

Fwd: Join the AppliedHE Xchange: Connect, Innovate, Collaborate!

Rungkarn Pongpopithak <rungkarnpo@nu.ac.th>
ร่างจดหมาย

16 กันยายน 2567 เวลา 11:35

From: AppliedHE <info@appliedhe.com>
Sent: Thursday, September 12, 2024 2:37 PM
To: Phatcharaporn Prasit <Phatcharapornc@nu.ac.th>
Subject: Join the AppliedHE Xchange: Connect, Innovate, Collaborate!



① Dear ,

Join us at the **AppliedHE Xchange: Recognising Excellence, Diversity, and Impact**, co-hosted by Sunway University. This premier event brings together thought leaders and industry experts for engaging panel discussions, best practice sharing, and innovative idea exchange in higher education.

Event Highlights:

Country Report Sessions: Hear from representatives about the latest developments, perspectives, and progress in their higher education sectors

Elevator Pitches: A unique platform for emerging universities to showcase their strengths and explore new collaboration opportunities

๑ เรียน อธิการบดี

ด้วย AppliedHE Xchange ร่วมกับ Sunway University ขอประชาสัมพันธ์การจัดประชุม AppliedHE Xchange: Recognising Excellence, Diversity and Impact เป็นการรวมผู้นำและผู้เชี่ยวชาญ ในอุตสาหกรรมเพื่ออภิปราย แบ่งปันประสบการณ์และแนวคิดเชิงนวัตกรรมในระดับอุดมศึกษา พร้อมทั้งประกาศการจัดอันดับ AppliedHE Public & Private University Ranking: ASEAN 2025 และการเปิดตัว AppliedHE Leaders in Education Club (App.LE Club) โดยเป็นสมาคมระหว่างประเทศที่ถูกจัดตั้งขึ้นมา เพื่อส่งเสริมความร่วมมือและการเจรจาในทุกแง่มุมการศึกษา ของสถาบันอุดมศึกษา การประชุมนี้ จะจัดขึ้นระหว่างวันที่ 17-19 พฤศจิกายน 2567 ณ Sunway University, เมืองกัวลาลัมเปอร์ ประเทศมาเลเซีย ทั้งนี้ ผู้ที่สนใจสามารถศึกษารายละเอียด และลงทะเบียนเข้าร่วมงานได้ตาม QR CODE ด้านล่างนี้ โดยค่าธรรมเนียมในการลงทะเบียนท่านละ 650 เหรียญสหรัฐ (รายละเอียดตามเอกสารแนบ)

จึงเรียนมาเพื่อโปรดพิจารณา และเห็นควรเวียนแจ้ง คณะและวิทยาลัยเพื่อประชาสัมพันธ์ต่อไป



รับทราบ
16 ก.ย. 2567

16 ก.ย. 67

ลงชื่อ

(นายจักรกฤษณ์ เฟื่องปรางค์)

