

## ส่งต่อ: Call for papers I ABDC & UGC care listed Journal I International Conference

Rungkarn Pongpopithak <rungkarnpo@nu.ac.th>  
ร่างจดหมาย

24 ตุลาคม 2566 เวลา 10:27

จาก: Manoj Kumar <manoj.kumar@vedatya.ac.in>

ส่ง: 24 ตุลาคม 2566 3:20

ถึง: Sanjay Rawat <sanjay.rawat@vedatya.ac.in>

ชื่อเรื่อง: Call for papers I ABDC & UGC care listed Journal I International Conference

กองพัฒนภาษาและกิจการต่างประเทศ

มหาวิทยาลัยนครสวรรค์

0532

วันที่ 24 ต.ค. 2566 เวลา 10:30

Dear Sir/Madam,

Greetings from JSR, Gurgaon!

We are happy to inform you that Vedatya, Gurgaon is organizing the International Conference on **"Re-envisioning Agility, Sustainability and Technological Innovation in Manufacturing and Service Industry (RASTMSI 2024)"** under the aegis of Journal of Services Research on 8-9 February 2024.

The International Conference is the annual destination of our intellectual and academic odyssey every year. We (Academicians, Industry Practitioners, and students) gather to discuss and disseminate research and contemporary business trends impacting the education and training of our students. The conference welcomes applied, industry-relevant research in areas of mutual interest. In keeping with tradition, we are meeting this year again with an opportunity for the participants to join the Conference.

We invite submissions from Academicians, Industry Practitioners, Research Scholars Entrepreneurs, and Students. We promote conceptual, empirical, and applied contributions that could expand the current understanding of the theme issues.

Journal of Services Research is a 22 years old Journal of great repute. The Journal is indexed in ABDC/UGC/EBSCO/and Proquest. Best paper will be awarded with the excellence certificate for each track and selected papers will be published in the Journal of Services Research.

The details about the tracks and research themes are available on the institute's website, the link to access the journal's page is <https://www.vedatya.ac.in/research/conferences/#zoho-form> or refer to the attachment with the mail.

Researchers can submit their abstracts and papers online from the link shared above. Alternatively, these can also be emailed to us at [Intconf2024@vedatya.ac.in](mailto:Intconf2024@vedatya.ac.in)

Feel free to share this announcement with your faculty members and research community; we look forward to an enriching experience yet again this year.

For more details please refer to the attached brochure.

### Important Dates

Abstract Submission:	30 October 2023
Notification of Acceptance	05 November 2023
Author Registration	10 November 2023
Paper Submission	15 December 2023
Paper presentation(s):	08 & 09 February 2024

Yours Sincerely

Editorial Team,  
(Journal of Services Research)



**Manoj Kumar**

Librarian

Sohna Road, Garhi Bazidpur, Gurugram,  
Haryana 122102 | Ph: 0124 – 48 60 800



**Brochure I International Conference 2024.pdf**

577K

๑ เรียน อธิการบดี

ด้วย Vedatya institute ขอประชาสัมพันธ์การจัดงาน  
ประชุมวิชาการนานาชาติ "Re-envisioning Agility, Sustainability  
and Technological Innovation in Manufacturing and Service  
Industry (RASTMSI 2024)" ระหว่างวันที่ 8-9 กุมภาพันธ์ 2567  
ณ Vedatya institute สาธารณรัฐอินเดีย ทั้งนี้ ผู้ที่สนใจ ส่งบทความ  
ได้ตั้งแต่บัดนี้ จนถึงวันที่ 30 ตุลาคม 2566 และสามารถศึกษา  
รายละเอียดและลงทะเบียนเข้าร่วมการประชุมวิชาการดังกล่าวได้  
ตาม QR Code ด้านล่างนี้ (รายละเอียดตามเอกสารแนบ)

จึงเรียนมาเพื่อโปรดพิจารณา และเห็นควรเวียนแจ้ง  
คณะและวิทยาลัยเพื่อประชาสัมพันธ์ต่อไป



ไม่ทราบ  
25 ต.ค. 2566  
  
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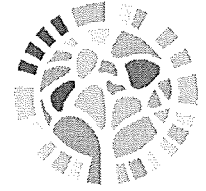
ลงชื่อ .....  
(นายจักรกฤษณ์ เฟื่องปรางค์)  
ผู้อำนวยการกองพัฒนาภาษาและกิจการต่างประเทศ  
วันที่ ๒๖ ตุลาคม ๖๖

ลงชื่อ .....

