

Webinar alert: Graduate employability and alumni engagement – the future measures of education success?

1 ข้อความ

Times Higher Education <events@timeshighereducationemail.com>

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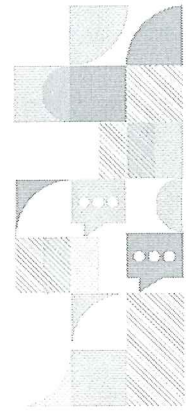
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Graduate employability and alumni engagement – the future measures of education success?

FREE WEBINAR

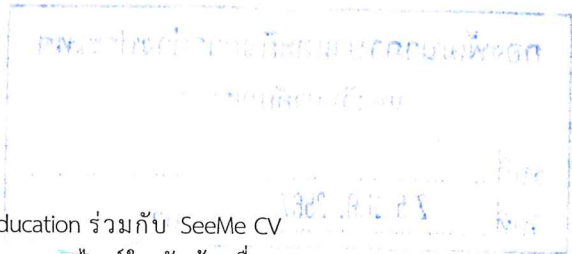
 Date: Wednesday 24 April 2024

 Time: 14:00-15:00 SGT

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As the higher education market continues to mature across the Asia-Pacific region, graduate employability and alumni engagement are becoming important measures of universities' success that can improve reputation, while also emerging as critical factors in accreditation.

- **Graduate employability** – Universities need to focus on high-impact initiatives on people, processes, technology and collaborations within their career services in order to foster strong partnerships with industry



เรียน อธิการบดี

ด้วย Times Higher Education ร่วมกับ SeeMe CV ขอประชาสัมพันธ์การสัมมนาออนไลน์ในหัวข้อเรื่อง Graduate employability and alumni engagement – the future measures of education success? ในวันที่ 24 เมษายน 2567 เวลา 13.00 – 14.00 น. ตามเวลาประเทศไทย ผ่านโปรแกรม Zoom Meeting ทั้งนี้ ผู้ที่สนใจสามารถลงทะเบียนได้ตาม QR CODE ที่แนบท้ายมานี้ (รายละเอียดตามเอกสารแนบ)

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วันที่ 26/3/67

members and help graduates overcome barriers and get good career opportunities.

- **Alumni engagement** – Alumni are a university's untapped resource. Universities should use alumni's experiences to build an extended community and build meaningful connections with graduates through coaching, mentoring and hiring.
- **Measuring talent employability readiness** – Tools such as SeeMeCV's Maturity and Readiness Assessment (MARA) survey can be used to assess how well a university's student career service is functioning, and benchmark it against industry and international standards.

This webinar, held in partnership between Times Higher Education and SeeMeCV, will bring together a panel of experts from academia and industry to address the challenges of ensuring that graduates remain relevant and employable in the ever-evolving job market.

This 60-minute webinar will cover:

- The importance of effective career services provision and alumni community engagement for graduate employability success
- Obstacles faced by universities in their drive to improve graduate employability. How can they level-up graduate employability metrics?
- Is technology the key to improving the connection between graduate talent, alumni engagement and employer opportunity?
- Going beyond the tracer study for alumni engagement
- How to quickly and easily build a high-impact careers and alumni services team with minimal investment

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Graduate employability and alumni engagement – the future measures of education success?

Date & Time Apr 24, 2024 13:00 in Bangkok

Description Wednesday 24 April | 14:00 - 15:00 (SGT)

As the higher education market continues to mature across the Asia-Pacific region, graduate employability and alumni engagement are becoming important measures of universities' success that can improve reputation, while also emerging as critical factors in accreditation.

Graduate employability – Universities need to focus on high-impact initiatives on people, processes, technology and collaborations within their career services in order to foster strong partnerships with industry members and help graduates overcome barriers and get good career opportunities.

Alumni engagement – Alumni are a university's untapped resource. Universities should use alumni's experiences to build an extended community and build meaningful connections with graduates through coaching, mentoring and hiring. Measuring talent employability readiness – Tools such as SeeMeCV's Maturity and Readiness Assessment (MARA) survey can be used to assess how well a university's student career service is functioning, and benchmark it against industry and international standards.

Key discussion points:

- The importance of a career services function and alumni community engagement for graduate employability success
- Obstacles faced by schools in their drive to improve graduate employability. What are some of the solutions to level up graduate employability metrics?
- Technology: the key to improving the connection between graduate talent, alumni engagement and employer opportunity?
- Going beyond the tracer study for alumni engagement
- Build high-impact careers and alumni services with minimal investment.

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SeeMeCV

Webinar Registration

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