2 persons



Regions

Majestic Samarkand with its Silk Road architecture, industrial and picturesque Navoi, ancient and magical Bukhara, Urgench with its memorial complexes and Khiva — an open-air museum city, Nukus, famous for the Savitsky Museum and its proximity to the Aral Sea, Fergana blooming in the heart of the valley, ancient Andijan with its bazaars and artisans, and Namangan, famous for its textiles and the landscapes of the Chust Valley.

Participation package	Basic	All inclusive
Advertising the event in the media	✓	✓
Exhibition area 6 sq.m.	✓	✓
Exhibition structure 180x75cm	✓	✓
Exhibition equipment (table, 2 chairs, tablecloth, urn)	✓	✓
Event security and exhibition site cleaning	✓	✓
City tour exhibition		✓
Accommodation in a 3-4* hotel		for 1 person
Meals (lunch and dinner)		for 1 person
Transportation within the exhibition		for 1 person

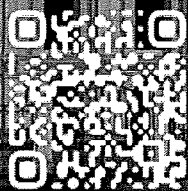
Video review of the exhibition

See a detailed overview of the exhibition,
business lunches and dinners

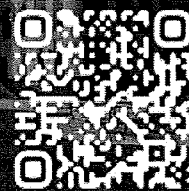
Tashkent



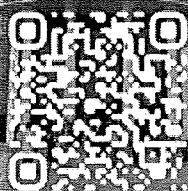
Samarkand



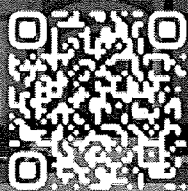
Navoi



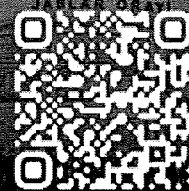
Bukhara



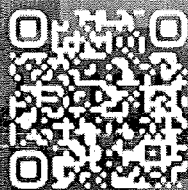
Urgench



Nukus



Fergana



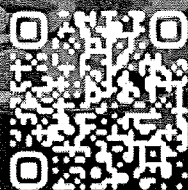
Andijan



Namangan



Meals



Regions



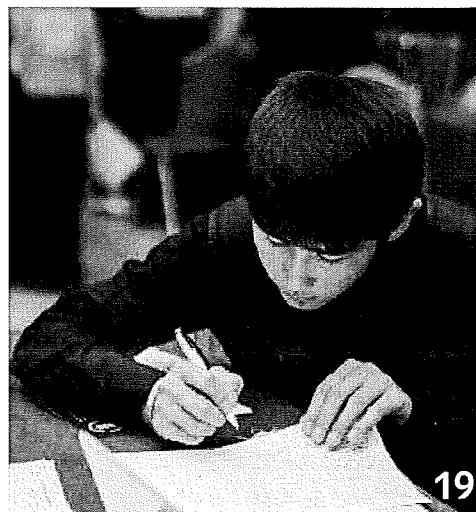
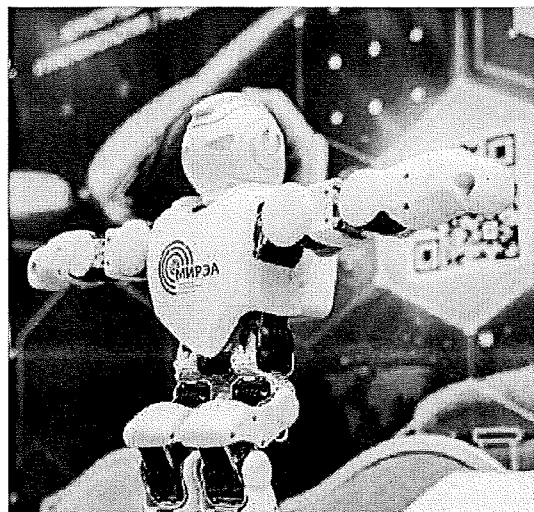
Excursions

