

Fwd: 2nd Annual Digital CFO Summit Vietnam November 2024 (Registration Closing)

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ร่างจดหมาย

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Date: ศ. 27 ก.ย. 2024 เวลา 09:27

Subject: 2nd Annual Digital CFO Summit Vietnam November 2024 (Registration Closing)

To: DIALD <international@nu.ac.th>



2nd Annual Digital CFO Summit Vietnam November 2024 (Registration Closing)

The role of the Chief Financial Officer (CFO) has evolved significantly in recent years, propelled by technological advancements and the increasing importance of data-driven decision-making. The digitization of the finance function has elevated the CFO's role, making them pivotal in maintaining their company's relevance. This transformation empowers all departments, allowing for unprecedented prediction of financial patterns. This new generation of CFOs, often called "Digital CFOs," is fundamentally redefining the scope and impact of the CFO role.

Many still don't realize the significance a digital savvy CFO could bring. Harvard University academic Clayton Christensen predicts that, "75% of the current S&P 500 companies will likely be gone from the list by 2027," leaving only the top 25% as digital frontiers. It goes as HG Wells famously wrote, adapt or perish. The digital CFO's ascent is just one part of a larger digital wave sweeping through all areas of business. PwC's report supports this, with 47% of CFO's saying their top priority is building predictive models & scenario analysis capabilities. According to a recent survey by Gartner driving digital transformation and functional improvement are among the predominant areas of focus for CFOs in 2024. The reason for this is because, for too long, CFOs have struggled with data accuracy and visibility and this hinders their ability to make informed decisions. Research from Blackline supports this and found that nearly 40% of CFOs around the world do not completely trust the accuracy of their organization's financial data. Improving finance metrics, insights and storytelling, leading change management efforts, and optimising costs were also identified as priorities for over 70% of CFOs.

The **Digital CFO Summit** focuses on the transformation journey of the finance department. This includes all the data, analytical, automation and people process that create more vibrant and productive business operation. Join us and discuss with leading CFOs towards effectively digitising your finance department. So, whether you are a major champion of Digital CFO role or you shy away from IT-related matters, you need to attend this event to know where your department stands in comparison to others and how you can empower your organisation for challenges ahead.

BENEFITS OF ATTENDING THIS CONFERENCE

- Enhancing real-time decision-making processes and encouraging a self-service approach
- Leveraging the technologies that will automate brainless works and free up teams for high-value work
- Adapting advanced analytics to fine-tune the decision-making process for the organization
- Mitigating and managing risks better for future growth and expansion
- Discovering the impacts on all departments that this change brings

Please find attached PDF brochure for more content details and our contact information should you have any further inquiries.

Only limited seats are allocated for this course. Group registration package available with terms and conditions applied.

To register for this international conference, kindly fill in the registration form and fax or email it back to us.

๑ เรียน อธิการบดี

ด้วย Trueventus ขอประชาสัมพันธ์การจัดประชุม 2nd Annual Digital CFO Summit Vietnam โดยเป็นการรวมตัวของ Chief Financial Officer (CFO) เพื่อหารือและเสริมศักยภาพองค์กรให้พร้อมรับมือกับความท้าทายโดยมุ่งเน้นการเปลี่ยนแปลงทางการเงิน, การวิเคราะห์ข้อมูลและสถิติ ให้เป็นระบบดิจิทัลอย่างมีประสิทธิภาพ โดยการประชุมดังกล่าวจะจัดขึ้นระหว่างวันที่ 27-28 พฤศจิกายน 2567 ณ Parkroyal Saigon, นครโฮจิมินห์ สาธารณรัฐสังคมนิยมเวียดนาม โดยมีค่าลงทะเบียน 1,495 เหรียญสหรัฐต่อท่าน สำหรับการลงทะเบียนและชำระค่าลงทะเบียนภายในเดือนตุลาคม 2567 (2) ค่าลงทะเบียน 1,995 เหรียญสหรัฐต่อท่าน สำหรับการลงทะเบียนภายในเดือนพฤศจิกายน 2567 ทั้งนี้ ผู้ที่สนใจสามารถศึกษารายละเอียด และลงทะเบียนเพื่อเข้าร่วมการประชุมได้ตาม QR CODE ด้านล่างนี้ (รายละเอียดตามเอกสารแนบ)

