Fwd: International Conference I Call for papers I ABDC & UGC care listed Journal

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ร่างจดหมาย

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ชื่อเรื่อง: International Conference I Call for papers I ABDC & UGC care listed Journal

*คุณไม่ได้รับอีเมลจาก manoj.kumar@vedatya.ac.in ปอยนัก เรียนรู้ว่าเหตุใดสิ่งนี้จึงเป็นสิ่งสำคัญ

Dear Sir/Madam,

Greetings from JSR, Gurgaon!

We are happy to inform you that Vedatya, Gurgaon is organizing the 10th International Conference on **"Leveraging Technology through Human Interface in Service and Manufacturing Industry"** under the aegis of Journal of Services Research on 20 & 21 February 2025.

The International Conference is the annual destination of our intellectual and academic odyssey every year. We (Academicians, Industry Practitioners, and students) gather to discuss and disseminate research and contemporary business trends impacting the education and training of our students. The conference welcomes applied, industry-relevant research in areas of mutual interest. In keeping with tradition, we are meeting this year again with an opportunity for the participants to join the Conference.

We invite submissions from Academicians, Industry Practitioners, Research Scholars Entrepreneurs, and Students. We promote conceptual, empirical, and applied contributions that could expand the current understanding of the theme issues.

Journal of Services Research is a 24 years old Journal of great repute. The Journal is indexed in ABDC/UGC/EBSCO/and Proquest. Best paper will be awarded with the excellence certificate for each track and selected papers will be published in the Journal of Services Research.

For details about the tracks and research themes, Please refer to the attachment with the mail.

Researchers can submit their abstracts and papers online from the link shared above. Alternatively, these can also be emailed to us at conference@vedatya.ac.in

Feel free to share this announcement with your faculty members and research community; we look forward to an enriching experience yet again this year.

For more details please refer to the attached brochure.

Revised Important Dates:

Abstract Submission:	10 November 2024
Notification of Acceptance	20 November 2024
Author Registration	25 November 2024
Paper Submission	15 December 2024
Paper presentation(s):	20 & 21 February 2025

Warm regards,

Manoj Kumar
(Editorial Team, JSR)

เรียน อธิการบดี

เพื่อโปรดพิจารณา Vedatya Institute ประเทศอินเดีย ประชาสัมพันธ์ การจัดประชุม The 10th International Conference on Leveraging Technology through Human Interface in Service and Manufacturing Industry ระหว่างวันที่ 20-21 กุมภาพันธ์ 2568

โดยผู้สนใจสามารถส่งบทคัดย่อภายในวันที่ 10 พฤศจิกายน 2567 โดยผลงานที่ได้รับการคัดเลือกจะได้รับการตีพิมพ์ ใน Journal of Services Research ซึ่ง อ ยู่ ใน ฐ า น ABDC/UGC/EBSOC และ Proquest ทั้งนี้ มีอัตราค่าลงทะเบียน สำหรับบุคลากร 100 USD นักวิจัย 80 USD และนิสิต 60 USD

ในการนี้ เห็นควรเวียนแจ้งคณะ/วิทยาลัย เพื่อ ประชาสัมพันธ์ข่าวสารต่อไป

ลงชื่อ......................................

(นางสาวเรือนงาม วงศ์บัณฑิต)

รักษาในตำแหน่งหัวหน้างานบริการกิจการต่างประเทศ

วันที่................/................/................

ลงชื่อ......................................

(นายจักรกฤษณ์ เฟื่องปรางค์)

ผู้อำนวยการกองพัฒนาภาษาและกิจการต่างประเทศ

วันที่................/................/................

(✓) ดำเนินการตามเสนอ

(   ) อื่นๆ......................................

ลงชื่อ......................................

(ดร.จรัสดาว คงเมือง)

รองอธิการบดีฝ่ายพัฒนานิสิต ศิษย์เก่า และศิลปวัฒนธรรม

ปฏิบัติราชการแทน อธิการบดีมหาวิทยาลัยนเรศวร

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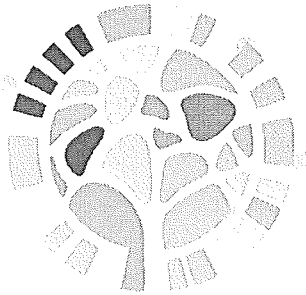
vedatya
INSTITUTE

Manoj Kumar

Librarian

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International Conference Brochure-2025.pdf
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INTERNATIONAL CONFERENCE

Leveraging Technology through Human Interface in
Service and Manufacturing Industry

20TH & 21ST February 2025

Vedatya, Sohna Road, Garhi Bazidpur,
Gurugram, Haryana 122102

ABOUT VEDATYA

Vedatya is an educator for the service industry. The institute was founded in the year 2000 with a long term objective to provide best-in-class, internationally recognized, undergraduate, post graduate, doctoral and executive education programmes of study in the service sector related areas of hospitality, business, culinary arts and design.