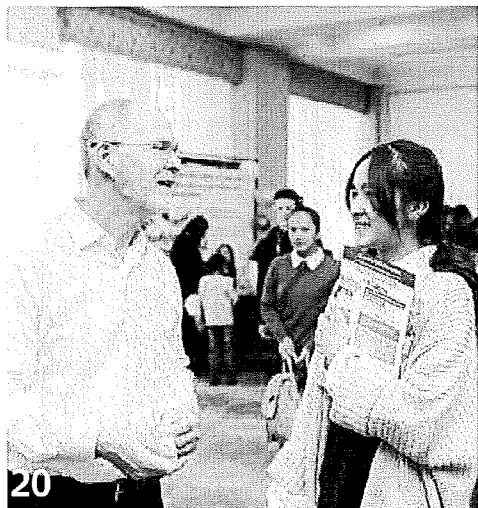
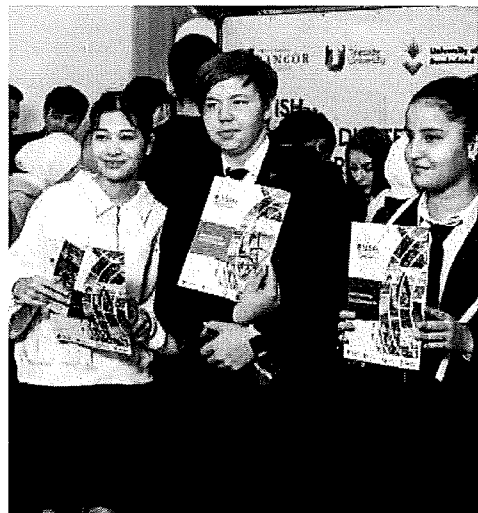
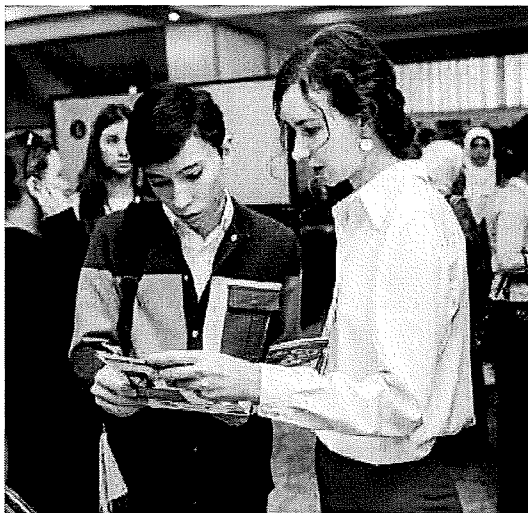


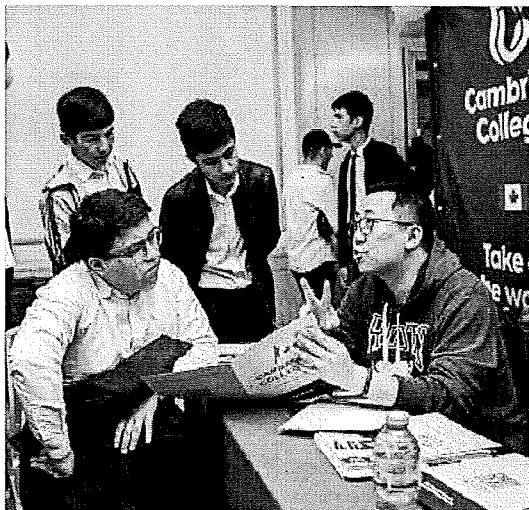
More videos on our Youtube channel

youtube.com/@myfairuzbekistan









Media about us

Our exhibitions attract the attention of the press: articles are written about them and reports are filmed. Take a look at some of them!



More videos on our Youtube channel

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How many people visit the exhibitions?



The number of visitors is from 10,000 people in Tashkent and from 3,000 people in each region. Among them are Russian-speaking and English-speaking applicants.

Which universities are participating?



Our clients include universities that have been participating in exhibitions since 2009, as well as those who joined for the first time. Some of them are presented on pages 7, 9.

How is the exhibition advertised?



Advertising for the exhibition begins three months before the event. Press releases are sent to major media outlets in Uzbekistan, and articles are published on their platforms.

Information about the exhibition is actively distributed through Telegram channels, social networks, search engines and contextual advertising.

Is it possible to participate remotely?



We offer a remote participation service: we provide a physical banner measuring 250x200 cm, identical to the basic participation stand, as well as 2,000 flyers measuring 9x21 cm with your design. A hired specialist will consult applicants at your stand.



**Our specialists are always
happy to answer you!**

For detailed advice,
please contact the following contacts:

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