จึงเรียนมาเพื่อโปรดพิจารณา และเห็นควรเวียนแจ้ง คณะและวิทยาลัยเพื่อประชาสัมพันธ์ต่อไป



ส่งมอบ
๑ ค.ค. 2567

1/๑๑/๖๗

ลงชื่อ

(นายจักรกฤษณ์ เฟื่องปรางค์)

ผู้อำนวยการกองพัฒนาภาษาและกิจการต่างประเทศ

วันที่ ๑๓ ตุลาคม ๖๗

อธิการบดี มอ. ๑๓ ตุลาคม ๖๗

ลงชื่อ จรัสดาว คงเมือง

(ดร.จรัสดาว คงเมือง)

รองอธิการบดีฝ่ายพัฒนานิสิต ศิษย์เก่า และศิลปวัฒนธรรม
ปฏิบัติราชการแทน อธิการบดีมหาวิทยาลัยนเรศวร

วันที่ ๒ ตุลาคม ๖๗

Best regards



2nd Annual Digital CFO Summit Vietnam (Brochure) 4 Nurul.pdf
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2ND ANNUAL DIGITAL CFO

CHIEF FINANCIAL OFFICER

SUMMIT

27 – 28 November 2024

PARKROYAL Saigon, Ho-Chi Minh, Vietnam

"Finance is IT, they are no longer separate items. Without IT, you can't do Finance"
- CFO Magazine

EVENT OVERVIEW

The role of the Chief Financial Officer (CFO) has evolved significantly in recent years, propelled by technological advancements and the increasing importance of data-driven decision-making. The digitization of the finance function has elevated the CFO's role, making them pivotal in maintaining their company's relevance. This transformation empowers all departments, allowing for unprecedented prediction of financial patterns. This new generation of CFOs, often called "Digital CFOs," is fundamentally redefining the scope and impact of the CFO role.

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The **Digital CFO Summit** by **Trueventus** focuses on the transformation journey of the finance department. This includes all the data, analytical, automation and people process that create more vibrant and productive business operation. Join us and discuss with leading CFOs towards effectively digitising your finance department. So, whether you are a major champion of Digital CFO role or you shy away from IT-related matters, you need to attend this event to know where your department stands in comparison to others and how you can empower your organisation for challenges ahead.

WHY YOU CANNOT MISS THIS EVENT

- Developing the right model and strategy to fully digitize the finance function
- Enhancing real-time decision-making processes and encouraging a self-service approach
- Leveraging the technologies that will automate brainless works and free up teams for high-value work
- Adapting advanced analytics to fine-tune the decision-making process for the organization
- Mitigating and managing risks better for future growth and expansion
- Discovering the impacts on all departments that this change brings

WHO SHOULD ATTEND?

This event is targeted but not limited to:

- CFO
- Head of Finance
- VP Finance
- Head of Accounting
- Controllers
- Finance Manager
- Finance Analysts
- Chief Technology Officer
- Chief Digital Officer
- Chief Analytics Officer
- Chief Risk Officer
- Chief Auditor
- Chief Construction Officers
- Chief Manufacturing Officers
- VPs/Directors/Heads/General Managers

VPs/Directors/Heads/Managers of:

- Finance & Banking
- Investment
- Digital Transformation
- Business Transformation
- Digital Platform Experience
- Digital Customer Experience
- Digital Design
- Data Analytics
- Data Science
- Robotics and Artificial Intelligence
- AI Development
- Software Development

From the following industries:

- Banking and Finance
- Insurance
- E-commerce
- Retail
- Telecommunication
- Real Estate
- Healthcare
- Information Technology
- Energy and Utilities
- Investment and Venture Capital