(ดร.พิสุทธิ อภิขยกุล)

รองอธิการบดีฝ่ายวิเทศสัมพันธ์และการถ่ายทอดเทคโนโลยี  
ปฏิบัติราชการแทน อธิการบดีมหาวิทยาลัยนเรศวร  
วันที่ .....





**vedatya**  
INSTITUTE

**INTERNATIONAL CONFERENCE**

# **RASTMSI 2024**

Re-envisioning Agility, Sustainability and Technological  
Innovation in Manufacturing and Service Industry



**8th & 9th February 2024**

Vedatya Institute, Garhi Murli (Garhi Bazidpur)  
Sohna Road, Gurugram - 122102, Haryana

# About Vedatya Institute

Vedatya institute is an educator for the service industry. The institute was founded in the year 2000 with a long term objective to provide best-in-class, internationally recognized, undergraduate, post graduate, doctoral and executive education programmes of study in the service sector related areas of hospitality, business, culinary arts and design. It currently offers undergraduate programmes in Hospitality, Culinary Arts, Design and Business Management in partnership with Gurugram University as their Off-site Campus.

Vedatya is an initiative of IIT & the Wharton School alums who wish to replicate their quality educational experience for the benefit of students in India. It is funded by the holding entity of Radisson Blu Plaza Delhi, Radisson Blu Varanasi and a restaurant chain called The Great Kabab Factory.

## *Our Vision*

» Create a dynamic learning ecosystem that contributes to a global workforce.

## *Our Mission*

» Create industry-ready and high-performing lifelong learners with contemporary Knowledge, skills and attitude.

## *Our Values*

» Learner Centricity    » Solution Orientation    » Pursuit of Excellence    » Compassionate Leadership

# About JSR

Journal of Services Research is more than a two decade old, a bi-annual double blind peer reviewed journal. JSR has produced 44 regular issues and 3 special issues till date. The first issue of the JSR was published in the year 2001. JSR since then has grown significantly and has paved an enormous platform for cutting-edge research in the fields like hospitality services, Culinary, Business management and technology and innovations. The journal is currently indexed in UGC (CARE) Group 1 and ABDC indexed. JSR has been consistently improving the quality by raising the profile of all the stakeholders, adhering to the quality protocols of the research papers and ensuring the academics research ethics.

# Glimpse of the last International Conference 2022

After a successful two day International conference on "Recent Trends in Hospitality, culinary and Business Practices" which was conducted on 8<sup>th</sup> and 9<sup>th</sup> December 2022 under the aegis of Journal of Services Research, Vedatya Institute is again back with yet another International conference on "Re-envisioning Agility, Sustainability and Technological Innovation in Manufacturing and Service Industry" (RASTMSI 2024). Some of the research papers presented in the 2022 conference were from University of New York, Brisbane (Queensland), IIM (Himachal Pradesh), IIM (Jammu), IIM (Nagpur), IIM (Sambalpur), IIT (Kharagpur), Delhi University, Punjabi University, Amity University, and many other. With that note, we would like to unveil the theme of our next international conference which has been scheduled for 8<sup>th</sup> and 9<sup>th</sup> of February, 2024. The conference will run in physical mode.



# Aim of the Conference - RASTMSI 2024

Amidst all the chaos and turbulence, it's inevitable for the business to be agile and keep the business afloat. Building strategic agility to outperform the competitors and benchmark oneself enables cruise the environment uncertainty and turbulence prevailing. The conference aims to re-envision the concept of agility to bring deserved excellence in operations which may lead to the emergence of agile firms who can sustain and flourish in VUCA environment. It has become an important tool to cut across the fierce competition and highly unpredictable business environment. Agility cannot be brought in isolation; it needs sustainability to be underpinned in all the business operations and other processes. The threshold or the gateway for agility is through sustainability which many of the businesses have realized it but yet struggling to put them into practice. The conference aims to invite the research papers from researchers, academicians and industry practitioners to contribute to the development of business agility and sustainability by deliberating issues, challenges and the possible solutions to the problems and achieve excellence. Technological innovations and interference can be seen in almost all the industries and the recent pandemic is an excellent example where businesses survived only because of technology. All industries are enabling artificial intelligence and technology in business operations and in rendering services. Today's data driven industry has caused a disruption in the industrial set up across all developing and emerging economies. The theme of the conference has been designed in a manner to address and throw light on all the above mentioned concepts and dovetail to business excellence and its deliverables to the society at large.

