

## Warangkana Poomjeen

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**To:** Sutinee Potisuwan  
**Subject:** RE: Extension until Feb 29 | UA&P 2024 Urban Humanities Summer School

**From:** Janice Mercurio <[janiceapril.mercurio@uap.asia](mailto:janiceapril.mercurio@uap.asia)>  
**Subject:** Extension until Feb 29 | UA&P 2024 Urban Humanities Summer School  
**Date:** 6 February 2567 at 9:50:35 am GMT+7  
**Cc:** Humanities email for international engagements <[humglobal@uap.asia](mailto:humglobal@uap.asia)>



Dear Prospective Partners,

Greetings from the University of Asia & the Pacific!

We would like to inform you that the UA&P 2024 Urban Humanities Summer School, which will run from May 20 to June 7, 2024, extends its registration deadline until February 29, 2024.

This summer school immerses students in the settings, material culture, and living heritage that lend character to and enliven the UNESCO Creative City of Baguio in the northern part of Luzon, Philippines. The investigation of the significance of these to the citizens will include a humanist understanding of the city through place-based memory archiving and sensory ethnography. Baguio City is a diverse, multi-ethnic city with a complex history, emerging from its history as a settlement of Ibaloi families, an American colonial hill station, and a settlement of Japanese and European nationalities before the Second World War. The participants will visit selected study sites within the city and interact with local residents.

The participants will earn a certificate of completion, which may be credited for a 3-unit course on Urban Humanities.

The course fee of 1,500 USD includes administration fees and accommodation in Baguio City for 15 days.

For inquiries, please email Ms. Janice Mercurio at [humglobal@uap.asia](mailto:humglobal@uap.asia).

Attached are the course schedule and poster for reference.

Thank you. We hope to hear from you soon.

Sincerely,

Janice April Mercurio

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**Janice April Mercurio**  
Humanities Program Officer  
College of Arts and Sciences  
University of Asia and the Pacific  
Pearl Drive, Ortigas Center  
1605 Pasig City  
Philippines  
+6328637-0912 - 26 loc. 308

Today, be the kindest person you can be...



เรียน อธิการบดี

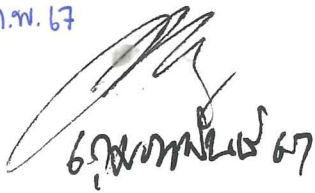
ตามที่ The College of Arts & Sciences, University of Asia and the Pacific ประเทศฟิลิปปินส์ ได้ประชาสัมพันธ์โครงการแลกเปลี่ยนนิสิตระยะสั้น "2024 Urban Humanities Summer School, Baguio City" ระหว่างวันที่ 20 พฤษภาคม - 7 มิถุนายน 2567 (19 วัน) โดยมีค่าลงทะเบียนเข้าร่วมโครงการฯ เป็นเงิน 1,500 ดอลลาร์สหรัฐ (USD) ได้แก่ ค่าบริหารจัดการ ค่าที่พัก ค่ารถรับ - ส่ง ภายในประเทศ โดยหมดเขตการรับสมัครภายในวันที่ 31 มกราคม 2567 ความทราบแล้ว นั้น

ทั้งนี้ UA&P แจ้งประชาสัมพันธ์ ขยายระยะเวลาการสมัครจนถึงวันที่ 29 กุมภาพันธ์ 2567 โดยนิสิตผู้สนใจสามารถสมัครได้ที่ลิงก์หรือ QR Code ดังแจ้งในเอกสารแนบ และสอบถามรายละเอียดเพิ่มเติมได้ที่ Ms. Janice Mercurio humglobal@uap.asia

จึงเรียนมาเพื่อโปรดพิจารณา เห็นควรเวียนแจ้งคณะ/วิทยาลัย เพื่อประชาสัมพันธ์ผ่านระบบ E-doc เว็บไซต์กองพัฒนาภาษาและกิจการต่างประเทศ เพจกองพัฒนาภาษาและกิจการต่างประเทศ และเพจ NU International Scholarships ต่อไป

อภทคณฯ

6 ก.พ. 67



6 ก.พ. 67

ดำเนินการตามเสนอ

อื่นๆ .....

ลงชื่อ ..... 

