

GIC 2024 Program Update - Future of Work

รับที

1 ข้อความ

CIEE GIC <gic@ciee.org> ตอบกลับไปยัง: gic@ciee.org

ัึง ถึง: Supak Poungbangpho <international@nu.ac.th>

27 พฤษภาคม 2567 เวลา 11:01



Dear Supak,

CIEE's 12th Annual Global Internship Conference begins in less than 4 weeks and the countdown continues! Don't miss the opportunity to gather with 300+ higher education, government, and industry leaders June 19-21, 2024 in London, England for critical and timely discussions centered on "Collaborating to Shape Future Talent." Be sure to reserve your place and book your hotel today!

REGISTER

## Program Update! Thematic Strand – Future of Work

GIC 2024 is shaping up to be the most exciting Global Internship Conference ever. We are delighted to share the impressive lineup of sessions and speakers featured in the Future of Work thematic strand. Be sure to check our website for more program details and speaker bios.

## 🛈 เรียน อธิการบดี

ด้ว ย Council on International Educational Exchange (CIEE) ขอประชาสัมพันธ์การจัดประชุม 12<sup>th</sup> Annual Global Internship Conference ภายใต้หัวข้อ "Collaborating to Shape Future Talent." ระหว่างวันที่ 19-21 มิถุนายน 2567 ณ กรุงลอนตอน สหราชอาณาจักร ทั้งนี้ ผู้ที่สนใจสามารถศึกษารายละเอียดและลงทะเบียนการเข้าร่วมประชุมดังกล่าวได้ตาม QR CODE ด้านล่างนี้ (รายละเอียดตามเอกสารแนบ)

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คณะและวิทยาลัยเพื่อประชาสัมพันธ์ต่อไป

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(นายจักรกฤษณ์ เพื่องปรางค์) ผู้อำนวยการกองพัฒนาภาษาและกิจการต่างประเทศ

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วันที่ 29/3/67



#### Skills or Degrees?

Leading voices from higher education, industry, and skills assessment will share their perspectives on what global employers are really looking for, how higher education institutions are preparing students for shifting requirements, the importance of intercultural competencies, and the challenges & opportunities that exist for those with and without degrees to demonstrate critical, global employability skills.

#### Speakers:

- Ben Wildavsky, Visiting Scholar, University of Virginia and Author of *The Career Arts* (Moderator)
- Christine Archer, Global Head, Internship Experience Program, SAP
- Rohit Sharma, SVP, Global Higher Education and Workskills, ETS
- Roslyn Clark Artis, President, Benedict College

#### Working with a New Generation of Talent

Using a facilitated discussion format, participants will discuss the differing expectations between the new generation of Gen Z workers and employers, higher education's role in helping bridge that gap, and solutions for bridging the gap.

#### Speakers:

- Alex Hall, Managing Director, Page Outsourcing, UK and Americas
- Noah Rost, Director, Global Education Office, Arizona State University

#### Al's Impact on the Future of Work

This session will delve into generative Al's transformative effect on the workplace, exploring both the immense opportunities it presents and the

challenges it poses. Discussions will encompass the evolving role of universities in equipping students with necessary skills for AI-enhanced career landscapes, the ethical dilemmas arising from AI advancements, and the potential for job displacement, which could disproportionately affect students from less advantaged backgrounds.

#### Speakers:

- Sarah Neo Bao Ling, Head of Career Development, Singapore University of Social Sciences (Moderator)
- Colleen McNamee, Assistant Director, Career Services and Experiential Learning, University of Michigan
- Piers Collins, Co-Founder, Hundo
- Professor B. Mairéad Pratschke, Chair in Digital Education, University of Manchester

During **World Café**, participants will have an opportunity to join two 30-minute discussions on top-of-mind topics related to this conference theme, facilitated by peers and attendees from across the world.

Reminder: Be sure to add the pre-conference workshop "Best Practices in Global Internships" on Tuesday, June 18, 9AM-12PM, to complete your experience. If you've already registered, you can add the workshop to your registration by clicking on the "Modify registration" button found on your confirmation email or contact us at GIC@ciee.org.

Hope to see you in London!