## Objectives of the Conference

- *Enable a platform to deliberate and get acquainted with the recent trends and technological innovations in the manufacturing and the service industry.*
- *Provide a forum to discuss examples of agile business and the resilience strategy to beat odds and bounce back.*
- *Fill the vacuum between academics and industry practitioners by adding on to the academic wisdom and giving the much deserved industry practitioners.*
- *Follow sustainable operations in true sense by having and sticking to a minimalistic approach.*

## Call for Papers

Prospective researchers and authors are invited to submit their original research papers and/or case studies for presentation at the conference. The two day international conference aims to bring together domain experts academicians, industry practitioners, key note speakers, delegates from academia and industry, research scholars and faculty members. The discussion and presentations will be centred on Agility, Resilience, Sustainability and technological innovations in Business and Service industry.

Research paper/case study/ article submission are invited but not limited to the following tracks and sub tracks mentioned below:

### 1 **Agile Business Practices**

- Crisis Leadership and Organizational Resilience
- Risk Management
- Social-Commerce
- Business Continuity Planning and Professional Practices
- Emergence Of New Markets Under the Changed Global Scenario
- Interdisciplinary Ties in The Context Of Globalization
- Change Management
- Leadership And New Normal
- Boundaryless Organization- Scope and Challenges
- Corporate Governance
- Innovative Consulting

### 2 **Sustainable Business Practices**

- Marketing Strategies for Sustainability
- Sustainable Development Goals
- Sustainable Management Practices
- Financial Inclusion and Sustainability
- Sustainable Entrepreneurship
- Green Economy and Green Business
- Impact Investing and Sustainability Reporting
- Sustainability In Theory and Practice
- Organizational Readiness for Sustainable Transformation
- Sustainable Supply Chains

### 3 **Technology & Innovation**

- Artificial Intelligence and Sustainability
- Technology Enabled Green Business
- IT And Ethics
- Iot (Internet of Things) And Industry 5.0
- Critical Evaluation of A.I. Across Industries
- ICT Tools And Its Application in Business
- Technology Integration
- Innovation In Business Models
- Technology And Inclusion

### 4 **Hospitality & Culinary Service Industry**

- Service Shift in Catering To Millennial
- Tech Explosion in Hospitality & Tourism
- Eco-Friendly Practices
- Changing Focus of Revenue Management
- Challenges In Labour Market of Hospitality Industry
- Work Life Balance of Hospitality & Culinary Industry
- Promoting Local and Regional Food in High-End Hotels
- Crisis Management
- Food And Social Entrepreneurship
- Food Cost Control
- Food Waste Management
- Green Hotel

## Guidelines for Paper Submission

- Each submitted paper should contain an abstract not exceeding 300 words and should be sent in MS Word format to the conference ID: [intconf2024@vedatya.ac.in](mailto:intconf2024@vedatya.ac.in)
- The author(s) are required to send the abstract and full paper in 12-point font size, Times New Roman Font in MS Word with 1.5 line spacing. The first page of the manuscript should include the title of the paper, name of the author(s), organization affiliation, complete mailing address, phone number and e-mail address.
- Tables, illustrations, charts figure etc. should be serially numbered and duly acknowledged. Sources of data need to be mentioned below each table.
- The references which are used in-text should be alphabetically arranged in APA format in the Reference List.



- v. An Internal Expert Committee will screen the abstract on the basis of certain parameters like research content, originality and concept clarity.
- vi. Once the abstract is accepted, the full paper should be sent on/before the due date and the word limit of the full paper should not exceed 6000 words.

## Who should attend?

- » Academicians
- » Entrepreneurs
- » Managers
- » Research Scholars and students

## Publication

The papers will be published in the conference E-proceedings with ISBN Number. Few Selected papers will be published in UGC Approved and ABDC listed Journal.

## Best Paper Award

One paper from each technical session will be shortlisted for the Best paper Award.



## Fee Details

Participant Type	Indian Participant	Foreign Participant
Industry Delegates	₹ 2,500.00	\$ 125
Academic Delegates	₹ 2,000.00	\$ 100
Research Scholars	₹ 1,000.00	\$ 80
PG/UG Students	₹ 800.00	\$ 60
Academic Attendees	₹ 500.00	\$ 30

## Important Dates

Particulars	Dates
Abstract Submission	30 October 2023
Notification of Acceptance	05 November 2023
Author Registration	10 November 2023
Full Paper Submission	15 December 2023
Conference Date	08 & 09 February 2024





