

TREND &  
TRAINING

Address: 24 bvd Paul Chalvet , 61140 Bagnoles-de-l'Orne, France  
Phone Number: +(33 2) 52 86 01 16  
Email: contact@fr-conferences.com  
www.fr-conferences.com

มหาวิทยาลัยนเรศวร  
รับที่ 01095  
วันที่ 14 ก.พ. 2567  
เวลา 9.11.46

NARESUAN UNIVERSITY  
President  
Dr.Sarintip Tantanee  
Ref. № 703 dated 09.02.2024

Subject: Invitation to the conference  
Digitalization of the educational process, March 25, 2024.

กองพัฒนาระบบ และกิจการต่างประเทศ  
มหาวิทยาลัยนเรศวร  
0119  
วันที่ 14 ก.พ. 2567  
เวลา 10:30

① Dear Dr.Sarintip Tantanee,

The Trend and Training based in France is pleased to invite you to the conference  
**DIGITALIZATION OF THE EDUCATIONAL PROCESS**, which will take place:  
**Online, on March 25, 2024.**

Technology is rapidly changing our way of life; universities should constantly modernize and adopt new technologies into educational process. The conference provides a rare opportunity to listen to the best practices to improve the development level of digitalization of the educational environment in the university.

**During the conference we will discuss the following questions:** How to make educational content more creative, engaging and interactive? How to integrate gamification at a university? How to best collaborate and find out how your students would like to learn and how they can help you develop your curriculum? How to create a strong hybrid learning? How can institutions collaborate with their researchers to implement the most effective IT solutions for research problems and accelerate innovation? How to upskill faculty digital skills and digital pedagogy? And other important questions.

**Keynote speakers** will include professionals from the most important universities around the globe.

We suggest you pay attention to our **series of conferences**, which focus contemporary challenges of educational organizations and libraries.

- **DIGITALIZATION OF UNIVERSITIES**, April 18, 2024.
- **IMPACT OF ARTIFICIAL INTELLIGENCE ON EDUCATION**, June 6, 2024.
- **MODERN LIBRARY: CHALLENGES, ACHIEVEMENTS, IDEAS**, September 24, 2024.

**Registration** will be done only through our website. Feel free to email us for queries regarding registration.

I would appreciate if you could inform the relevant specialists and assign employees to participate.

Please find attached the conference program.

I look forward to meeting you online at the conference!

Sincerely yours,

Director  
Trend and Training, France  
Yulia Datsko



www.university-conf.com  
Email: contact@fr-conferences.com  
Phone number: +(33 2) 52 86 01 16

2 เรียน อธิการบดี

ด้วย TREND & TRAINING สาธารณรัฐฝรั่งเศส  
ขอเรียนเชิญท่านเข้าร่วมการประชุมออนไลน์ตามหัวข้อดังต่อไปนี้

- DIGITALIZATION OF THE EDUCATIONAL PROCESS  
ในวันที่ 25 มีนาคม 2567 เวลา 16:00 – 22:00 น. (ตามเวลา  
ประเทศไทย)

- DIGITALIZATION OF UNIVERSITIES ในวันที่ 18 เมษายน  
2567 เวลา 16:00 – 22:00 น. (ตามเวลาประเทศไทย)

- IMPACT OF ARTIFICIAL INTELLIGENCE ON EDUCATION  
ในวันที่ 6 มิถุนายน 2567 เวลา 16:00 – 22:00 น. (ตามเวลา  
ประเทศไทย)

ทั้งนี้ มีค่าลงทะเบียน 250 ยูโร สำหรับการเข้าร่วม  
ประชุมออนไลน์ 1 งาน, 350 ยูโร สำหรับการเข้าร่วมประชุม  
ออนไลน์ 2 งาน และ 450 ยูโร สำหรับการเข้าร่วมประชุมออนไลน์  
3 งาน โดยราคาค่าลงทะเบียนตามราคาข้างต้น จะต้องลงทะเบียน  
และชำระเงินก่อนวันที่ 1 มีนาคม 2567 (รายละเอียดตาม  
เอกสารแนบ)