Linda Liu

Vice President, Strategic Initiatives and Partnerships

CIEE: Council on International Educational Exchange 600 Southborough Drive, Suite 104, South Portland, Maine 04106 gic@ciee.org

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Contact Us



Global Internship Conference 2024 Registration Rates

## Register

## Non-profits/Universities/Government

Early Bird \$650 USD

Deadline: April 15

General Full Conference \$750 USD

Deadline: June 1

Late & On-site Full Conference \$800 USD

One-day \$350 USD
Deadline: April 15
One-day \$450 USD
After April 15
General Admission
Early Bird
\$775 USD
Deadline: April 15
General Full Conference \$875 USD
Deadline: June 1
Late & On-site Full Conference
\$925 USD
After June 1
One-day
\$350 USD
Deadline: April 15

After June 1

One-day \$450 USD

After April 15

#### Student

Full Conference Registration

\$150 USD

Requires a valid Student ID

## Pre-Conference Workshop and Activity

- Tuesday, June 18, 9AM 12PM
   Best Practices in Global Internships
   (\$150 USD, lunch is included)
- Wednesday, June 19, 9AM 12PM
   Industry Partner Site Visit
   (\$100 USD, lunch is included)

## Full Conference Registration Includes:

- Conference Sessions on June 19-21
- Opening Reception on June 19
- Networking Reception on June 20
- Coffee breaks and lunches
- Conference app
- · A Welcome GIC bag

### One Day Registration Includes:

- Conference sessions of the day
- Evening Reception if you chose June 19 or June 20
- Coffee breaks and a lunch of the day
- Conference app
- A Welcome GIC bag

Please note, you will be able to book a hotel room at the Hilton London Tower Bridge Hotel for a reduced rate after your registration is completed.

## **Registration Cancellation Policy**

- 100% Refund before April 15, 2024
- 50% Refund before May 21, 2024
- No refund after May 21, 2024

Register

## Global Internship Conference

600 Southborough Drive, Suite 104, South Portland, Maine 04106 gic@ciee.org

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The 12th Annual Global Internship Conference (GIC) will be held in **London, England**, on June 19–21, 2024, centering on the theme of *"Collaborating to Shape Future Talent."* 

#GICLondon24 will bring together hundreds of university leaders and administrators, global education advocates and practitioners, policy makers, industry partners, thought leaders on the future of work, and students, to engage in discussions and debates on the critical role of **partnerships** to maximize work-based experiential learning opportunities for young people everywhere.

REGISTER

#### Schedule

## 9 AM-12 PM | Pre-Conference Workshop: Best Practices in Global Internships

Global internships offer a unique opportunity for students to gain valuable work experience, develop global competencies, and expand their cultural horizons.

However, internships also require careful planning and execution to ensure a successful experience. By following these best practices and learning from case studies provided by CIEE, partner universities and internship providers, conference attendees will learn how to best deliver rewarding programs and minimize risks and challenges to help prepare students for future career opportunities. We will also provide opportunities for participants to share examples from their own contexts. This pre-conference will be led by CIEE staff, a university partner, and a London-based internship supervisor.

(Cost: additional \$150, lunch is included)

#### 12-1 PM | Pre-Conference Workshop Lunch

Lunch will be provided for workshop attendees.

Tuesday, June 18

Wednesday, June 19

## 9 AM-12 PM | Pre-Conference Activity: Industry Partner Site Visit

Participants will be able to visit a co-working space which is representative of the type of space interns in London may be working in. During the visit, participants will be able to tour the site and hear from industry partners about their organizations and the projects that interns can expect to work on. (Cost: additional \$100, lunch is included)

#### 12-1 PM | Conference Attendee Lunch

Location: Tower Foyer

Lunch will be provided for all attendees.

#### 1:00 - 2:30 PM | Opening Plenary: Collaborating to Shape Future Talent

Location: Tower Suite

Leaders from higher education, industry and government will engage in discussions and debates on the critical role of partnerships to maximize work-

based experiential learning opportunities for young people. They will discuss the future of work, the implications of global talent development in driving economic development and public diplomacy, and why no one can do it alone.

## **Speakers:**

- Lord David Anderson of Ipswich KBE KC, UK Parliament
- Mariana Peters, Change Consultant for Bosch, Deutsche Bahn, and Individuals
- Rebecca Pasini, Deputy Assistant Secretary for Private Sector Exchanges, Bureau of Educational and Cultural Affairs, U.S.
   Department of State
- Jane Swift, President, Education at Work

#### 2:30 - 3:00 PM | Coffee Break

Location: Tower Foyer
Light refreshments will be provided.