(ดร.พิสุทธิ อภิษฎกุล)

รองอธิการบดีฝ่ายวิเทศสัมพันธ์และการถ่ายทอดเทคโนโลยี

ปฏิบัติราชการแทน อธิการบดีมหาวิทยาลัยนเรศวร

วันที่ 7/2/67

2024  
URBAN HUMANITIES  
**SUMMER SCHOOL**  
AT THE SUMMER CAPITAL OF THE PHILIPPINES

UA&P

*Baguio City*



REGISTRATION DEADLINE IS  
**EXTENDED!**

**APPLY UNTIL FEBRUARY 29, 2024**

The summer school will be from  
May 20 until June 7, 2024 only.

**Course Fee:**

USD \$1500 for foreign students  
(Php 80,000 for local students)  
\*Accommodation fee is included\*

**Course Instructors:**

Dr. Laya Boquiren Gonzales &  
Ms. Mary Josefa C. Vito

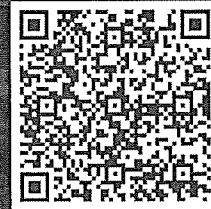


**SCAN FOR  
MORE DETAILS**

Course Schedule | Application Process & Guidelines

**SCAN TO  
REGISTER**

<https://forms.gle/oXH6d1Ats2Acjd5A9>



University of Asia and the Pacific | Humanities Program



[humglobal@uap.asia](mailto:humglobal@uap.asia)



UA&P Humanities Program



# course schedule

## WEEK 1 MAY 20-24 *2 days of travel*

### Orientation to UA&P & Urban Humanities Program

*Introduction to the Summer School*

#### LEARNING ACTIVITIES:

Introductory Lecture on Doing Local History and Place-Based Memory Archiving

## WEEK 2 MAY 27-31 *Sketching the City's Form, Seeing and Feeling its Place, Listening to the City, Tracing and Smelling the City*

### Module I: Sensing the City or Week 2 of Summer School

#### LEARNING ACTIVITIES:

The students will deploy methods in sensory ethnography and engage selected resource persons in the city.

Discussion in the morning, the rest of the day for sensory ethnography, and discussion in the evening before dinner, across 5 days. The 6th day is for integration and digital archiving.

The student may opt to rest and explore the city and nearby municipalities at leisure during the weekend.

## WEEK 3 JUNE 3-7

### Module II: Oral History Interviews Applied or Week 3 of Summer School

#### LEARNING ACTIVITIES:

Oral History Workshop and Kuwentuhan (Intimate storytelling sessions with key resource persons from Baguio City)

The students will be conducting oral history interviews among selected dwellers of the chosen field school site. They will be processing the data sets from the interviews conducted.

### Module III: Integration & Presentation

Creative Presentation of Outputs to Citizens



### advisory:

Upon payment, the Humanities Program of the University of Asia and the Pacific will provide you with a confirmation letter that you will need for your VISA. Please note that participants are responsible for securing their travel insurance and VISA to the Philippines.



### safety reminders:

Participants will be assigned to groups for the study sites. Please make sure that you closely collaborate with your team. If you wish to explore the city and nearby municipalities on weekends, please make sure that you inform the program coordinators and that you go with a group. Participants are responsible for their safety and wellbeing during weekends.

If you wish to explore the city and nearby municipalities on weekends, please make sure to inform the program coordinator/s and that you go out with a group.



### going to Baguio:

Your point of entry will be Metro Manila through the Ninoy Aquino International Airport (NAIA). You have a few transportation options to travel from NAIA to Baguio City. Here are the common modes of transportation:

#### By Bus:

Take any of the accredited taxi services from NAIA or book a Grab car to bus stations that operate the Metro Manila to Baguio City route. Victory Liner and Genesis Transport are the most popular bus terminals with services to Baguio.



Joy Bus



Victory Liner

The journey from Metro Manila to Baguio takes 5-6 hours, depending on traffic conditions and the specific bus type.

Bus tickets can be booked in advance online although the trips are frequent.

Scan these QR codes for more details:



### registration & contact information:

**MS. JANICE MERCURIO**  
Program Officer, Humanities Program

[jhunglabal@uaap.asia](mailto:jhunglabal@uaap.asia)



UA&P Humanities Program



### discover more gems in baguio city:



Camp John Hay



Heritage Hill and Newbark Park Garden (Old Diplomat's Hotel)