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FEATURING PRESENTATIONS AND CASE STUDIES BY DISTINGUISHED SPEAKERS



Sandeep Menon
Chief Financial Officer
TetraPak
Vietnam



Chau Hoang Long
Chief Financial officer
Kho Thi Skincare & Clinic JSC
Vietnam



Rowell Tan
Chief Financial Officer
Fitness & Lifestyle Group
Vietnam



Ashish Agarwal
Chief Financial Officer
Jiva Agriculture
Indonesia



Hung Do Quoc
Director, Strategy Product &
Business Development
2C2P
Vietnam



Ne Hieu Tuan
Chief Financial Officer
Hard Discount VN
Vietnam



Dipesh Patel
Regional CFO, Asia Pacific
Intertek Group Plc
Vietnam



Rumm Jariyastien
Advisor
SCC
Thailand



A.Thirumahal S.Anandhanadarajah
Chief Financial Officer
Asia Digital Engineering Sdn Bhd
Malaysia



Tran Hai Minh
VP of Finance
Yes4All
Vietnam



Jef Lacson
Regional Deputy Chief Financial Officer,
Controller
Pacific Cross International
Philippines



Nandini Devarajan
Sr. Manager – Group Risk
AirAsia
Malaysia



Christopher Wong
Executive Director,
Currency Strategist
OCBC
Singapore



Rohit Jain
Chief Financial Officer
Hetero Pharma
Indonesia



Eros Caneschi
Chief Financial Officer
Climaveneta Chat Union Group
Company of Mitsubishi Electrics
China



Nguyen Thi Thanh Truc
Chief Financial Officer
HSBC Bank (Vietnam) Ltd.
Vietnam

FOR FURTHER DETAILS, CONTACT

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2ND ANNUAL DIGITAL CFO SUMMIT

27 - 28 November 2024 | PARKROYAL Saigon, Ho-Chi Minh, Vietnam



Day One: Wednesday, 27 November 2024

0800 Registration & Coffee

0850 Chairperson Welcome Address

0900 Session One

Realizing Digital Full Value. Aligning Operating Model, Talent to Create Finance Digital Transformation

- How Digital landscape has changed Jiva's operations – a live case study
- How has Advanced Analytics, process automation & data management helped to redesign/align the operating model
- How we are readying the current talent pool by skill development to be better prepared for digital disruption

Ashish Agarwal, Chief Financial Officer
Jiva Agriculture, Indonesia

0945 Session Two

Anatomy of Modern CFO

- Strategic Leadership: Modern CFOs drive business strategy and growth, beyond traditional financial management
- Technological Proficiency: They leverage advanced analytics and digital tools to enhance financial decision-making
- Risk Management: Modern CFOs play a crucial role in identifying and mitigating financial and operational risks

Jef Lacson, Regional Deputy Chief Financial Officer, Controller
Pacific Cross International, Philippines

1030 The Speed Networking - The Mad Minutes!

Fun and fast, this networking activity is a great opportunity to grow your connections

1105 Morning Refreshments

1130 Session Three

Digital Guidance Systems. Improving Forecast Accuracy

- Importance of Forecast Accuracy in Customer-oriented Service Industries
- Digital Guidance Systems in performing Predictive Analytics
- Practical application of Digital Guidance Systems in real-life

Chau Hoang Long, Chief Financial officer
Kho Thi Skincare & Clinic JSC, Vietnam

1215 Session Four

Real-Time Decision Making for CFO's-Data Visualisation

- Live data and analytics for strategic decision making
- Focus on using tech to make sense out of data sets
- Communication across levels and stakeholders

Rohit Jain, Chief Financial Officer
Hetero Pharma, Indonesia

1300 Networking Luncheon

1400 Session Five

CFO in the Age of AI

- Pros and Cons of AI in our Profession
- AI Apps and Tools that are reshaping the CFO's Role
- Use of AI, is it winnable?