### 3:00 - 4:00 PM | GIC Talks

Location: Tower Suite

During this segment, we will present three speakers who will each share a thought-provoking idea related to a critical trend that will shape the future of work. These segments, modeled after Ted Talks, will serve as key inspiration for discussions and debates throughout the conference and beyond. What will the future be shaped by?

- Bryan Alexander, Futurist, Senior Scholar, Georgetown University, explores climate transition and implications for the role of higher education in developing future talent
- Lydiah Bosire, Founder & CEO, 8B Education Investments, shares her perspective on the rise of Africa and implications for the future of work
- Jack Buckley, Vice President, People Science at Roblox, provides insights into the role of technology, especially generative AI for skills

assessment, in the education to work transition.

#### 4:00 - 4:05 PM | Transition

## 4:05 - 5:20 PM | Concurrent sessions

### Skills or Degrees?

In recent years, there has been an undeniable shift towards a focus on skills as employers globally continue to struggle with talent needs, including a growing movement to focus on skills-based hiring. Yet, it's less than clear how exactly this is being implemented. While employers have removed degree requirements in favor of demonstration of skills in job postings, those whom they hire are still largely degree holders. At the same time, job postings for entry level jobs requiring multiple years of experience is not uncommon. For a student who's studying full time to earn a degree, how can they gain the experience and demonstrate the skills they've acquired to get hired for these entry level jobs. How do things change when this shifts into a global context?

In this session, voices from higher education, industry, and skills assessment will share their perspectives on what global employers are really looking for, how higher education institutions are preparing students for shifting requirements, the importance of intercultural competencies, and the challenges & opportunities that exist for those with and without degrees to demonstrate critical, global employability skills.

## **Speakers:**

- Ben Wildavsky, Visiting Scholar, University of Virginia and Author of The Career Arts (Moderator)
- Christine Archer, Global Head, Internship Experience Program,
   SAP
- Rohit Sharma, SVP, Global Higher Education and Workskills, ETS

# Developing Talent Elasticity in the Age of Generative AI, Global Mobility, and More!

With the rapid pace of change driven by technology in the last 20 years,

there appears to be constant concerns about what the future of work will look like and what universities and employers need to do to develop the talent needed for today's in-demand jobs. The latest driver of these conversations is generative Al. Yet, there's so much more driving these concerns including new workplace norms, impact of climate change, and so on. At the same time, higher education institutions where young people are supposed to be prepared for the workplace are often very slow to change. In light of this, how do we shift the focus away from pure skill development to one which balances development of skills in demand now, but also the talent elasticity needed to fill future skills gaps.

In this session, a panel of voices from higher education, industry, and young professionals will discuss the implications of emerging trends on the future of work and the opportunities and challenges from their perspectives. The group will focus on the importance of work-integrated learning as part of a holistic model for developing talent for an uncertain future that is changing at an exponential rate.

### Speakers:

- Dave Fenton, Assistant Director, External RelationsDepartment of Management, University of Toronto (Moderator)
- Shawn Vanderziel, CEO, NACE
- Vicki O'Brien, Senior Lecturer, Liverpool John Moores University
- Jane Hallett, Managing Director, Practera

# Alternative Models for Access and Inclusion in Global Experiential Learning

Research from many sources have shown that both global experiences and internships have a significant impact on developing skills that are most valued by today's global employers. Yet, these experiences also tend to be most out of reach for students from underrepresented backgrounds. Be it cost, time commitment, program design, or other barriers, traditional models of study abroad and global internships may be challenging for some students. In this session, speakers will share insights on some

alternative models for global experiential learning that are helping to open up access in new ways to create opportunities for students who never dreamed they could go abroad or do an internship.