Emilio Aguinaldo Museum



Baguio Museum

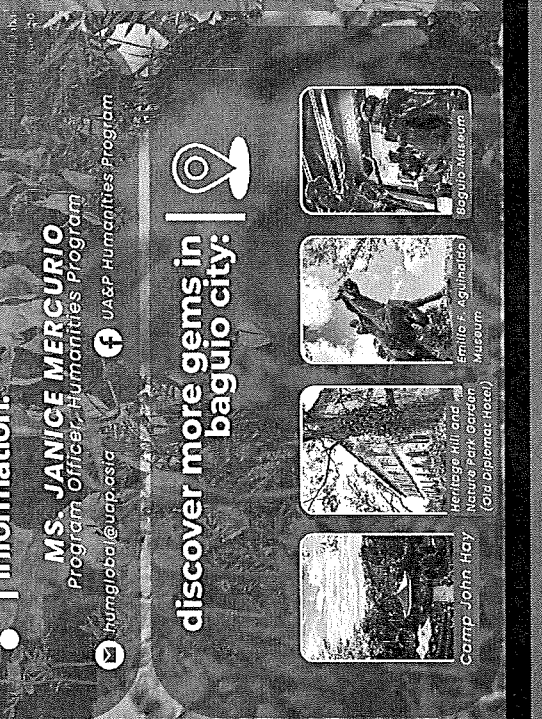
# UA&P

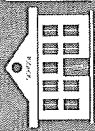
UNIVERSITY OF ASIA  
AND THE PACIFIC

# 2024 URBAN HUMANITIES SUMMER SCHOOL

AT THE SUMMER CAPITAL OF THE PHILIPPINES

# Baguio City





## University of Asia & the Pacific

The University of Asia and the Pacific is a private, not-for-profit institution of higher learning that offers some of the most outstanding academic programs in Asia. All programs of study at UA&P are grounded in liberal education, which prepares students for their specific specialization by giving them a well-rounded education that cultivates genuine intellectual discipline—a prerequisite to acquiring any specialized knowledge.

An intrinsic part of education in UA&P is mentoring, through which the University's interdisciplinary offering of knowledge, skills, and values is reinforced through regular, confidential conversations between the student and his or her mentor.

The formation of UA&P students is facilitated by an environment conducive to learning, qualified and dedicated teachers, a superior faculty-to-student ratio, and well-maintained facilities.

## The Humanities Program



The Bachelor of Arts in Humanities is crafted to train students in the methodologies practiced in humanistic disciplines such as Literature, History, Philosophy, Art, and Language. Courses focus on cultivating multi-disciplinary approaches to research, interpretation, analysis and appraisal in the study of the human person, society, and culture. By the program's conclusion, students emerge as proficient practitioners of humanistic methods.

The Master of Arts in Humanities enhances proficiency in one humanistic discipline while integrating it with others. Emphasizing Thesis Writing, supported by courses in Research Methodology, Thesis Writing 1 and 2, students identify a field to pursue post-graduation. By program completion, students are not only proficient in humanistic methods but also gain a professional edge in their chosen thesis topic.

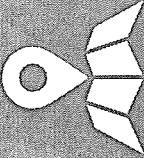


## The Urban Humanities Summer School

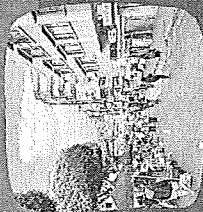
This summer school is a compressed version of the original field school.

This program immerses students in the settings, material culture, and living heritage that lend character to and enliven the city of Baguio. The student's investigation of the significance of these to the citizens will include a historical understanding of the city through place-based memory archiving and sensory ethnography.

**This is not limited to students and partners only.**



## the study sites



### Session Road & Town Center

Session Road is the main commercial center of Baguio City. It is surrounded by several buildings with storied pasts that have been repurposed for present needs.

Significant areas include the post-office loop, a cathedral, old theaters, and commercial centers that have survived the Second World War.

Session Road got its name because the first commissioners of the American colonial government journeyed through trails and held sessions at the Baden Powell Hall. At present and on Sundays, the road is closed to vehicles to allow citizens to freely conduct creative and entrepreneurial activities.



### Baguio City Public Market & Maharlika Livelihood Center

The Maharlika Livelihood Center is the site of the old stone market. Before this, the area was part of a larger site of trade before a public market was established in the present location for such use, where Ibaloi craftspeople situated their *jayvavan* (native blacksmith shop). The present-day livelihood center is teeming with human activity that creatively reshapes the built environment.

The Baguio City Public Market complex has several areas for different types of goods, from agricultural produce to the crafts that made Baguio a UNESCO Creative City for Folk Arts and Crafts. It also has a transport area that links the city to different municipalities.