It currently offers undergraduate programmes in Hospitality, Culinary Arts, Design and Business Management in partnership with Gurugram University as their Off-site Campus. Vedatya is an initiative of IIT & the Wharton School alums who wish to replicate their quality educational experience for the benefit of students in India.
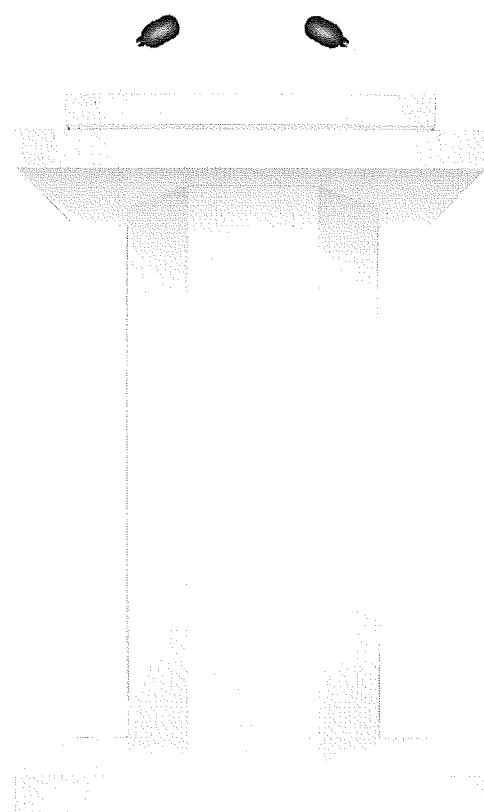
ABOUT JSR

Journal of Services Research is more than a two decade old, a bi-annual double blind peer reviewed journal. JSR has produced 47 regular issues and 3 special issues till date. The first issue of the JSR was published in the year 2001. JSR since then has grown significantly and has paved an enormous platform for cutting-edge research in the fields like hospitality services, Culinary, Business management and technology and innovations. The journal is currently indexed in UGC (CARE) Group 1 and ABDC indexed.

ABOUT THE CONFERENCE

Welcome to the 10th International Conference on "Leveraging Technology through Human Interface in Service and Manufacturing Industry". The conference primarily aims at providing a platform for industry professionals, researchers, academicians, and practitioners to share and discuss insights, and the latest innovations in leveraging technology for successful marketing and business strategy. Our upcoming conference will be held on 20th-21st February 2025 in Gurugram, India. The conference will feature keynote speeches, panel discussions, research paper presentations and ample networking opportunities.

The outcomes of deliberations, debates and discussions on each topic and subtopic will be highlighted in the form of conference proceedings for the reference of stakeholders. The conference targets professionals from the industry, as well as students and faculty from Hospitality & Tourism, Computer Science, IT, Management, Commerce, and other fields. It also welcomes research scholars from all disciplines, product manufacturers, service providers, and freelancers. We look forward to seeing you at the conference!

Prospective researchers and authors are invited to submit their original research papers and/or case studies for presentation at the conference. The two day international conference aims to bring together domain experts academicians, industry practitioners, key note speakers, delegates from academia and industry, research scholars and faculty members. The discussion and presentations will be centred on Agility, Resilience, Sustainability and technological innovations in Business and Service industry.

Research paper/case study/ article submission are invited for sub tracks given below.
Sub tracks of the conference:

01

Importance of AI in the service and manufacturing industry
- Use of robotics in operation and core departments
- Power of data in the decision-making process
- Latest emerging trends in hospitality, tourism and other industries

02

Use of technology in enhancing Guest experience and customer satisfaction
- Use of Augmented Reality and Virtual Experiences
- Digital Guest/Customer experience
- Personalized and customized services

03

Navigating the New Frontier in Business through digital transformation
- Latest technologies and changing Business Models
- Collaboration of Technology and Business Strategies
- Advancing Technology from theory to reality

04

Human-Centered Designs in the Age of Automation
- User Experience (UX) Design in Manufacturing and Service Technology Inclusive and
- Adaptive Design for Digital Interfaces
- Ethics in Human-Technology Interaction

05

Innovations in Hospitality/Culinary Industry
- Use of technology in sustainable and healthy food Choices
- Impact of Technology on the Changing Nature of Customer Preferences
- Impact of Technology on Food Production and Gastronomic Experiences