#### **Speakers:**

- Laura Bielby, Student Opportunity and Experiential Learning Manager, Leeds Beckett University (Moderator)
- Harry Spear, Co-Founder, Caribbean Elective
- Jamie Bettles, Founder & Managing Director, Pagoda

## 6:30 PM - 8:30 PM | CIEE Opening Reception at the Chop House

Location: The Chop House

Join us this evening to savor the gentle breeze from the Chop House open terrace, which extends directly onto the Thames and offers a view of the Tower Bridge. This restaurant, beloved by Londoners, has been exclusively reserved for CIEE and is conveniently located just a short walk from the venue. Share a drink with your colleagues, business partners, or new acquaintances, forge new connections, and enjoy this informal reception. Canapés as well as non-alcoholic and alcoholic beverages will be provided.

Thursday, June 20

# 9:00 - 10:15 AM | GIC Leadership Plenary: Bridging the gap between HED and Employers

Location: Tower Suite

In recent years, the disconnect between universities and employers on whether higher education institutions are doing an adequate job of preparing students for the workforce has continued to widen. Yet, with global labor and skills shortages becoming a growing concern, what can be done to bridge this gap? In this session, leaders from higher education and industry will discuss why this disconnect exists, new models that institutions are putting in place to help bridge this gap, and whether current initiatives are sufficient to move the needle on this issue.

- Piers Linney, Former Dragons' Den Investor and Co-Founder,
   Implement Al
- Kerry McKittrick, Co-Director, Harvard Project on Workforce
- Dr. Swati Mujumdar, Pro Chancellor, Symbiosis Skills and Professional University
- Dr. Mary Papazian, Executive Vice President, Association of Governing Boards of Universities and Colleges (AGB)
- Tony Munroe, President, Borough of Manhattan Community College

## 10:15 - 10:45 AM | Global Internship Industry Partner Award Ceremony

Location: Tower Suite

#### 10:45 - 11:00 AM | Coffee Break

Location: Tower Foyer
Light refreshments will be provided.

## 11:00 AM - 12:00 PM | GIC Ideation Roundtables Concurrent Sessions

# Aligning Career Services and International Offices to Support Global Talent Development and Mobility

In this interactive, facilitated discussion, participants will be able to explore opportunities to better align the work of career services and international offices to support global talent mobility and development. Career Services advisors are charged with helping students successfully navigate into the workplace and have a clear understanding of what employers seek. On the other hand, international advisors are the experts on navigating programs, identifying global opportunities, and compliance. Greater collaboration between the two groups ultimately benefits students but also contributes towards solving critical talent and skills shortage issues globally. Participants will walk away with concrete ideas on how to better collaborate with colleagues who are working toward the same goals.

- Joann Ng Hartmann, Senior Impact Officer, NAFSA
- Mihaela Metianu, Assistant Provost for Global Engagement,
   Florida Atlantic University

Dave Anguish, Director of the Office of International Students
 and Scholars at the University of Maryland – Baltimore County

## Working with a New Generation of Talent

Coming to work in a T-shirt and sweats, clocking out at 3 pm for an Uber run during rush hour only to clock back in at 7 pm, traversing the world while working a full-time job, finding a new job every other year, this is Gen Z.

Globally, there has been a lot of discussion on the disconnect between how well employers think universities are doing to equip students with the skills needed to successfully transition into the workplace and how well universities think they are doing. This debate has often focused on hard and "soft" skills needed to do the job. What is also increasingly changing and creating disconnects between employers and the new generation of workers is workplace behaviors. Is there an opportunity for higher education institutions and employers to better collaborate on both understanding the expectations of Gen Zers so employers know what's coming and for higher education institutions to teach students about workplace behaviors and norms.

Using a facilitated discussion format, participants will discuss the differing expectations between the new generation of GenZ workers and employers, higher ed role in helping bridge that gap, and solutions for bridging that gap.

## Babble: Global Approaches to Language of DEI, EDI, JEDI

Just like Guiness, DEI doesn't travel (or translate) well or the same. Although DEI, JEDI, or EDI has faced some backlash in recent years. No matter what you name it, the ideas of diversity, equity, equality, belonging, and inclusion have become even more important globally and the approaches are vast. In this facilitated roundtable discussion, facilitators share examples and will lead an honest open discussion about the complexities of how we talk about DEI, how DEI changes depending on global context and location, and how we ensure that "DEI" initiatives are empowering, inclusive, and effective.

#### Speaker:

Malaika Serrano, VP of Diversity, Equity, Inclusion and Belonging,
 Guild Education

## 12:00 - 1:30 PM | Conference Attendee Lunch

Location: Tower Foyer

## 1:30 - 2:30 PM | Host Company & University Networking

Location: More London Suite

In this informal and fun networking event, educators and host companies will be able to engage and build valuable connections!