### University Area:

Saint Louis University & University of Baguio

The first mission school for boys and a technical and commerce institute founded by a Filipino are some of the sites of interest here. The area covers Upper and Lower Bonifacio Street, Assumption Road, and General Luna Road. Aside from Saint Louis University and the University of Baguio, it is home to several schools, university-friendly shops and pop-ups, a museum, and the Notre Dame de Chartres Hospital.



### Burnham Park & City Hall Area

Kisad Road, Shanum Street, Harrison Road, and Lake Drive surround Burnham Park, a historic urban park in downtown Baguio. In line with the City Beautiful movement, William Parsons interpreted the plans of Daniel Hudson Burnham and Pierce Anderson. Before this, the place was a flat, messy area that served as a watering hole for catties owned by Ibaloi families. Today, one will see the Melvin Jones grandstand used by creatives and youth groups.

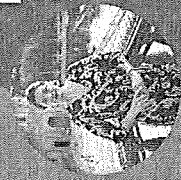
There are several clusters in the area: Burnham Lake, Children's Playground, Skating Rink, Rose Garden, Orchardium, Igotat Park, Athletic Bowl, and more. The Burnham Park Open Multi-purpose Area was the work of National Artist for Landscape Architecture Idefonso P. Santos in 1985.



## course instructors

### Dr. Laya Boquiren-Gonzales

Dr. Laya Boquiren-Gonzales is the Chair of the Arts Department of the University of Asia and the Pacific. Gonzales has a Doctor of Philosophy in Philippine Studies from the University of the Philippines Diliman.



She was selected as a fellow at the ICOM People-Centered Approaches to the Conservation of Nature and Culture World Heritage Leadership Program (2021) and the Erasmus Mundus Mobility Program at the Universidad de Córdoba in Spain (2022). Gonzales has served as a resource person and consultant in several national government and private sector engagements: Deputy Director of the Nayong Pilipino Foundation; curatorial consultant at the Museo de Intramuros; Cultural Tourism Strategic Framework of the Department of Tourism; Significance Assessment of Pamagdulman as Intangible Cultural Heritage; CARD MRI Hijos Tours Sustainable Development Goals Assessment of Heritage Interpretation Programs. She is a proud member of the International Council on Monuments and Sites Philippines and Interpret Europe.

### Ms. Mary Josefti C. Nito

Mary Josefti C. Nito is the chairperson of the History Department of the University of Asia & the Pacific. She finished her MA in Humanities from University of Asia and the Pacific and is currently finishing her PhD in History from the University of the Philippines, Diliman. Her dissertation is about Marian devotions in Luzon in the 17th and 18th century.



Her current research project revolves around hagiographies, folk devotions, and local histories in the Philippines. She has shared her research findings in various national and international conferences. She is currently a board member of the Philippine Studies Association, Inc., and an active member of the Bantayog ng mga Bayani Foundation. Outside of the academe, she is a board member of KWAGO a small and independent research and publishing laboratory. Lastly, she is also the project head of Read for Hope which advocates for libraries and reading spaces in off-grid communities and public schools in the Philippines.

# application process

**1** Fill out the Google form Registration through this link, <https://forms.gle/b4HTqLeF2UouMLmC7>, or you may scan the QR code below. Register until February 29, 2024.

**2** Once you have registered, you will receive a Confirmation of Registration along with the Application Form by March 4, 2024.

**3** Fill out and submit the Application Form via email at humglobal@uap.asia on or before March 11, 2024.

**4** After reviewing your documents, we will be sending a Confirmation of Acceptance by March 18, 2024.

**5** Afterwards, you may proceed with the Full Payment which is until March 27, 2024 only.

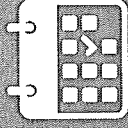
**6** You can expect a Confirmation of Payment and further instructions by April 3, 2024.

**SCAN TO REGISTER**



## PAYMENT DETAILS:

Beneficiary name: University of Asia and the Pacific Foundation, Inc.  
Address: Pearl Drive, Ortigas Center, Pasig City  
BPI Acct#: 0201-0414-73 Peso  
BPI Acct#: 0204-0183-59 Dollar  
BPI Address : Unit 102 Avantgarde Residences Meralco Ave Ortigas Center, Pasig City  
SWIFT CODE: BOIPHMM



# dates to remember



## DEADLINE OF REGISTRATION

February 29, 2024



## CONFIRMATION OF REGISTRATION

March 4, 2024



## DEADLINE OF APPLICATION FORM

March 11, 2024



## CONFIRMATION OF ACCEPTANCE

March 18, 2024



## DEADLINE OF FULL PAYMENT

March 27, 2024



## CONFIRMATION OF PAYMENT

April 3, 2024

## FOR INQUIRIES:

Please coordinate with your home institution's International Affairs Office or any unit that handles the international exchange program.