Rowell Tan, Chief Financial Officer
Fitness & Lifestyle Group, Vietnam

1445 Session Six

Cash Management in the Age of Digitalization

- The role of cash management in e-commerce and impact of digitalization
- Challenges and key cash management strategies for e-commerce
- Case study and best practice for cash management

Tran Hai Minh, VP of Finance
Yes4All, Vietnam

1530 Afternoon Refreshments

1600 Session Seven

Automating Finance Processes - Robotic Process Automation

- Efficiency: RPA streamlines repetitive financial tasks, reducing manual errors and saving time
- Cost Savings: Automating processes cuts operational costs by minimizing the need for human intervention
- Compliance: Ensures adherence to regulatory standards through consistent and accurate data processing
- Strategic Enabler – Workforce Adaptability for Continuous Learning

Sandeep Menon, Chief Financial Officer
TetraPak, Vietnam

1645 Session Eight

A Coherent Digital Strategy. Incorporating Financial Digital Analytics into Corporate Strategy

- Understanding Digital Strategy: Define what a digital strategy is and discussing the components of a successful digital strategy
- Financial Digital Analytics Overview: Explain financial digital analytics and its relevance in the today's business landscape
- Integrating Financial Analytics into Corporate Strategy: Discussing and providing examples how financial analytics can inform and shape the corporate strategy

Eros Caneschi, Chief Financial Officer
Climaveneta Chat Union Group Company of Mitsubishi Electrics, China

1730 End of Day One

FOR FURTHER DETAILS, CONTACT

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Day Two: Thursday, 28 November 2024

0800 Registration & Coffee

0850 Chairperson Welcome Address

0900 Session One

IoT in Finance-How the Internet of Things helps make data-driven decisions that Support more efficient operations

- What is IoT
- Case studies of IoT in Finance
- Next steps: Implement IoT and Automate Financial Services

Rumm Jariyastien, Advisor

SCC, Thailand

0945 Session Two

Leveraging Data for enhanced Risk Management

- Using data to identify risk patterns and trends
- Practical strategies for integrating data analysis into resilience strategies
- Data driven decision making

Nandini Devarajan, Sr. Manager – Group Risk

AirAsia, Malaysia

1030 Morning Refreshments

1100 Session Three

Advanced Analytics for Business--Using Operational and Financial data to uncover untapped potential

- Integrating Operational and Financial Data for Holistic Insights
- Predictive Analytics for Strategic Decision-Making
- Enhancing Profitability through Data-Driven Cost Optimization

Dipesh Patel, Regional CFO, Asia Pacific

Intertek Group Plc, Vietnam

1145 Session Four

Leveraging Analytics to Industrialize your internal audit Function

- Enhanced Risk Detection
- Improved Audit Efficiency
- Continuous Monitoring

Hung Do Quoc, Director, Strategy Product & Business Development

2C2P, Vietnam

1230 Networking Luncheon

1400 Session Five

Strategic Decision Making in Organization

- Financial Forecasting and Scenario Analysis
- Capital Allocation and Investment Strategy
- Risk Management and Mitigation

Nguyen Thi Thanh Truc, Chief Financial Officer

HSBC Bank (Vietnam) Ltd., Vietnam

1445 Session Six

Block-Chain in Finance - Helping intercompany accounting and detecting Fraud Prevention

- Enhanced Transparency
- Automated Processes
- Fraud Prevention

Christopher Wong, Executive Director, Currency Strategies

OCBC, Singapore

1530 Afternoon Refreshments

1600 Session Seven

Moving to High-Value Work. Moving on from Data Consolidation to Analysis

- Data Consolidation Challenges
- The Power of Data Analysis
- Key Steps to Move to Data Analysis

A.Thirumahal A/P S.Anandhanadarajah, Chief Financial Officer

Asia Digital Engineering Sdn Bhd, Malaysia

1645 Session Eight

Restructure the business: Centralise or De-centralise.

- Centralization
- De-centralization
- Factors to consider for Restructuring

Ne Hieu Tuan, Chief Financial Officer

Hard Discount VN, Vietnam

1730 End of Conference

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COMPANY DETAILS

Name	Industry
Address	
Postcode	Country
Tel	Fax

ATTENDEE DETAILS

1	Name	Job Title
	Tel	Email
2	Name	Job Title
	Tel	Email
3	Name	Job Title
	Tel	Email
4	Name	Job Title
	Tel	Email
5	Name	Job Title
	Tel	Email

APPROVAL

NB: Signatory must be authorised on behalf of contracting organisation.

