

**Fwd: 🌟 Join the Culture Diaries: A Day in My Life TikTok Challenge! 🌟**

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11 กันยายน 2567 เวลา 08:19

From: Cynthia Stephen <cynthia.stephen@newinti.edu.my>  
Subject: 🌟 Join the Culture Diaries: A Day in My Life TikTok Challenge! 🌟  
Date: 5 September 2567 at 1:00:53 PM GMT+7  
To: "international@nu.ac.th" <international@nu.ac.th>



คุณไม่ได้รับอีเมลจาก [cynthia.stephen@newinti.edu.my](mailto:cynthia.stephen@newinti.edu.my) โปรดบันทึก เรียนรู้ว่าเหตุใดจึงมีความสำคัญ

**i** Dear Esteemed Partner University,

We are thrilled to announce that **INTI International University & Colleges Malaysia** is launching an exciting TikTok Challenge and we would love for you to be a part of it!

**📌 Theme: Culture Diaries: A Day in My Life**

This challenge is a fantastic opportunity for students from all universities and employers to showcase their creativity and share a glimpse into their daily lives and unique cultures. It's not just about creating engaging content, but also about celebrating diversity and fostering a sense of community among students and professionals worldwide.

**Why Participate?**

🌟 **Showcase Creativity:** Highlight your creative skills and unique perspective by creating a TikTok video lasting not more than 60 seconds.

🌟 **Exposure:** Gain visibility for your university and cultural heritage.

🏆 **Prizes and Recognition:** Grab the chance to win amazing prizes worth up to RM5,300 and gain recognition from industry leaders! Prizes will be awarded during the HR Conference on 24th October 2024.

**How to Participate:**

1. Create a TikTok video based on the theme **"Culture Diaries: A Day in My Life."**
2. No participation fees applied
3. The competition duration is from **1st September 2024 (9.00am MYT) to 20th September (5.00pm MYT) 2024.**
4. Open to all university students and recent graduates who have completed their studies within the past 2 years.
5. Videos should **not be more than 1 minute (60 seconds)** in length and share your video on TikTok with the hashtags **#CultureDiaries, #Adayinmylife, #INTIInternationalUniversityTikTokChallenge** and include **"Organized by INTI International University & Colleges"** in the description. Please also insert the **INTI logo** at the end of the video.

## ๑ เรียน อธิการบดี

ด้วย INTI International University & Colleges, Malaysia ขอประชาสัมพันธ์การส่งผลงานส่งคลิปบนแพลตฟอร์ม TikTok ในหัวข้อ “Culture Diaries: A Day in My Life” โดยมีเงินรางวัลรวม 5,300 ริงกิต และจะมอบรางวัลในการประชุม HR Conference 2024 ในวันที่ 24 ตุลาคม 2567 โดยมีเงื่อนไขการเข้าร่วมส่งผลงานดังต่อไปนี้

1. นิสิตและศิษย์เก่าที่สำเร็จการศึกษาไม่เกิน 2 ปี
2. เป็นคลิปความยาวไม่เกิน 60 วินาที โดยแสดงถึงความคิดสร้างสรรค์และบ่งบอกถึงอัตลักษณ์ของมหาวิทยาลัยตลอดจนมรดกเชิงวัฒนธรรม

3. แชร์คลิปบนแพลตฟอร์ม TikTok และใส่โลโก้ของ INTI International University & Colleges ไว้ท้ายคลิป พร้อม แฮช แท็ก #CultureDiaries, #Adayinmylife, #INTIInternationalUniversityTikTokChallenge

ทั้งนี้ นิสิตสามารถศึกษารายละเอียด พร้อมทั้งส่งคลิปลงบนแพลตฟอร์ม TikTok ได้ตั้งแต่วันที่ จนถึงวันที่ 20 กันยายน 2567 เวลา 08:00 น. ตามเวลาประเทศไทย (รายละเอียดตามเอกสารแนบท้าย)

จึงเรียนมาเพื่อโปรดพิจารณา และเห็นควรเวียนแจ้งคณะและวิทยาลัยเพื่อประชาสัมพันธ์ต่อไป



11 ก.ย. 2567

Id

11 ก.ย. 67

รายละเอียดการส่งผลงาน

และโลโก้ INTI International University & Colleges

- (นางสาว) อธิษฐาน  
- (นาย) อธิษฐาน

ลงชื่อ .....

(นายจักรกฤษณ์ เพ็ญประรงค์)

ผู้อำนวยการกองพัฒนาภาษาและกิจการต่างประเทศ

วันที่ 11 กันยายน 67

ลงชื่อ .....

(ดร.พิสุทธิ์ อภิขยกุล)

รองอธิการบดีฝ่ายวิเทศสัมพันธ์และการถ่ายทอดเทคโนโลยี

ปฏิบัติราชการแทน อธิการบดีมหาวิทยาลัยนเรศวร

วันที่ .....