You may also contact **Ms. Janice April Mercurio**, Humanities Program Officer at [humglobal@uap.asia](mailto:humglobal@uap.asia).

## Warangkana Poomjeen

To: Phatcharaporn Prasit  
Subject: RE: UA&P 2024 Urban Humanities Summer School

From: PIA Bulletin <[pia.bulletin@uap.asia](mailto:pia.bulletin@uap.asia)>  
Sent: Tuesday, December 12, 2023 9:15 AM  
To: Jhona Camba <[jhona.camba@uap.asia](mailto:jhona.camba@uap.asia)>  
Subject: Fwd: UA&P 2024 Urban Humanities Summer School

กองพัฒนาภาษาและกิจการต่างประเทศ	
มหาวิทยาลัยนเรศวร	
รับที่	0652
วันที่	13 ธ.ค. 2566 เวลา 10:39

Dear Esteemed Partners,

The Humanities Program of the College of Arts & Sciences of the University of Asia & the Pacific will be conducting an Urban Humanities Summer School from May 20 to June 7, 2024 in Baguio City, Philippines. This summer school immerses students in the settings, material culture, and living heritage that lend character to and enliven the UNESCO Creative City of Baguio in the northern part of Luzon, Philippines. The investigation of the significance of these to the citizens will include a humanist understanding of the city through place-based memory archiving and sensory ethnography. Baguio City is a diverse, multi-ethnic city with a complex history, emerging from its history as a settlement of Ibaloi families, an American colonial hill station, and a settlement of Japanese and European nationalities before the Second World War. The participants will visit selected study sites within the city and interact with local residents. The non-UA&P participants will earn a certificate of completion which may be credited for a 3-unit course on Urban Humanities.

The course fee of 1,500 USD (or Php 80,000 for local participants) includes administration fees, accommodation in Baguio City for 15 days, and transportation to and from Manila to Baguio City.

The course instructors are Dr. Laya Boquiren-Gonzales (Chairperson, Arts Department) and Ms. Mary Joseffi Nito (Chairperson, History Department).

We would like to invite your interested students to join us in this summer school. The deadline for registration is on January 31, 2024. For interested participants or for inquiries, please email: [humglobal@uap.asia](mailto:humglobal@uap.asia).



UA&P

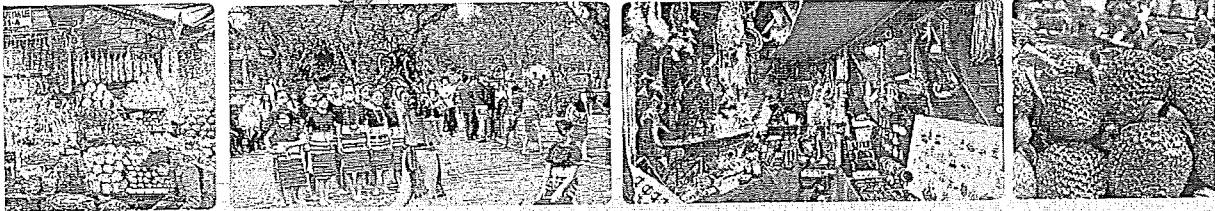
2024

URBAN HUMANITIES

SUMMMER SCHOOL

AT THE SUMMER CAPITAL OF THE PHILIPPINES

Baguio City



FROM MAY 20 TO JUNE 7, 2024

### ABOUT THE COURSE:

This summer school is a compressed version of the original field school.

This program immerses students in the settings, material culture, and living heritage that lend character to and enliven the city of Baguio.

The student's investigation of the significance of these to the citizens will include a historical understanding of the city through place-based memory archiving and sensory ethnography.

### COURSE FEE:

USD \$ 1,500 for foreign students  
(Php 80, 000 for local students)

### COURSE INSTRUCTORS:

Dr. Laya Boquiren-Gonzales &  
Ms. Mary Josefti Nito

REGISTRATION DEADLINE

JANUARY 31, 2024



humglobal@uap.asia



UA&P Humanities Program



humanities.uap.asia