ผู้อำนวยการกองพัฒนาภาษาและกิจการต่างประเทศ

วันที่ 16 กันยายน 67

๒๕๖๗-๒๕๖๘

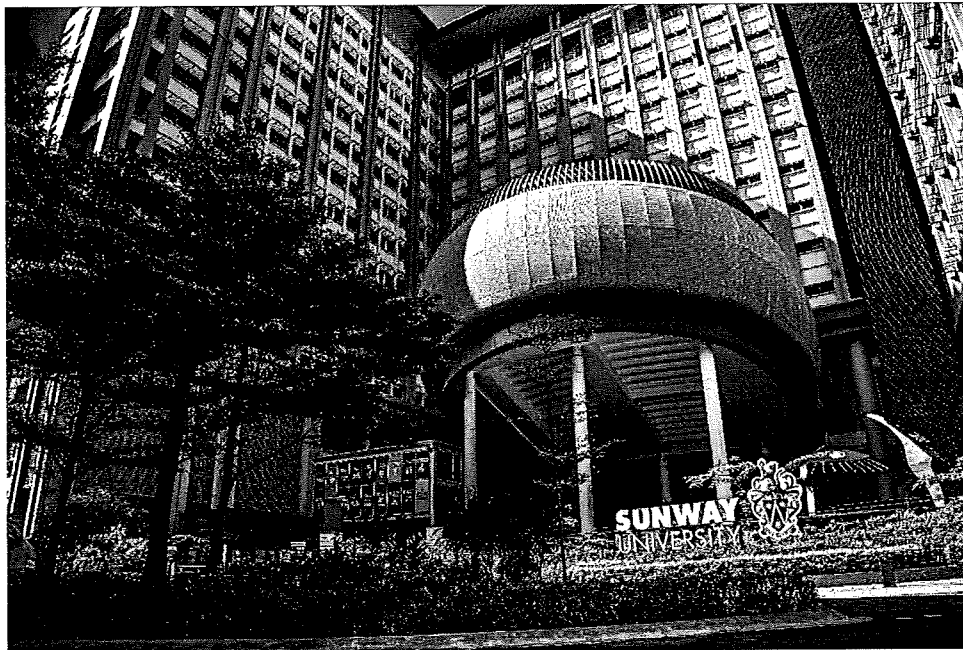
ลงชื่อ

(ดร.พิสุทธิ อภิขยกุล)

รองอธิการบดีฝ่ายวิเทศสัมพันธ์และการถ่ายทอดเทคโนโลยี

ปฏิบัติราชการแทน อธิการบดีมหาวิทยาลัยนเรศวร

วันที่ 17/9/67



About Our Host – Sunway University

The 2024 AppliedHE Xchange: Recognising Excellence, Diversity, and Impact is hosted in partnership with [Sunway University](#), located in Sunway City. This location provides convenient access to essential services, including public transport, shopping malls, recreational spaces, and a world-class medical centre, all within a short walking distance.

Sunway University offers a wide range of undergraduate and postgraduate programs, supported by state-of-the-art facilities such as the Tun Hussein Onn Library and a FIFA-certified football pitch. As the only private Malaysian university ranked in the Times Higher Education, QS, ARWU, and AppliedHE rankings, Sunway University is gaining recognition for its growing influence on the global academic stage. The university emphasises global perspectives, practical learning, and research, creating a dynamic environment that nurtures both academic and personal development.

Don't miss this chance to connect, learn, and shape the future of higher education.

[REGISTER NOW](#)

Copyright © 2024 AppliedHE Pte Ltd, All rights reserved.

You are receiving this email because we thought this information would be of interest to you

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#).



AppliedHE X Sunway

17-19 Nov 2024 (Sunday – Tuesday)

Sunway University, Kuala Lumpur

Program Schedule

All Days	GALA Dinner (17 Nov)	Day 01 (18 Nov)	Day 02 (19 Nov)
----------	----------------------	-----------------	-----------------

GALA DINNER - 17 NOV SUNDAY (Sir Jeffrey Cheah Hall)

17:00

17.00 - 19.00

Registration & Pre-dinner Drinks

19:00

19.00 - 19.15

Welcome Speeches

Prof Sibrandes Poppema, *President*, Sunway University, MALAYSIA

Ms Mandy Mok, *Founder & CEO*, AppliedHE, SINGAPORE

19:15



19.45 - 20.00

Presentation of App.LE Club Membership

Ms Mandy Mok, *Founder & CEO*, AppliedHE, SINGAPORE

20:00

20.00 - 21:00

Dinner with Student Performances

21:00

End of Gala Dinner

DAY ONE - 18 NOV MONDAY (Room: JC 1)

08.30

08:30 - 09:30

Registration

09:30

09:30 - 09:45

Welcome Remarks

Prof Sibrandes Poppema, *President*, Sunway University, MALAYSIA

Ms Mandy Mok, *Founder & CEO*, AppliedHE, SINGAPORE

09:45

09:45 - 10:15

Keynote Address

Topic TBC

10:15 - 11:15

Panel Discussion 1

Topic: Role of universities in promoting lifelong learning and non-traditional in high education