จึงเรียนมาเพื่อโปรดพิจารณา

นางพนม  
14 ก.พ. 2567  
↓  
16 ก.พ. 67

ลงชื่อ .....  
(นายจักรกฤษณ์ เฟื่องปรางค์)

ผู้อำนวยการกองพัฒนาภาษาและกิจการต่างประเทศ  
วันที่ 14 กุมภาพันธ์ 67

เรียน อธิการบดี  
เพื่อโปรดพิจารณา

ลงชื่อ .....  
(ดร.พิสุทธิ อภิขยกุล)

รองอธิการบดีฝ่ายวิเทศสัมพันธ์และการถ่ายทอดเทคโนโลยี  
วันที่ 14/2/67

ศรินทร์ทิพย์

ลงชื่อ .....  
(รองศาสตราจารย์ ดร. ศรินทร์ทิพย์ แทนธานี)  
รักษาราชการแทนอธิการบดีมหาวิทยาลัยนเรศวร  
วันที่ 16-2-67



## ONLINE CONFERENCE

# DIGITALIZATION OF THE EDUCATIONAL PROCESS

MARCH 25, 2024

## MAIN TOPICS

- Hybrid and blended and learning approaches for high-quality higher education: experience of implementing the approaches in different countries.  
Tips for creating a strong hybrid learning. Best ways to evaluate training effectiveness and impact. Tools to improve student engagement.
- Digital education content.  
How to make educational content more creative, engaging and interactive? AR & VR in the Classrooms.
- Guidelines and practical examples for teachers and educators to foster digital literacy and tackle disinformation through education and training.  
Identifying facts from fake information, managing 'information overload' and navigating safely online.
- Artificial Intelligence in the Digital Education Ecosystem.
- Improving the provision of digital skills.  
Fostering dialogue with civil society and industry on developing good practices, and meeting new and emerging skills needs.
- Gaining Practical Skills.  
Digital opportunity traineeships. Practical training and employability.
- Using gamification to enhancing student learning.  
Gamification for learning: strategies that can help engage and motivate students. Successful experience in integrating gamification at a university.
- Best practices for actively supporting students during online learning.
- Interaction with students to improve the curriculum: successful cases.  
Collaborative approach with students in the development of online courses.
- Collaboration on innovation:  
IT solutions for effective research collaboration.
- Fair and robust online exams.  
Identification. Recommendations.

## AFFILIATED EVENT:

DIGITALIZATION OF UNIVERSITIES  
**APRIL 18, 2024**

IMPACT OF ARTIFICIAL INTELLIGENT  
ON EDUCATION  
**JUNE 6, 2024**

## REGISTRATION FEES\*:

€ 250 – for one conference,  
€ 350 – for two conferences,  
€ 450 – for three conferences

\* These prices are valid until March 1, 2024

## KEYNOTE SPEAKERS:



**Denise Whitelock**

Director, Institute of Educational  
Technology,  
The Open University



**Michael Flannery**

Assistant Professor with the School  
of Arts Education and Movement  
at the Institute of Education,  
Dublin City University



**Nauman Ahmad**

Faculty at Centre for Preparatory  
Studies, Sultan Qaboos University



## Information and registration:

[www.university-conf.com](http://www.university-conf.com)

Email: [contact@fr-conferences.com](mailto:contact@fr-conferences.com)

Phone: +(33 2) 52 86 01 16

---

# AGENDA

MARCH 25, 2024.