For more details and guidelines to create a TikTok video, click

[https://drive.google.com/drive/folders/1tTbKd2u7cCLfrVcd4k6wQbdjKU3Co8zz?usp=drive\\_link](https://drive.google.com/drive/folders/1tTbKd2u7cCLfrVcd4k6wQbdjKU3Co8zz?usp=drive_link)

Please register using the following URL: <https://forms.gle/L6u8UT62aX8Ba1ng6>

Registration will remain open until 11th September 2024. Let's make this challenge an unforgettable experience!

Thank you and have a great day ahead.

Best Regards,

*Cynthia Stephen*

Executive 1, Career Services Department,

INTI INTERNATIONAL UNIVERSITY & COLLEGES,

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360° network: <https://newinti.edu.my/360/>

Facebook: <https://www.facebook.com/INTI.International.University.Malaysia>

LinkedIn: <https://www.linkedin.com/in/inti-international-university-malaysia/>

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# CULTURE DIARIES "A DAY IN MY LIFE"

**INTI TIKTOK VIDEO COMPETITION**  
**1st-20th SEPTEMBER 2024**





# Step-by-Step Guidelines

## (A) Steps to participate :

**Step 1: Fill out the registration form.**

**<https://forms.gle/L6u8UT62aX8Ba1ng6>**

**Step 2 : Kindly upload your video in the link provided before 20th September 2024 <https://forms.gle/QSUC7SioyXoAncnUA>**

**Step 3: The organizer will review your video and let you know when it's ready to be publicly posted on your TikTok account.**

**Step 4: Upload your video to TikTok with the hashtags  
#CultureDiaries, #Adayinmylife,  
#INTIInternationalUniversitytiktokchallenge and include  
"Organized by INTI International University & Colleges" with INTI's  
logo at the end of the video.**

**Step 5: The organizer will review the videos and notify the top three finalists who will be announced at the INTI HR Conference on 24th October 2024.**





# Step-by-Step Guidelines

## (B) Video format

- a) Videos can be in Bahasa Malaysia, Mandarin and/or English.
- b) Videos that are not in English must have English subtitle.
- c) Videos should not be more than 1 minute (60 seconds) in length and share your video on TikTok with the hashtags #CultureDiaries, #Adayinmylife, #INTIInternationalUniversityTikTokChallenge and include "Organized by INTI International University & Colleges" in the description. Please also insert the INTI logo at the end of the video.
- d) Videos should be in vertical, with 1080 x 1920 dimensions and audio quality must be clear. On-site audio feed or narration is allowed.
- e) Videos will be judged based on the following criteria:
  - Creativity 50%
  - Number of likes 25%
  - Theme alignment 15%
  - Video format 10%





# Terms and Conditions



1. The Career Services Department, INTI International University & Colleges shall be the main organizer of this event.
2. Theme of the TikTok video is “Culture Diaries: A Day in My University”.
3. No participation fees is applied.
4. The competition duration is from 1st September 2024 (9.00am MYT) to 20th September 2024 (5.00pm MYT). The winner will be announced at the INTI HR Conference on 24th October 2024.
5. Open to all university students and recent graduates who have completed their studies within the past 2 years.
6. The organizer's decision is final, conclusive and binding. No further appeal, enquiry and/or correspondence will be entertained.



# Terms and Conditions

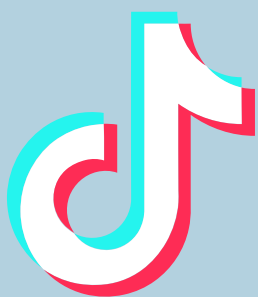


**7. Videos can showcase various aspects of campus life, including university activities, dining options, and campus scenery, as well as experiences related to studying, such as exams, clubs, societies, and campus facilities.**

**8. By submitting a video, participants confirm they own the intellectual property rights or have permission for all content used, including music, soundtracks, graphics, images, and video clips. They also warrant that their video does not infringe on any laws or third-party rights.**

**9. Videos must not have been submitted to any other competitions or film festival.**

**10. Participants are responsible for all costs related to the production and submission of their videos.**





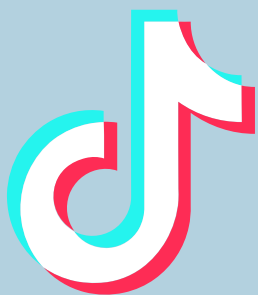
# Terms and Conditions



**11. By participating in this event participants shall agree to give their videos, photos, and information used by the Organizer for advertising and other purposes without compensation. All rights to these materials belong to the Organizer, and participants shall release the Organizer from any related claims.**

**12. Participants shall warrant that their personal details are accurate and complete, have read and understood the competition's Terms and Conditions, and agree to be bound by them.**

**13. The Organizer can change the Terms and Conditions without prior notice, and participants will be bound by these changes.. The Organizer reserves the right to modify the competition mechanisms, withdraw or terminate this competition at any time at its sole and absolute discretion without prior notices to the participants.**



# Cash Awards



**1st Prize: RM3,000**



**2nd Prize: RM1,500**



**3rd Prize: RM800**

Winners will be notified via email





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