11:15

11:15 - 11:30

Elevator Pitch 1

5 universities x 3 mins each

11:30

11:30 - 12:00

Morning Coffee

12:00

12:00 - 13:00

Panel Discussion 2

Topic: Institutional sustainability and impact (including alumni engagement)

13:00

13:00 - 13:15

Elevator Pitch 2

5 universities x 3 mins each

13:15

13:15 - 14:30

Networking Lunch

14:30

14:30 - 15:00



15:00 - 15:45

Country Report

ASEAN Universities Part 1

15:45

15:45 - 16:00

Elevator Pitch 3

5 universities x 3 mins each

16:00

16:00 - 16:30

Afternoon Coffee

16:30

16:30 - 17:30

AppliedHE Squaring the Circle Debate

Topic: The advent of Artificial Intelligence will eventually remove the need for academic knowledge

Moderator: Prof Kevin Downing, *Secretary to Council and Court, Professor of Veterinary Clinical Science*, City University of Hong Kong, HONG KONG

17:30

17:30 - 19:00

ASEAN Ranking Results Presentation

Ms Mandy Mok, *Founder & CEO*, AppliedHE, SINGAPORE & Pieter

19:00

End of Programme



Registration

09:30

09:30 - 10:30

Panel Discussion 3

Topic: What are we measuring in ranking?

10:30

10:30 - 11:15

Country Report

ASEAN Universities Part 2

11:15

11:15 - 11:30

Elevator Pitch 4

5 universities x 3 mins each

11:30

11:30 - 12:00

Morning Coffee

12:00

12:00 - 13:00

AppliedHE Fireside Chat

Topic: The South-South Mobility Experience: Opportunities, Challenges, and Best Practices

Moderator: Dr Pieter Stek, *Chief Analyst*, AppliedHE, SINGAPORE

13:00

13:00 - 13:15



13:15 - 14:30

Networking Lunch

14:30

14:30 - 15:30

Panel Discussion 4

Topic: Student's outcome and representation (value of high ed)

15:30

15:30 - 15:45

Elevator Pitch 6

5 universities x 3 mins each

15:45

15:45 - 16:00

Closing Remarks

Prof Sibrandes Poppema, *President*, Sunway University, MALAYSIA

Ms Mandy Mok, *Founder & CEO*, AppliedHE, SINGAPORE

16:00

End of Programme



Skills and Job Ready. Future Proof



Skills and Job Ready. Future Proof



AppliedHE Xchange: Recognising Excellence, Diversity and Impact

In partnership with Sunway University

Date: 17-19 Nov 2024 (Sunday – Tuesday)

Venue: Sunway University, Kuala Lumpur,
Malaysia

Programme Schedule

Join us at the **AppliedHE Xchange: Recognising Excellence, Diversity, and Impact**, co-hosted by Sunway University, where thought leaders and industry experts will converge for insightful panel discussions, sharing best practices, and fostering innovative ideas in higher education.

This event will also feature the highly anticipated launch of the **AppliedHE Public & Private University Ranking: ASEAN 2025**, showcasing the top institutions in the region.

Additionally, attendees will witness the unveiling of the **AppliedHE Leaders in Education Club (App.LE Club)**, an international association and unique initiative designed to foster cooperation and promote dialogue across all facets of higher education.

Don't miss this opportunity to engage, learn, and contribute to the future of higher education.

REGISTER NOW

Public & Private University Ranking ASEAN

[LEARN MORE](#)

SPEAKERS



Professor Dato' Dr

Elizabeth Lee

Group Chief Executive
Officer
Sunway Education Group
MALAYSIA

[View Biography](#)

Prof Kevin Downing

Secretary to Council and
Court
Professor of Veterinary
Clinical Science
City University of Hong Kong
HONG KONG

[View Biography](#)

Prof Dr Maurits van

Rooijen

Chief Academic Officer
Global University Systems
and Rector
University of Europe for
Applied Sciences Germany
UNITED KINGDOM

[View Biography](#)

Prof Dr Shameem

Rafik-Galea

Professor at SEGi University
President of the Malaysian
Association of Applied
Linguistics (MAAL)
Chair of the AILA 2024
World Congress
MALAYSIA

[View Biography](#)

Dary Milani

Pro Vice-Chancellor
Recruitment & International
Operations
La Trobe University
AUSTRALIA

[View Biography](#)

Mr Leopoldo Jaime

N. Valdes

OIC President
Holy Angel University
PHILIPPINES

[View Biography](#)

Engr. Lester Alfred M.