#### 2:30 - 3:45 PM | Concurrent Sessions

### Al's Impact on the Future of Work

Since ChatGPT's introduction in November 2022, generative AI has swiftly transitioned from emerging technology to mainstream tool, reshaping our discussions about the future. In less than 18 months, its influence has permeated various sectors, prompting businesses to explore AI adoption strategies, governments to develop policies nurturing AI talent and governance, and educators to rethink skill development methodologies for the new digital landscape.

This session will delve into generative Al's transformative effect on the workplace, exploring both the immense opportunities it presents and the challenges it poses. Discussions will encompass the evolving role of universities in equipping students with necessary skills for Al-enhanced career landscapes, the ethical dilemmas arising from Al advancements, and the potential for job displacement, which could disproportionately affect students from less advantaged backgrounds.

- Sarah Neo Bao Ling, Head of Career Development, Singapore University of Social Sciences (Moderator)
- Colleen McNamee, Assistant Director, Career Services and Experiential Learning, University of Michigan

- Piers Collins, Co-Founder, Hundo
- Professor B. Mairéad Pratschke, Professor and Chair in Digital Education, University of Manchester

# Global Talent & Immigration Policies – Will They Ever Align?

Developed countries around the world are experiencing demographic shifts leading to labor shortages that are expected to only get worse. In recent years, accessing global talent pipelines has become a priority for many companies. However, immigration policies don't always support these goals. For example, recent announcements from Canada and the Netherlands to cap the number of international students, new UK immigration rules to restrict international students from bringing their families, and the recent introduction of legislation in Spain to require all students doing internships in the country to register and contribute to social security. On the other hand, countries like Singapore, Japan, Germany, and even the US are either introducing new policies or using existing policies to attract more foreign-born talent to fill critical skills gaps, particularly in STEM sectors, including promising permanent residency for highly skilled professionals.

In this session, we will explore this conundrum further by looking at how different countries are approaching this issue and how higher education institutions that are helping students transition into global careers are navigating these challenges and opportunities.

## **Speakers:**

- Jeet Joshi, Associate Vice President, Office of Int'l Education and Global Engagement, California State University, Long Beach (Moderator)
- Pina Mistry, Senior Manager, Fragomen
- Colin Blackburn, Director and Founder of The European Student Placement Agency

Successful Global Experiences: Preparing Students & Companies for Inclusive Experiences

A key benefit of global experiential learning is stepping outside of one's comfort zone to gain insight and appreciation for the broader world. However, what happens when expectations between a student's cultural understanding and norms clash with the cultural and company norms of the organization where the student is interning? In this session, speakers will discuss the role of culture in global experiences. Specifically, the importance of ensuring students and companies are prepared to manage cultural differences both for the success of the individual experience, but also in preparation for success in increasingly global workplaces.

### **Speakers:**

- Nick Gozik, Dean of Global Education, Elon University
- Johanna Molina, Co-Founder & Head of Impact, The Intern Group
- Daniel Nivern, CEO, Virtual Internships
- Juliana Gutiérrez Aristizábal, Jefe Talento, EAFIT
- Essam Sharaf, Director, Enpact

#### 3:45 - 4:15 PM | Coffee Break

Location: Tower Foyer

## 4:15 - 5:15 PM | World Café Sessions

During World Café, participants will have an opportunity to join two 30-minute discussions on top-of-mind topics related to a conference theme. Discussions are facilitated by peers and attendees from across the world.

# Theme: Challenges & Potential Approaches to Address Inclusion & Access Gaps in Global Experiential Learning

- Feeling Heard: Active Listening Skills and Professional Success Dr.
   Robyn Long, Professor and Director of Study Abroad, Baker University
- Enhancing Opportunities for Ethnic Minority College Students in
   Global Learning Experiences Case Studies from the Field Dr. Reyes
   Quezada, Professor, University of San Diego

