



สถาบันเทคโนโลยีไทย-ญี่ปุ่น  
Thai-Nichi Institute of Technology  
泰日工業大学

สำนักงานคิด พัฒนาผลิตภัณฑ์ สำนักงานประดิษฐ์ ผลิตภัณฑ์บริการ

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No. RI 1501/084

Date: October 21, 2024

Subject: Call for papers - The 10th International Conference on Business and Industrial Research (ICBIR2025)  
"Advanced Technology and Innovation for Sustainable Society"

Dear President,

The 10th International Conference on Business and Industrial Research (ICBIR2025) is a multidisciplinary academic conference which organized by Technology Promotion Association (Thailand-Japan) (TPA), Artificial Intelligence Association of Thailand (AIAT), and Thai-Nichi Institute of Technology (TNI) under the theme of "Advanced Technology and Innovation for Sustainable Society". The ICBIR2025 will be on 22-23 May 2025 at the conference hall of Thai-Nichi Institute of Technology, Bangkok, Thailand.

ICBIR2025 will provide opportunities for the national and international Researchers, Academicians, Business Persons and Students to interact and exchange ideas, experience and expertise in the current trend and upcoming technologies. Besides this, participants will have the opportunity to meet people with similar research interests which can lead to future research cooperation. The need for a multidisciplinary conference is to make transdisciplinary collaboration among researchers from around the globe. The areas of research covered by ICBIR are the most disruptive technologies currently undergoing a massive transformation. This conference is planned as the onsite conference. Sightseeing opportunities also will be provided to participants.

For the participants who are IEEE members, AIAT members and TNI's partner universities' faculty and students, will receive a 10% discount of registration fee.

I cordially invite you to submit your research articles and participate ICBIR2025. We also would like to ask your favor to distribute call for paper submission of ICBIR2025 to your institution's members and the researchers in your connection networks.

Yours sincerely,

Assoc. Prof. Rungsun Lertnaisat

President of Thai-Nichi Institute of Technology



Scan to ICBIR2025 website





# Call for Papers

## ICBIR 2025

"Advanced Technology and Innovation for Sustainable Society"

Interdisciplinary Research Conference

### Honorary Chairs

Rungsun Lertnaisat	TNI, Thailand
Pranee Jongsutjarittam	TPA, Thailand
Thanaruk Theeramunkong	AIAT, Thailand
Supavadee Aramvith	IEEE Thailand
Yoshikazu Miyana	CIST, Japan

### General Chair

Ruttikorn Varakulsiripunth	TNI, Thailand
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### General Co-chairs

Kuntpong Woraratpanya	KMITL&IEEE CIS, Thailand
Watson Chansaicha	TPA, Thailand
Thepchai Supnithi	NECTEC & AIAT, Thailand
Warakorn Srichavengsup	TNI, Thailand

### Technical Program Chairs

Mahunnop Fakkao	TNI, Thailand
Sarayut Nonsiri	TNI, Thailand

### Publication Chair

Pramuk Boonsiang	TNI, Thailand
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Booncharoen Sirinaovakul	KMUTT, Thailand
Issarachai Ngamroo	KMITL, Thailand
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Mana Sriyudthsak	CU, Thailand
Chiranut Sa-ngiamsak	KKU, Thailand
Saiyan Saiyod	KKU, Thailand
Paritud Bhandhubanyong	PIM, Thailand
Annop Monsakul	PIM, Thailand
Chirawan Chaisuwan	CMU, Thailand
Worarat Sangmanee	KMITL, Thailand
Ekarat Rattagan	NIDA, Thailand
Sakchai Thipchaksurat	KMITL, Thailand
Noppadol Maneerat	KMITL, Thailand
Waree Kongprawechnon	SIIT, Thailand
Mongkut Piantanakulchai	SIIT, Thailand
Manoj Shakya	KU, Nepal

2025 10th International Conference on Business and Industrial Research

ICBIR2025: May 22–23, 2025 Bangkok, Thailand

Organizers: Technology Promotion Association (Thailand-Japan) (TPA), IEEE Thailand Section (IEEE Computational Intelligence Society Thailand Chapter), Artificial Intelligence Association of Thailand (AIAT), and Thai-Nichi Institute of Technology (TNI)

The 10th International Conference on Business and Industrial Research (ICBIR2025) is a multidisciplinary academic conference which includes research in science, engineering, informatics, modern business, social science and linguistics since 2010. ICBIR2025 will provide opportunities for the national and international Researchers, Academicians, Business Persons and Students to interact and exchange ideas, experience and expertise in the current trend and upcoming technologies. Besides this, participants will have the opportunity to meet people with similar research interests which can lead to future research cooperation. The need for a multidisciplinary conference is to make transdisciplinary collaboration among researchers from around the globe.

The areas of research covered by ICBIR are the most disruptive technologies currently undergoing a massive transformation. This conference is planned as the onsite conference. Accepted papers will be submitted for inclusion into IEEE Xplore subject to meeting IEEE Xplore's scope and quality requirements. Sightseeing opportunities also will be provided to participants. Registration benefits are available for IEEE members, AIAT members and partner universities' faculty and students.

### RESEARCH TOPICS

**Track 1: Technology on Education and Society:** Artificial Intelligence in Education, Generative AI in learning and Educational Settings, Game-based Learning and Gamification, Mobile Learning and Microlearning, Multidisciplinary and Transdisciplinary Education, Smart Education and Digitalization, Personalized Learning and Adaptive Learning Systems, Social Media and Learning Communities, and other related topics.

**Track 2: Information and Communication Technology:** Digital and Multimedia Technology, Computer Networks Performance, Networks and Cyber Security, Data Science and Analytics, Business Intelligence and Technology, Web Technology and Mobile Applications, AI and IoT, Natural Language Processing, Health Technology, Software System for Manufacturing, and other related topics.

**Track 3: Sciences and Engineering:** Artificial Intelligence and Robotics, Computer Vision and Image Processing, Production and Automotive Engineering, Embedded System Architecture, Electrical Power Systems, Intelligent Transportation System, and other related topics.

**Track 4: Technology-Driven Business Transformation:** Digital Transformation & E-Business, Digital Marketing & E-Business Management, Financial Technology, Technology-Driven Innovation & Entrepreneurship, Innovation & Business Development, Smart Tourism & Global Business Technology, and other related topics.

### IMPORTANT DATES



ICBIR.TNI.AC.TH

Deadline of Full Paper Submission	December 27, 2024
Notification of Acceptance	January 31, 2025
Deadline of Camera Ready	February 28, 2025
Early Bird Registration	January 31 – March 28, 2025
Regular Registration	March 29, 2025 – April 11, 2025
Conference Date	May 22 – 23, 2025

### REGISTRATION FEE

Categories	Regular presenter		Student presenter		Audiences
	Early Bird	Regular	Early Bird	Regular	
Normal Participants	USD 300	USD 350	USD 200	USD 250	USD 100
Members of IEEE, AIAT and MOU	USD 270	USD 315	USD 180	USD 225	USD 90

Contact ICBIR Secretariat : [icbir@tni.ac.th](mailto:icbir@tni.ac.th) Website : [icbir.tni.ac.th](http://icbir.tni.ac.th)

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