## Chief Patron

Mr. Amit Kapur  
Promoter, Vedatya Institute, Gurugram

## Patron

Prof. Sandeep Munjal  
Director, Vedatya Institute, Gurugram

## Conference Chairperson & Convener

Prof. (Dr.) Anita Sharma  
Associate Dean (Academics)  
Vedatya Institute

## Our Academic Partner

Professor Rhodri Thomas  
Leeds Beckett University, Macaulay Hall,

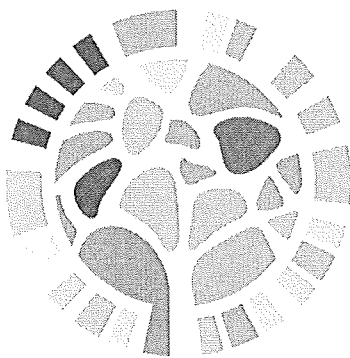
Prof. (Dr.) Amarjeet Kaur  
Dean, Faculty of Commerce & Management  
Gurugram University, Haryana, India

### Registration Link:

<https://www.vedatya.ac.in/research/conferences/#zoho-form>

### For Enquiries:

[Intconf2024@vedatya.ac.in](mailto:Intconf2024@vedatya.ac.in)



**vedatya** INSTITUTE

Garhi Murli (GarhiBazidpur), Sohna Road, Gurugram - 122103, Haryana

**NARESUAN UNIVERSITY**

President

Dr.Sarintip Tantanee

Ref. № 3901 dated 17.10.2023

Subject: Invitation to the conference  
Digitalization of universities, November 23, 2023.

Dear Dr.Sarintip Tantanee,

The Trend and Training based in France is pleased to invite you to the conference  
**DIGITALIZATION OF UNIVERSITIES**, which will take place: **Online, on November 23, 2023.**

Digital reality entered all aspects of our lives. In order for higher education institutions to remain, they must change and stay current with the latest innovations. Chatbots, extended reality, digital twins, the metaverse, blockchain evolve rapidly from the fringe to the mainstream. To keep up, action is needed now. The conference provides a rare opportunity to listen to successful practices for the digital transformation of universities.

**Keynote speakers** will include professionals from the most important universities around the globe.

We suggest you pay attention to our **series of conferences**, which focus on universities and library digitalization.

- **DIGITALIZATION OF THE EDUCATIONAL PROCESS**, October 23, 2023.
- **MODERN LIBRARY: CHALLENGES, ACHIEVEMENTS, IDEAS**, November 30, 2023.

**Registration** will be done only through our website. Feel free to email us for queries regarding registration.

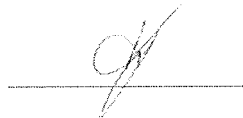
I would appreciate if you could inform the relevant specialists and assign employees to participate.

Please find attached the conference program.

I look forward to meeting you online at the conference!

Sincerely yours,

Director  
Trend and Training, France  
Yulia Datsko





ONLINE CONFERENCE

# DIGITALIZATION OF UNIVERSITIES

November 23, 2023

## MAIN TOPICS

- **Successful cooperation between universities on education, research and innovation.**  
Creation of European inter-university (virtual) campuses. Joint transnational educational programs: the experience of universities.
- **Inclusion, accessible environment for all students.**  
Digital technologies in teaching people with disabilities: examples of the use of these technologies.
- **Chatbots:**  
successful use cases to make it easier for students to self-service and answer financial aid questions faster.
- **The application of blockchain technology to university:**  
the digital wallet and portfolio to capture evidence of learning and connect skills to future jobs.
- **The best cases of digital strategy implementation.**  
Creative storytelling techniques to engage their staff and students in a new digital 2030 strategy.
- **The Metaverse in action:**  
a digital twin of a campus in metaverse. Augmented Reality campus to facilitate immersive learning and connect students from different regions.
- **University website and social networks.**  
Recommendations for improving a university website.
- **Building the campus of the future: the experience of different countries.**  
Building the interactive spaces for students. How best to choose technologies and software solutions.

## AFFILIATED EVENT:

DIGITALIZATION OF THE  
EDUCATIONAL PROCESS  
**OCTOBER 23, 2023**

MODERN LIBRARY:  
CHALLENGES,  
ACHIEVEMENTS, IDEAS.  
**NOVEMBER 30, 2023**

## REGISTRATION FEE:

€ 250 – for one conference  
€ 350 – for two conferences  
€ 450 – for three conferences

## KEYNOTE SPEAKERS:



**Tor Fridell**  
Head of Student Information  
System, Linköping University



**Nauman Ahmad**  
Faculty at Centre  
for Preparatory Studies,  
Sultan Qaboos University



**Robert Salven**  
Head of Digital Experience,  
Aalto University

Information and registration:

[www.university-conf.com](http://www.university-conf.com)

Email: [contact@university-conf.com](mailto:contact@university-conf.com)

Phone: +(33 2)52 86 01 16