## DIGITALIZATION OF THE EDUCATIONAL PROCESS

- **Hybrid and blended and learning approaches for high-quality higher education: experience of implementing the approaches in different countries.** Tips for creating a strong hybrid learning. Best ways to evaluate training effectiveness and impact. Tools to improve student engagement.
- **Digital education content.** How to make educational content more creative, engaging, and interactive? Interactive technology, educational and entertainment content; using panoramic monitors, projectors, video sets of digital content. How to create the educational process using AR and VR technologies. How to implement immersive technologies in the curriculum. Problems and solutions related to digital content: verify the quality and trustworthiness of digital education resources, the long-term preservation of these educational resources, cybersecurity, data protection and e-privacy risks.
- **Guidelines and practical examples for teachers and educators to foster digital literacy and tackle disinformation through education and training.** Identifying facts from fake information, managing 'information overload' and navigating safely online. Digital pedagogy and experience in using digital tools for teachers. How to upskill faculty digital skills and digital pedagogy? What are the current issues that faculty have in data literacy? How to create a skills-focused faculty development program? What software or programs can facilitate data analysis? How to create an environment where faculty can learn new technologies? How to develop continuing professional development for faculty?
- **Artificial intelligence.** Ethical guidelines on the use of AI and data in teaching and learning. ChatGPT: challenges and opportunities. Digital skills including AI. New EU law on AI. Problems of intellectual property.
- **Improving the provision of digital skills.** Fostering dialogue with civil society and industry on developing good practices, and meeting new and emerging skills needs.
- **Gaining Practical Skills.** Digital opportunity traineeships. Practical training and employability.
- **Using gamification to enhancing student learning.** Gamification for learning: strategies that can help engage and motivate students. Successful experience in integrating gamification at a university: using mobile applications for students to navigate a campus and perform other tasks, opportunity to earn points to qualify for big prizes.
- **Best practices for actively supporting students during online learning.** How can we maintain a sense of community and belonging on a digital campus? Can online education provide the learning environment needed to support student well-being? What effective systems and processes are in place to monitor student well-being?
- **Interaction with students to improve the curriculum: successful cases.** Collaborative approach with students in the development of online courses. How to best collaborate and find out how your students would like to learn and how they can help you develop your curriculum. How to organize it?
- **Collaboration on innovation:** IT solutions for effective research collaboration. How can institutions collaborate with their researchers to implement the most effective IT solutions for research problems and accelerate innovation? How to support innovative collaborations that can solve real problems.
- **Fair and robust online exams.** Identification. Recommendations.

## CONTACTS

🏠 Address: 24 bvd Paul Chalvet , 61140 Bagnoles-de-l'Orne, France

📞 Phone Number: **[+\(33 2\) 52 86 01 16](tel:+33252860116)**

✉ Email: **[contact@fr-conferences.com](mailto:contact@fr-conferences.com)**

## CATEGORIES

[Home](#)

[About us](#)

[Request a call](#)

## EVENTS

[Upcoming conferences](#)

[Previous conferences](#)

## COMPANY

[General Conditions of Sale](#)

[Privacy Policy](#)

[Report abuse](#)

---

**ส่งต่อ: Invitation to the conference Digitalization of the educational process  
NARESUAN UNIVERSITY President Dr.Sarintip Tantanee**

---

Rungkarn Pongpopithak <rungkarnpo@nu.ac.th>  
ร่างจดหมาย

14 กุมภาพันธ์ 2567 เวลา 08:30

**จาก:** contact@seminares.fr <contact@seminares.fr>

**ส่ง:** 12 กุมภาพันธ์ 2567 18:46

**ถึง:** naresuan <naresuan@nu.ac.th>

**ชื่อเรื่อง:** Invitation to the conference Digitalization of the educational process NARESUAN UNIVERSITY President  
Dr.Sarintip Tantanee

คุณไม่ได้รับอีเมลจาก contact@seminares.fr บ่อยนัก เรียนรู้สาเหตุใดจึงมีความสำคัญ

NARESUAN UNIVERSITY

To the attention of  
President  
Dr.Sarintip Tantanee

Invitation to the conference  
Digitalization of the educational process, Mars 25, 2024  
Ref. № 703 dated 09.02.2024


Please find the full description in the attachment.


Thank you for your attention,

Sincerely yours,  
Yulia Datsko  
Director  
Trend and Training, France

---

**เอกสารแนบ 2 ฉบับ**

 **Program DIGITALIZATION OF THE EDUCATIONAL PROCESS.pdf**  
98K

 **NARESUAN UNIVERSITY - Invitation letter for the conference.pdf**  
187K