GUIDELINES FOR PAPER SUBMISSION

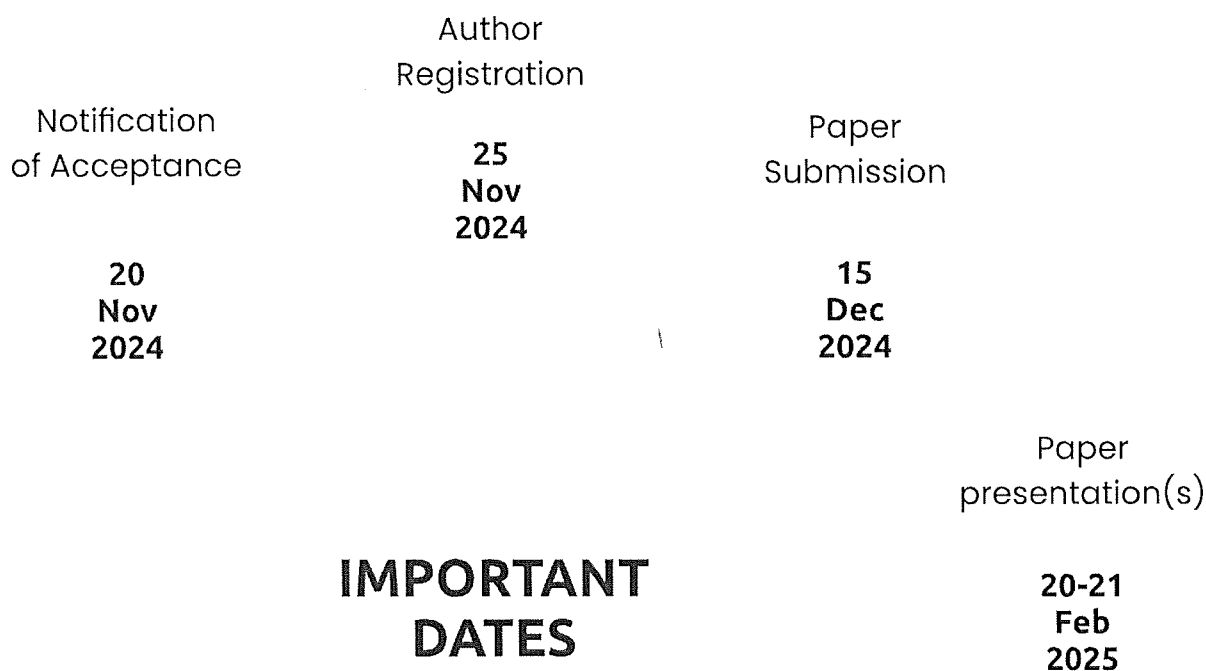|	
I	Each submitted paper should contain an abstract not exceeding 300 words and should be sent in MS Word format to the conference ID: conference@vedatya.ac.in
II	The author(s) are required to send the abstract and full paper in 12-point font size, Times New Roman Font in MS Word with 1.5 line spacing. The first page of the manuscript should include the title of the paper, name of the author(s), organization affiliation, complete mailing address, phone number and e-mail address.
III	Tables, illustrations, charts figure etc. should be serially numbered and duly acknowledged. Sources of data need to be mentioned below each table.
IV	The references which are used in-text should be alphabetically arranged in APA format in the Reference List.
V	An Internal Expert Committee will screen the abstract on the basis of certain parameters like research content, originality and concept clarity.
VI	Once the abstract is accepted, the full paper should be sent on/before the due date and the word limit of the full paper should not exceed 6000 words.

PUBLICATION

The papers will be published in the conference E-proceedings. Few Selected papers will be published in UGC Approved and ABDC listed Journal.

BEST PAPER AWARD

One paper from each technical session will be shortlisted for the Best paper Award.

FEE DETAILS

Participants Type	Indian Participant	Foreign Participant
Industry Delegates	₹ 2,500.00	$ 125
Academic Delegates	₹ 2,000.00	$ 100
Research Scholars	₹ 1,000.00	$ 80
PG/UG Students	₹ 800.00	$ 60
Academic Attendees	₹ 500.00	$ 30

IMPORTANT DATES

Notification of Acceptance
20 Nov 2024

Author Registration
25 Nov 2024

Paper Submission
15 Dec 2024

Abstract Submission
10 Nov 2024

Paper presentation(s)
20-21 Feb 2025

Chief Patron
Mr. Amit Kapur Promoter
Vedatya Institute, Gurugram

Patron
Prof. Sandeep Munjal
Director, Vedatya Institute, Gurugram

Conference Chairperson & Convener
Prof. (Dr.) Anita Sharma
Associate Dean (Academics) Vedatya Institute

For Enquiries
conference@vedatya.ac.in

Our Academic Partner
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Professor of Tourism and Dean of The School of Events,
Tourism and Hospitality Management at Leeds Beckett University, UK

Prof. (Dr.) Amarjeet Kaur
Dean, Faculty of Commerce & Management
Gurugram University, Haryana, India

Registration Link
https://www.vedatya.ac.in/research/conferences/