Olasiman

Chairperson
Mechanical Engineering
Department
College of Engineering
Adamson University
PHILIPPINES

Adrian Raymund C.

Fernandez

Chairperson of Mining
Engineering and Geology
Department
Adamson University
PHILIPPINES

Take advantage of this unique opportunity to lead, innovate, and collaborate with the best in higher education. Be part of a global movement that is shaping the future of education.

Delegate Fee

**App.LE Club
Members**

USD 550

per delegate

[Pay Now](#)

Non-Members

USD 650

per delegate

[Pay Now](#)

App.LE Club Members

USD 450

Includes one table, 4 chairs, power socket,
2 standing banners (self-produced)

[View Floorplan](#)

[Pay Now](#)

Non-Members

USD 550

Includes one table, 4 chairs, power socket,
2 standing banners (self-produced)

[View Floorplan](#)

[Pay Now](#)

Each table will be able to participate in the 3-minute Elevator Pitch. Only 30 slots are available on a first-come, first-served basis.

Sponsorship Opportunities

Platinum

**USD 7,000 (usual USD
8,200)**

1. Logo on website and all marketing materials
2. 8 Delegate Passes
3. Double Table-top inclusive of a 3mins Elevator Pitch
(Only 30 slots available, first come first served)
4. ONE Pull-up banner strategically positioned at the venue for more visibility

[Pay Now](#)

Gold

**USD 6,000 (usual USD
6,900)**

1. Logo on website and all marketing materials
2. 6 Delegate Passes
3. Double Table-top inclusive of a 3mins Elevator Pitch
(Only 30 slots available, first come first served)
4. ONE Pull-up banner strategically positioned at the venue for more visibility

[Pay Now](#)

USD4,000,

- 1. Logo on website and all marketing materials
 - 2. 4 Delegate Passes
 - 3. ONE Table-top inclusive of a 3mins Elevator Pitch
- (Only 30 slots available, first come first served)

Pay Now

USD2,000,

- 1. Logo on website and all marketing materials
- 2. 2 Delegate Passes

Pay Now

Other Sponsorship Opportunities

Bag
(Exclusive)

USD6,000

- 1. Logo on bags distributed to attendees materials
- 2. Insert leaflet (A4 size, max 8 pages) into bag
- 3. 2 Delegate Passes

Pay Now

Lanyard & Badge
(Exclusive)

USD3,800

- 1. Logo prominently displayed to ensures maximum visibility and brand recognition materials
- 2. Insert leaflet (A4 size, max 8 pages) into bag
- 3. 2 Delegate Passes

Pay Now

MENU	RANKINGS	SOLUTIONS	EVENTS
Home	Public and Private University Rankings	The 3 Musketeers (3M)	Fireside Chat
About us		App.LE Club	Squaring the Circle Debate
Contact us	Advisory Board	ALUMNI-Ready	Xchange
		FUTURE-Ready	
TERMS & PRIVACY	APPLICATIONS		FAQ & SUPPORT
Privacy Policy	Xtra Xtra	RATING	General FAQ
Terms & Conditions	Critical Thinking	JOB-Ready Rating	3M FAQ



Skills and Job Ready. Future Proof

MENU	SOLUTIONS	TERMS & PRIVACY
RANKINGS	EVENTS	FAQ & SUPPORT
Home	The 3 Musketeers (3M)	Privacy Policy
About us	App.LE Club	Terms & Conditions
Contact us	ALUMNI-Ready	
	FUTURE-Ready	General FAQ
Public and Private University Rankings	Fireside Chat	3M FAQ
Advisory Board	Squaring the Circle Debate	
	Xchange	
RATING		
APPLICATIONS		
JOB-Ready Rating		