- Student Participation in Faculty-Led Research More Than Just
   Recruitment Amrei Vogel, Humboldt Internship Program Manager,
   Humboldt-Universität zu Berlin and Nawazish Azim, King Abdullah
   University of Science and Technology (KAUST)
- Current Approaches, Challenges and Triumphs for Experiential
   Learning Internships for Master's Degree Programs Dr. Lois
   Trautvetter, Professor and Higher Education Administration & Policy
   Program Director and Dr. Michelle Yin, Associate Professor and Dual
   Master's Degree Program Director, both of Northwestern University

# Theme: Mobility Trends & Approaches to Talent Development

- Building Meaningful Connections: How Work Integrated Learning Can Support Global Talent – Nina Bennett, Work-Integrated Learning Program Manager, Justice Institute of British Columbia
- Supporting Learning Outcomes Through Reflective Practices –
   Isabelle Bitman, MISTI Program Administrator, Massachusetts Institute of Technology (MIT)

# Theme: Trends Shaping the Future of Work & Implications for Global Experiential Learning

- Interdisciplinary Work Life Integrated Learning Iver Martens,
   Assistant Professor and Project Leader and Helge Vogt, Network
   Coordinator, both of UiT The Arctic University of Norway
- Experiential Education and Non-STEM Students Richard Conley, Associate Co-Op Coordinator and Dr. Joani LaMachia, Senior Cooperative Education Faculty, both of Northeastern University

## 4:15 - 5:00 PM | Managing Global Interns

Location: More London Suite

Join us for an in-depth discussion on best practices for maximizing the potential of international interns. Learn how our host partners create lifealtering professional experiences for young people from diverse backgrounds as part of their ongoing commitment to foster cultural exchange through internships. This 45-minute session will provide attendees with tangible

resources they can utilize to establish global internships at their organization while bringing global perspectives to their teams.

## 6:30 - 8:30 PM | CIEE London Garden Reception

Location: CIEE London Center

Let us whisk you away to the heart of London for this special event! You'll be transported to the private Montague Gardens, seamlessly connected to our center. It promises to be a delightful evening surrounded by nature in this secluded oasis. Upon arrival, we invite you to explore our London Center following a brief welcome from our team. Be sure to secure your spot for the tour in advance!

The reception draws inspiration from iconic British garden parties, featuring delights such as Pimm's, soft ice cream in cones, fish and chips, and more!

The venue is easily accessible by tube, with a journey time of approximately 25 minutes. For those unable to take the tube, we will also provide limited coach **Epidage sume We**ever, please note that travel by coach may take anywhere from 45 minutes to an hour, depending on city traffic.

# 9:00 - 10:15 AM | Opening Plenary: Impact of Global Internships & Experiences

Location: Tower Suite

For the first time ever, the Institute of International Education (IIE) and CIEE, in collaboration with peer organizations involved with facilitating global internship experiences, launched an industry-wide study to examine the employability and professional outcomes of individuals who participated in a global internship. In this session, we will get a preview of the results from this ground-breaking study followed by reflections from host companies and alumni on the impact that global experiential programs have had on their companies and careers.

- Leah Mason, Deputy Director of Research, Evaluation and Learning,
   Institute of International Education
- Ray Jones, CEO, TALENBANQ

 Magda Vigoureux, Assistant Director, Procurement Contracts Travel Missions & Events (EDRM/FCS/PCMTM), Interpol (study abroad alum)

### 10:15 - 10:30 AM | Coffee Break

Location: Tower Foyer

# 10:30 AM - 12:35 PM | CIEE UNHCR Student Challenge

Location: Tower Suite

From a field of 130+ teams, three student finalist teams will present their best ideas to help expand access to higher education and meaningful careers for refugees and other forcibly displaced populations. Don't miss this opportunity to hear these top student teams present innovative ideas to solve one of the most critical issues of our time and compete for an internship facilitated by CIEE in 2025! The CIEE UNHCR Student Challenge is co-sponsored by the UNHCR with support from Microsoft and District C.

# 12:35 - 1:00 PM | Conference Wrap up & Closing

Location: Tower Suite

1:00 - 2:00 PM | Conference Attendee Lunch

Location: Tower Foyer REGISTER

Meet the Speakers

# Jesús Abellan

Bryan Alexander

Fundació per l'Esport I l'Educació de Barcelona (FEEB)

Georgetown University

Read Bios

Global Internship Conference

600 Southborough Drive, Suite 104, South Portland, Maine 04106

gic@ciee.org

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