Name	Job Title
Email	
Tel	Fax
Authorising Signature	

REGISTRATION FEES

	Corporate
End of September 2024	USD 995 (Per Delegate)
End of October 2024	USD 1495 (Per Delegate)
End of November 2024	USD 1995 (Per Delegate)
All options inclusive of delegate pack, luncheon and refreshments.	

PAYMENT METHODS

Payment is due in 5 working days. By Signing and returning this form, you are accepting our terms and conditions.

☐ Bank Transfer

☐ Credit Card

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Take a Snapshot or Scan and Email us

TERMS & CONDITIONS

- The course fee is inclusive of the event proceedings, materials, refreshment and lunch.
- Upon receipt of the complete registration form, invoice will be issued. Trueventus request that all payments be made within 5 working days of the invoice being issued. Full payment must be received prior to the event. Only delegates that have made full payment will be admitted to event. Clients are responsible for their own banking fees and banking fees will not be absorbed into the booking price.
- Substitution & cancellations policy. Should the registered delegate is unable to attend, a substitute delegate is welcome at no extra charge. Written notifications of all substitutions is required 5 working days prior to the event. Trueventus contracts carry 100% full liability upon receipt of registration. Non payment does not constitute cancellation. A 100% of cancellation fee will be charged under the terms outlined below: Due to limited event seats, Trueventus agrees to book and confirm the seat for the client upon issuance of invoice. Upon signing of this contract, client agrees that in case of dispute or cancellation of this contract Trueventus will not be for total contract value. If a client does not attend the event without written notification at least 5 working days prior to the event date, he/she will be deemed as no show. A no show at the event still constitutes that the client will have to pay the invoice amount that was issued to them. Trueventus does not provide refunds for cancellations. By signing this contract the client also agrees that if they cancel that Trueventus reserves the right to pursue monies owed via the use of local debt collection agency were the client is situated. Furthermore the client will be held liable for any costs incurred in collection of outstanding monies. When any cancellations are notified in writing to Trueventus 5 working days prior to the event, a credit voucher will be issued for use in future Trueventus events.
- Trueventus will at all times seek to ensure that all efforts are made to adhere to meet the advertised package, however we reserve the right to postpone, cancel or move a venue without penalty or refunds. Trueventus is not liable for any losses or damages as a result of substitution, alteration, postponement or cancellation of speakers and / or topics and / or venue and / or the event dates. If force majeure were to occur Trueventus accepts no responsibility or liability for any loss or damage caused by events beyond their control, including, but not restricted to strikes, war, civil unrest, flight delays, fire flood, or any adverse weather conditions. Trueventus is not liable in the event that a participant is exposed or is infected by Covid 19. Trueventus under no circumstances is liable for any other costs that might have been incurred in the attendance of the event, including but not limited to flights, accommodation, transfers, meals etc. Trueventus reserves the right to replace / change speakers in the best interest of the conference.
- Upon receiving this signed booking form, you the client hereby consent to Trueventus to keep your details for the use of future marketing activities carried out by Trueventus and third party organisations & partners.
- Copyright and Intellectual Property. Any redistribution or reproduction of part or all of the contents in any form in connection to this event is prohibited without prior written consent by Trueventus.
- Client hereby agrees that he/she exclusively authorizes Trueventus charged the credit card with details listed above for the amount provided herein; this registration form serves as a contract that is valid, binding and enforceable. He/she at any time will have no basis to claim that the payments required under this Contract are unauthorized, improper, disputed or in any way. Upon issuance of invoice Trueventus will be charging the client USD 30 processing fee.
- All Trueventus events are held in a classroom or theater format.
- All Trueventus events are held at either 5 or 4 Star Hotels.
- All payment must be directed to Trueventus in full prior to the event. Any company's participating in National training schemes such as HRDC Scheme and are applying grants you must first pay Trueventus and upon you receiving the grant you will be refunded this amount back. Failure to pay prior to the event can result in your company being blocked from joining the conference.
- All transaction charges, withholding taxes, local taxes, or currency exchange issues will be strictly absorbed by sender. Trueventus reserves absolute right to refuse admission of participants to the event should invoice amount is not received in full.



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